

# **Dr. Kathleen A. Rehbein**

Marquette University  
Curriculum Vitae

## **OFFICE ADDRESS:**

Department of Management  
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## **Education**

Ph D, Washington University at St. Louis, 1987.  
Major: Economics  
Dissertation Title: U.S. International Trade Commission's Decisionmaking

MA, Washington University at St. Louis, 1982.  
Major: Economics

BA, Miami University, 1978.  
Major: International Studies

## **Professional Experience**

### **Academic - Post-Secondary**

Associate Professor of Management, Marquette University. (August 1996 - Present).  
Visiting Associate Professor, Tampere University of Technology. (2004).  
Visiting Associate Professor, University of Zurich. (1997).  
Assistant Professor of Management, Marquette University. (August 1987 - 1996).  
Adjunct Professor, University of Minnesota. (September 1986 - June 1987).

### **Professional**

International Economist, U.S. International Trade Commission. (1985 - 1986).

## **Consulting**

Continuing Education, Hanken School of Economics, Helsinki, Finland. (May 20, 2015 - May 22, 2015).

## **TEACHING**

### **Courses Taught**

#### **Marquette University**

BUAD, Independent Study, Graduate.  
BUAD 6995, Independent Study in Business, Graduate.  
INBU 6995, Ind Study in Internat'l Bus, Graduate.  
MANA 3002, Business and Its Environment, Undergraduate.  
MANA 4040, International Management, Undergraduate.  
MANA 6170, Global Environment of Business, Graduate.

## **Other**

BUAD 263, Top Global Business:, Graduate.  
BUAD 6995, Independent Study in Business, Graduate.  
MANA 181, Busin & Its Environ, Undergraduate.  
MANA 183, International Mgt, Undergraduate.  
MANA 3002, Business and Its Environment.  
MANA 4040, International Management.  
MANA 6170, Global Environment of Business, Graduate.

## **SCHOLARLY ACTIVITY**

### **Publications and Other Intellectual Contributions**

#### **Journal Article, Academic Journal, Refereed**

Westerman-Behaylo, M., Rehbein, K., Fort, T., Enhancing the Concept of Corporate Diplomacy: Encompassing Political Corporate Social Responsibility, International Relations, and Peace Through Commerce. *To appear in Academy of Management Perspectives.*

Kujala, J., Rehbein, K., T. T., Enroth, J. (2013). Researching the gap between strategic and operational levels of corporate responsibility. *Baltic Journal of Management, 8, 2.*

Rehbein, K., Schuler, D. (2013). Linking corporate community programs and government relations strategies: A resource based view. *Business and Society, 54 (6), 794-821.*

Rehbein, K. (2011). Determinants of access to legislative and executive branch officials: Business firms and trade policymaking in the US. *Business and Politics.*

Rehbein, K., Logsdon, J., VanBuren, H., The dialogue alternative to votes on shareholder resolutions: When corporations and activists seek common ground. *To appear in Journal of Business Ethics.*

Rehbein, K. (2010). Sarbannes-Oxley: Does it Help Distinguish Good CFOs from Bad Ones? *Academy of Management Perspectives, 24 (4).*

Rehbein, K. (2009). What does executive compensation mean for corporate governance. *Academy of Management Perspectives, 23 (2), 101-103.*

Rehbein, K. (2008). The political capital of foreign subsidiaries: A first cut. *Business and Society.*

#### **Journal Article, Academic Journal**

Rehbein, K., Is Corporate Political Activity a Field? *To appear in Business and Society.*

#### **Conference Proceeding**

Rehbein, K. (2007). *Seeking social change through shareholder activism: When do corporations respond positively?:* Academy of Management Best Paper Proceedings.

Rehbein, K. (2000). *Corporate political involvement: Does it buy access?:* Proceedings of the Eleventh Annual Meeting of the International Association of Business and Society.

#### **Research Brief - Summary of Existing Work, Non-refereed**

Rehbein, K. In Dean McFarlin (Ed.), *What Drives Executives to Make Socially Responsible Investments?:* Academy of Management Perspectives.

Rehbein, K. (2004). *Understanding shareholder activism: Which Corporations are targeted?* (vol. 43, pp. 239-267): Business and Society.

Rehbein, K. (2002). *Fad and fashion in shareholder activism: The Landscape of shareholder resolutions, 1988-1998.* (vol. 106, pp. 293-315): Business and Society Review.

Rehbein, K. (2002). *Pursuing strategic advantage through Means: A multivariate approach.* (4th ed., vol. 45, pp. 659-673): Academy of Management Journal.

## Intellectual Contributions under Review

### Working Paper

Rehbein, K., DenHond, F., deBakker, F., Schuler, D., *The politics of corporate responsibility and the responsibility of corporate politics: connections between CSR and CPA - Sincere or Hypocritical?:* Journal of Management Studies.

m. w., Rehbein, K., T. F., *Business Diplomacy: Corporate Foreign Policy Pursuing Public and Private Benefits to Reduce Causes of Turmoil and Unrest:* Academy of Management Perspectives.

## Presentations

### National/International Academic

Rehbein, K., Academy of Management, "SIM Manuscript Development Workshop," Social Issues Division, Boston, MA.

Rehbein, K. (Presenter & Author), Olsen, T. (Presenter & Author), Westermann-Behaylo, M. (Coordinator/Organizer), Research Colloquium on Business & Human Rights Measurement, "Examining Decoupling: Business and Human Rights," University of Amsterdam, Amsterdam, Netherlands. (November 19, 2015).

Rehbein, K., grosvold, J., Baker, P., Academy of Management, 2015, "Predicting Board Decisions: Are Agency Theory and Resource Dependency Theory Still Relevant?," Social Issues Division, Vancouver, Canada. (August 11, 2015).

Rehbein, K. (Presenter & Author), Perrault, E. (Author Only), Sikavica, K. (Author Only), Academy of Management, 2015, "Who do they think they are? Impact of Activist Identity upon Their Targeting Decisions," Social Issues Division, Vancouver, Canada. (August 9, 2015).

Rehbein, K. (Co-Chair), Academy of Management, 2015, "Benchmarking Corporate Efforts to Address Human Rights," Social Issues Division, Vancouver, Canada. (August 8, 2015).

Rehbein, K., Academy of Management, 2015, "SIM Manuscript Workshop," Social Issues Division, Vancouver, Canada. (August 8, 2015).

Rehbein, K., Westermann-Behaylo, M. (Presenter & Author), Olsen, T. (Author Only), IABS 2015, "Business and Human Rights: Commitment vs. Practice:," Guanacaste, Costa Rica. (March 14, 2015).

Rehbein, K. (Presenter & Author), Grosvold, j. (Presenter & Author), Baker, P. (Author Only), Shareholder Activism Workshop, "CORPORATE BOARD CHARACTERISTICS & SHAREHOLDER RESOLUTION OUTCOMES: AN EMPIRICAL TEST OF RESOURCED DEPENDENCE THEORY," University of Bath, Centre for Business, Organisations and Society, Bath England. (October 16, 2014).

Rehbein, K. (Presenter & Author), Sikavica, K. (Panelist), Perrault, E. (Author Only), Academy of Management, "Who do they think they are? The Effect of Activists' Identity on their Targeting Decisions," Social Issues Division, Philadelphia PA. (August 5, 2014).

Rehbein, K. (Presenter & Author), Sikavica, K. (Author Only), Perrault, E. (Author Only), Academy of Management, "Shareholder Empowerment," Social Issues Division, Philadelphia PA. (August 3, 2014).

Rehbein, K. (Other), Academy of Management, "The 2014 Joint ONE-SIM Junior Faculty Consortium," Social Issues Division, Philadelphia PA. (August 3, 2014).

Rehbein, K. (Co-Chair), De Bakker, F. (Co-Chair), Academy of Management, "BLURRED LINES: PRACTICING POLITICAL CORPORATE SOCIAL RESPONSIBILITY," Social Issues Division, Philadelphia, PA. (August 2, 2014).

Rehbein, K. (Other), Academy of Management, "Doctoral Consortium," Social Issues Division, Philadelphia PA. (August 2, 2014).

Rehbein, K., International Association for Business and Society, "IABs Manuscript Development Workshop," Sydney Australia. (June 20, 2014).

Rehbein, K. (Presenter & Author), Grosvold, J. (Author Only), Hojmosse, S. (Author Only), International Association for Business and Society, "Who Forms Corporate Responses to Shareholder," Sydney, Australia. (June 20, 2014).

Rehbein, K., Academy of Management, "SIM Manuscript Workshop," Orlando, Florida. (August 2013).

Rehbein, K., Academy of Management, "Shareholder Activism, Social Identity and Firm Targeting," Social Issues Management, Orlando, Florida. (August 13, 2013).

Rehbein, K., M. W. (Author Only), Academy of Management, "Business Diplomacy; Pursuing Public and Private Benefits and Promoting Dispute Resolutions," Orlando, Florida. (August 12, 2013).

Rehbein, K., IABS, "IABS Manuscript Development Workshop," Portland, Oregon. (June 20, 2013).

Rehbein, K. (Coordinator/Organizer), Crane, A., University of York, Westermann, M., American University, Elms, H., American University, International Association for Business and Society, "Exploring the Boundaries of Political CSR." (June 20, 2013).

Rehbein, K. (Coordinator/Organizer), Sikavica, K. (Coordinator/Organizer), "Theories of Shareholder Activism: A Trip Down Memory Lane and up on Future Avenue." (August 2012).

Rehbein, K. (Presenter & Author), SIM < Academy of Management, "The politics of corporate responsibility and the responsibility of corporate politics: Examining spillover effects between CSR and CPA." (August 15, 2011).

Rehbein, K. (Presenter Only), IABS, "Business and Government." (June 20, 2011).

Rehbein, K., IABS, "The Impact of Stakeholder Management on Corporate Diversification." (June 20, 2011).

Rehbein, K. (Co-Chair), International Association of Business and Society, "Corporate political activity and corporate social performance," Bath England. (June 20, 2011).

Rehbein, K., Academy of Management, "Nonmarket strategy and firm responses to shareholder activists," Montreal, Canada. (August 2010).

Rehbein, K., Logsdon, J., Academy of Management Meetings, "Strategy by social activists in the resolution process," Montreal, Canada. (August 2010).

Rehbein, K., Logsdon, J., Brammer, S. (Author Only), VanBuren, H., International Association for Business and Society, "Dynamism in stakeholder management: The case of shareholder activism," Banff, Canada. (March 2010).

Rehbein, K., Academy of Management, "Corporate Responses to Shareholder Resolutions: An Institutional Perspective," Chicago, Illinois. (2009).

### **Regional and Other Academic**

Rehbein, K. (Presenter & Author), Ayda, M., IABS, "Understanding the alignment between CSR and CPA among Indian Firms."

Rehbein, K., RESPMAN RESEARCH GROUP SEMINAR, "Sharing experiences of publishing in the field of Business and Society," University of Tampere, Tampere, Finland. (May 19, 2015).

Rehbein, K., University of Tampere, Understanding Regulation in the context of Business and Society, "Understanding Shareholder Activism from Dual Perspectives: Corporate and the Shareholder Activist," University of Tampere, Tampere, Finland. (May 18, 2015).

Rehbein, K., Academy of Management, "Shareholder RESolutions and Corporate Interlocks, an empirical test," Orlando, Florida. (August 13, 2013).

Rehbein, K., IABS, "SHAREHOLDER RESOLUTIONS & CORPORATE BOARD INTERLOCKS: AN EMPIRICAL TEST OF NETWORK EFFECTS," Portland, Oregon. (June 20, 2013).

Rehbein, K. (Presenter & Author), Sikavica, K., Academy of Management, "Targeting Companies with Social Policy Resolutions: Activists' Identity and Target Decisions," Boston, MA. (August 2012).

Rehbein, K., IABS, Asheville, NC. (June 2012).

Rehbein, K. (Coordinator/Organizer), IABS, "Business/Government Workshop," Bath, England. (June 20, 2011).

Rehbein, K. (Other), IABS, "Corporate Governance Workshop," Bath, England. (June 20, 2011).

### **Non-Academic**

Rehbein, K., Academy of Management, 2015, "Worklife Balance," SIM Doctoral Consortium, Vancouver, Canada. (August 7, 2015).

Westerman, M., Rehbein, K. (Presenter & Author), Business Diplomacy, "Corporate Diplomacy: Pursuing Public and Private Benefits," Clingendael Institute, The Hague, Netherlands. (November 2012).

### **Professional Affiliations and Editorial Board Service**

Currently, the Ex-President, International Association for Business and Society.  
Not Currently, but I went through the leadership track., Academy of Management, Social Issues Division.

### **Professional Service**

Committee Member, Academy of International Business.

Reviewer, Ad Hoc Reviewer, Academy of Management Journal.  
 Reviewer, Ad Hoc Reviewer, Business and Society.  
 Officer, President/Elect/Past, International Association for Business and Society.  
 Reviewer, Ad Hoc Reviewer, International Management Division, Academy of Management.  
 Committee Member, National Academy of Management.  
 Reviewer, Ad Hoc Reviewer, ONE Division, Academy of Management.  
 Reviewer, Conference Paper, Social Issues Management.  
 Committee Chair, Academy of Management, SIM Division. (August 9, 2015 - Present).  
 Editor, Associate Editor, Business and Society (the journal). (August 2011 - Present).  
 Editor, Associate Editor, Business and Society (the journal). (August 2011 - Present).  
 Representative of Large, Social Issues Division, Academy of Management. (August 2, 2014 - August 2, 2016).  
 Reviewer, Ad Hoc Reviewer, Journal of Business Ethics. (December 2015).  
 Reviewer, Ad Hoc Reviewer, Journal of Management Inquiry. (December 2015).  
 Reviewer, Journal Article, Organizational Studies. (December 2015).  
 Reviewer, Ad Hoc Reviewer, Academy of Management Journal. (October 2015).  
 Reviewer, Grant Proposal, MU/Brady Good Money Challenge, Milwaukee, WI. (October 2015).  
 Chairperson, IABS 2015, Guanacaste. (March 17, 2015).  
 Editor, Associate Editor, Academy of Management, SIM Division. (February 2015).  
 Reviewer, Ad Hoc Reviewer, Journal of Business Ethics. (2014).  
 Reviewer, Ad Hoc Reviewer, Journal of Management Studies. (2014).  
 Associate Editor, Social Issues Division. (2014).  
 Program Organizer, Strategic Management Journal. (2014).  
 Committee Chair, Social Issues Best Paper Committee. (August 4, 2014).  
 Helped to revise the instructors manual and test bank for McFarlin and Sweeney's International Management. (March 2014 - June 2014).  
 Reviewer, Ad Hoc Reviewer. (March 2014 - April 2014).  
 An Intervenor (similar to a program chair for a track of the conference), EGOS, Helsinki. (January 2012 - July 2012).  
 A panel participant and a faculty mentor, Bentley University- Global Business Ethics Symposium and Next Generation ESG workshop, Boston, MA. (April 2012 - May 2012).  
 Chairperson, Social Issues Division. (2003 - 2004).  
 Committee Member, Governance Committee. (1999 - 2002).  
 Committee Member, Best Paper Committee, IABS. (1999).  
 Committee Member, The SIM's Book Award Committee. (1999).  
 Proceedings Co-Editor, IABS. (1996 - 1998).  
 Committee Chair, SIM's Research Committee. (1995 - 1996).  
 Committee Member, SIM's Research Committee. (1991 - 1996).  
 Committee Chair, SIM's Best Paper Committee. (1994).

## **ACADEMIC AND UNIVERSITY SERVICE**

### **Department Service**

Attendee, Recruitment Activity, Strategy Search Committee. (July 2015 - Present).  
 Attendee, Recruitment Activity, Strategy Search Committee. (July 2010 - Present).

### **College Service**

Committee Member, College International Business Committee.  
 Committee Member, College International Business Committee. (August 2014 - Present).  
 Committee Member, College Tenure Committee. (1999 - Present).  
 Committee Member, College Tenure Committee. (1999 - Present).  
 Committee Member, AIESEC. (1991 - 1999).  
 Committee Member, Graduate Committee. (1990 - 1997).

Committee Member, World Circle Subcommittee of the Strategic Task Force. (1992).

### **University Service**

Committee Member, Core Revision Curriculum Committee. (September 2015 - Present).

Committee on Faculty. (1998 - 2001).

Women's Chair in Humanistic Studies. (1988 - 1990).

Subcommittee of Academic Affairs. (1987 - 1990).

### **AWARDS AND HONORS**

Best Article in Journal of Management Studies for 2014, Journal of Management Studies. (August 9, 2015).

Sumner Marcus Award, Social Issues Division. (August 9, 2010).