



**Marquette University Alumni Association  
National Board of Directors  
Alumni Donor Participation Committee**

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**Friday, February 28, 2020  
9:40 – 10:15 a.m.  
Alumni Memorial Union, Room 368**

**AGENDA**

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|---|-----------------------|
| I. Review Annual Fund Results to-date   | Angie Bartosik        |
| II. Give Marquette Day Results  | Amanda Lang, Bartosik |
| III. Updates on past items  | Lang, Bartosik        |
| a. 1:1 Texting  |                       |
| b. Annual t-shirt sale  |                       |
| c. Digital philanthropy updates:<br>user experience testing, A/B testing and<br>social media strategy |                       |
| IV. Solicitation plan for remainder of FY20   | Lang, Bartosik        |



**Marquette University Alumni Association  
National Board of Directors  
Awards Committee**

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**Friday, February 28, 2020  
9:40 – 10:15 a.m.  
Alumni Memorial Union, Room 370**

**AGENDA**

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|------|---|-------------------|
| I.   | Welcome and Prayer                        | Amy Zimmerman     |
| II.  | Pedro Arrupe Award                        | Lisa Bartoszewicz |
|      | a. Review the event                       |                   |
|      | b. Update on applications for 2020        |                   |
| III. | 2020 Alumni National Awards Weekend       | Jill Ott          |
|      | a. Recipients                             |                   |
|      | b. Saturday evening's reception 5:45 p.m. |                   |
| IV.  | Brainstorm Session                        | All               |
|      | a. Awards Process Review – update         |                   |
|      | b. Nominations – how to get more          |                   |
|      | c. Social promotion                       |                   |
| V.   | Next Steps                                |                   |



**Marquette University Alumni Association  
National Board of Directors  
Governance Committee**

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**Friday, February 28, 2020  
9:40 – 10:15 a.m.  
Alumni Memorial Union, Room 374**

**AGENDA**

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|------|--|-------------------------------|
| I.   | Welcome  | Micky Minhas                  |
| II.  | Director Renewals/Term Expiring                                  | Sarah Burkhart/Rachelle Shurn |
| III. | Review Candidate Pool/Recommendations for additional information | All                           |
| IV.  | Open Discussion and Next Steps                                   | All                           |