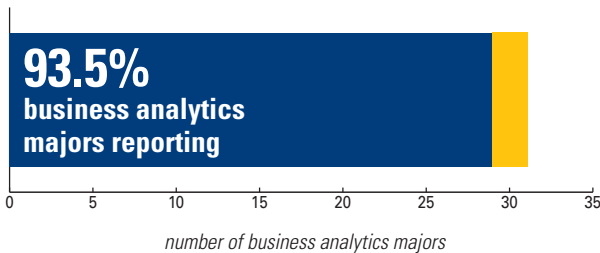# FIRST DESTINATION REPORT
August 2020, December 2020 and May 2021

BUSINESS ANALYTICS MAJOR

31 students graduated with business analytics degree

29 busines analytics graduates responded

93.5%
business analytics
majors reporting

number of business analytics majors

POST-GRADUATION ACTIVITY AMONG RESPONDERS

	# of students	% of responses
Employed full-time	26	89.7%
Enrolled in graduate school	*	*%
Military	0	0%
Seeking	*	*%

*Data is reported when 3 or more students in a major pursued the post-graduation option.
Data is collected through a self-reported student survey, faculty and LinkedIn input.*

FULL-TIME SALARY
among all business analytics graduates

Range	$52,000 - $70,000
Average	$58,462
Median	$56,000

EMPLOYERS

Bianco Research LLC	KPMG
Capgemini	Luther Auto
Deloitte	McKinsey & Company
FIS	Nandos
GE Healthcare	PwC
Genesis10	Target Corporation
Harvest Investments	The Redmond Company
Johnson Controls Inc.	U.S. Bank
JX Truck Center	Uline
Kohl's	Ziegler

POSITION TITLES

Analyst	Development Program
Associate Business Analyst	Marketing Strategy
Audit Associate	Coordinator
Auditor	Materials Analyst
Data Analyst	Operations Management
Dev10 Software Developer	Leadership Program
Trainee/Consultant	Operations Manager
Financial Analyst	Portfolio monitoring analyst
Implementation Conversion	Process Assurance Associate
Analyst	Risk Assurance Associate
Investment Banking Analyst	Salesforce Consultant
Junior Marketing Analyst	SAP Consultant
Macro Research Analyst	Supply Chain Coordinator
Marketing & Client Data	Tax Associate
Analyst	Valuations Associate
Marketing Leadership	

GRADUATE SCHOOLS

George Washington University
Marquette University