

SUBMINIMUM WAGE FAQs

What is Subminimum Wage?

- Subminimum wage is the wage paid to service industry employees (i.e., those who rely on tips, such as waitstaff, bartenders, food delivery workers).
- It is assumed that consumers will cover the difference to put employees at, or over, the normal minimum wage of \$7.25 an hour.
- In other words, service industry employees must rely on the goodwill of customers to provide the majority of their earnings.

BURDEN ON WOMEN

- 2 out of 3 tipped workers are women
- 70% of food servers & bartenders
- Earn approx. \$1/hour less than men

Economic Policy Institute Report

What is the History of the Subminimum Wage?

- The subminimum wage facilitates widespread inequities throughout the service industry, especially among women and people of color.
 - The subminimum wage dates from the post-Civil War era when it became a way to pay service employees, who were primarily people of color, less.

CURRENT STATS

(Unchanged since 1990) WI Subminimum

(Unchanged in 20+ years)

Economic Policy Institute Report

Federal Subminimum .

Wage Rate

Wage Rate

How did the Pandemic Make this Worse?

- Subminimum wages were too low to qualify for unemployment for laid off/furloughed service industry employees.
- The pandemic has reduced tips—more than 2/3 of workers say their tips were cut in half.
- Bad behavior from customers has dramatically increased—
 - ► 78% of restaurant workers nationwide have experienced or witnessed hostile behavior from customers in response to staff enforcing COVID-19 safety protocols, and
 - 41% of restaurant workers nationwide have experienced or witnessed a noticeable change in overall levels of unwanted sexualized comments from customers.

Why would Eliminating the Subminimum Wage Benefit Businesses?

- Evidence shows that paying employees a full minimum wage does not force employers out of business.
- Eliminating the subminimum wage reduces the taxpayer burden.
- Eliminating the subminimum wage decreases employee turnover and creates a more stable workforce.
- Research shows that consumers would be more than happy to pay more at a restaurant if they knew that the workers were being paid a livable wage.

Additional Sources:

- Tipping Is a Legacy of Slavery
- Washington DC Service Workers' Experience of Health & Harassment During COVID-19
- Building Back Better: How the Raise the Wage Act Will Decrease Worker Poverty & Increase Small Business Success in the Maine Restaurant Industry
- Decline in Open Hospitality Businesses Due to COVID-19: A State-By-State Analysis

- Over 200 Small Business Restaurant Owners and Employers Pen Letter Endorsing Raise the Wage Act
- Raising the Minimum Wage Would Boost an Economic Recovery—and Reduce Taxpayer Subsidization of Low-Wage Work
- America's Hidden Common Ground on Economic Opportunity & Inequality
- Open Letter to Congress in Support of Raising the Federal Minimum Wage

460 Holthusen Hall 1324 W. Wisconsin Ave. Milwaukee, WI 53233 IWL@marquette.edu

IMPACT IN WI

As of 2019 284.6k Restaurant & Foodservice jobs

> Approx. 9% of State Employment

National Restaurant

ENGAGE, INSPIRE, TRANSFORM.