



3RD ANNUAL IWL GALA

Unapologetically You

03.07.2024

AMU GRAND BALLROOM | MARQUETTE UNIVERSITY
Business Professional & Festive Cocktail Attire

Join us in our mission to discover research-based solutions to improve the work and lives of women and to engage, inspire, and transform equitable leadership. Your sponsorship will directly support cutting-edge research and innovative programming for women.

Sponsorship Levels

\$1,000 SUPPORT

- Half-table sponsor (dinner for 5), PLUS you will be sponsoring 1 seat for a Marquette Researcher/IWL Affiliate (MU Faculty/Staff/Students), and
- Your organization's name will be listed in the gala program

(Tax-deductible gift value: \$550)

\$2,500 LEAD

In addition to the gala program acknowledgement benefit of the Support level, the Lead level includes:

- A table for 10, PLUS sponsorship of 5 IWL faculty/staff/student researchers to attend.
- Company name recognition on gala materials as an event sponsor, including marketing e-mails, advertisements—including in the *Milwaukee Business Journal*, & visually as part of the gala's sponsor recognition (noted during the event on the sponsor slide)

(Tax-deductible gift value: \$1,375)

\$5,000 ENGAGE

In addition to the benefits of the Lead level, the Engage level includes:

- Your logo included on gala materials before and during the event, including any promotional advertisements
- Verbal recognition during the gala

(Tax-deductible gift value: \$3,875)

\$10,000 INSPIRE

In addition to the benefits of the Engage level, the Inspire level includes:

- Your logo featured in promo materials and gala invitations (audience of 2,500+ local leaders)
- An invitation to give a 15-second, live/pre-recorded welcome at the gala
- Access to a faculty expert to speak at a company function

(Tax-deductible gift value: \$8,875)

\$20,000 TRANSFORM

In addition to the benefits of the Inspire level, the Transform level includes:

- Designation as a presenting sponsor (noted as "IWL Gala presented by..." & logos included on all gala materials)
- An invitation to give a 30-second, live/pre-recorded welcome at the gala *(in lieu of a 15-second welcome)*
- An additional table of 10

(Tax-deductible gift value: \$18,125)

3RD ANNUAL IWL GALA

MARCH 7, 2024

Eve of International Women's Day



This year's gala will honor and explore the importance of leading with your best self and unapologetically operating in YOUR power.

*Keynote speaker **Denise M. Thomas**, an award-winning entrepreneur, is the Founder and Owner of *The Effective Communication Coach*—a consultancy focused on transforming emerging and existing professionals into extraordinary leaders by mastering the art of effective communication. She has been recognized for excellence in leadership from companies including General Electric and MolsonCoors. Denise continues her focus on coaching people by traveling and teaching effective communication to professionals worldwide including Tel Aviv, Israel; Cartagena, Columbia; and Cape Town, South Africa. With twenty years of experience within Fortune 100 companies, Denise has honed the ability to deliver and receive messages across language, cultural, and communication-style barriers.*

Additional Sponsorship Opportunities

WINE
\$5,000

Your org's logo at each table & listed in the gala program as the gala wine sponsor
(Tax-deductible gift value: \$5,000)

CENTERPIECES
\$3,000

Your org's logo at each table & listed in the gala program as the gala centerpiece sponsor
(Tax-deductible gift value: \$3,000)

DESSERTS
\$2,000

Your org's logo at each table & listed in the gala program as the gala dessert sponsor
(Tax-deductible gift value: \$2,000)



Become a gala sponsor now...

Click here to complete the sponsor pledge form.

Questions can be sent to IWL Coordinator Sarah Camp (sarah.camp@marquette.edu).

Payments will be arranged by IWL Coordinator Sarah Camp after receipt of your pledge form.

Thank you for your generosity & support!

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IWL
INSTITUTE FOR WOMEN'S LEADERSHIP
ENGAGE. INSPIRE. TRANSFORM.

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MARQUETTE
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BE THE DIFFERENCE.