

ADVANCING MARQUETTE

Marquette University Alumni Association

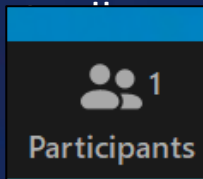
National Board of Directors: New Director Immersion

TIME TO RISE

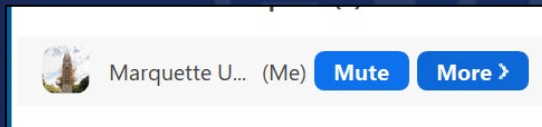
THE MARQUETTE PROMISE TO BE THE DIFFERENCE

Change your Zoom name to include: Name, College/ Grad Year, City/State (for example – John Marquette, Arts '04, Milwaukee, WI

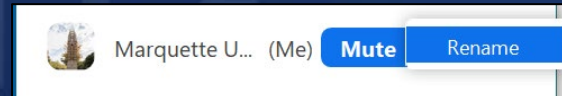
1. Click on participants icon along zoom



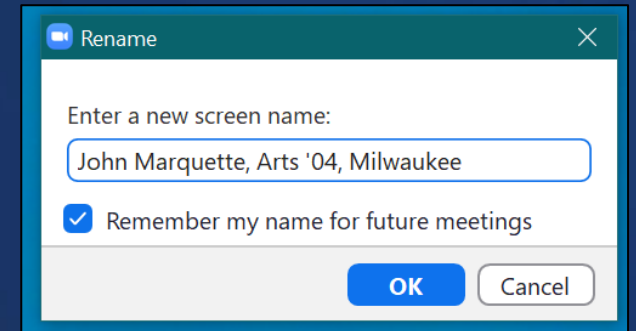
2. Hover over your name until you see the options appear



3. Select "More" and then "Rename"



4. Change name and push "ok"



Welcome and Introductions

Hannah Puryear, Grad '17, Senior Engagement Director

Rachelle Shurn, Prof St '11, Assistant Engagement Director

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Getting to know you: New Directors

Please share:

***Name, college/year**

***City/state**

***Most memorable Marquette moment**

Getting to know you: Board Leadership

Please share:

- *Name, college/year, city/state
- *Years of service with the Board
- *Words of wisdom for new directors

Background: Marquette University

University Advancement

- Data Services and Research
- Development
- Donor Relations
- Engagement
 - MU Alumni Association (MUAA)
 - MUAA National Board of Directors

Beyond Boundaries: Marquette's Strategic Plan

Marquette's Strategic Plan Themes



Pursuit of
Academic
Excellence for
Human Well-
being



Research in
Action



A Culture of
Inclusion



Social
Responsibility
through
Community
Engagement



Formation of
Hearts and
Minds



Sustainability
of Valuable
Resources

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LEADERSHIP

EXCELLENCE

FAITH

SERVICE

BEYOND BOUNDARIES | STRATEGIC PLAN

STRATEGIC PRIORITIES

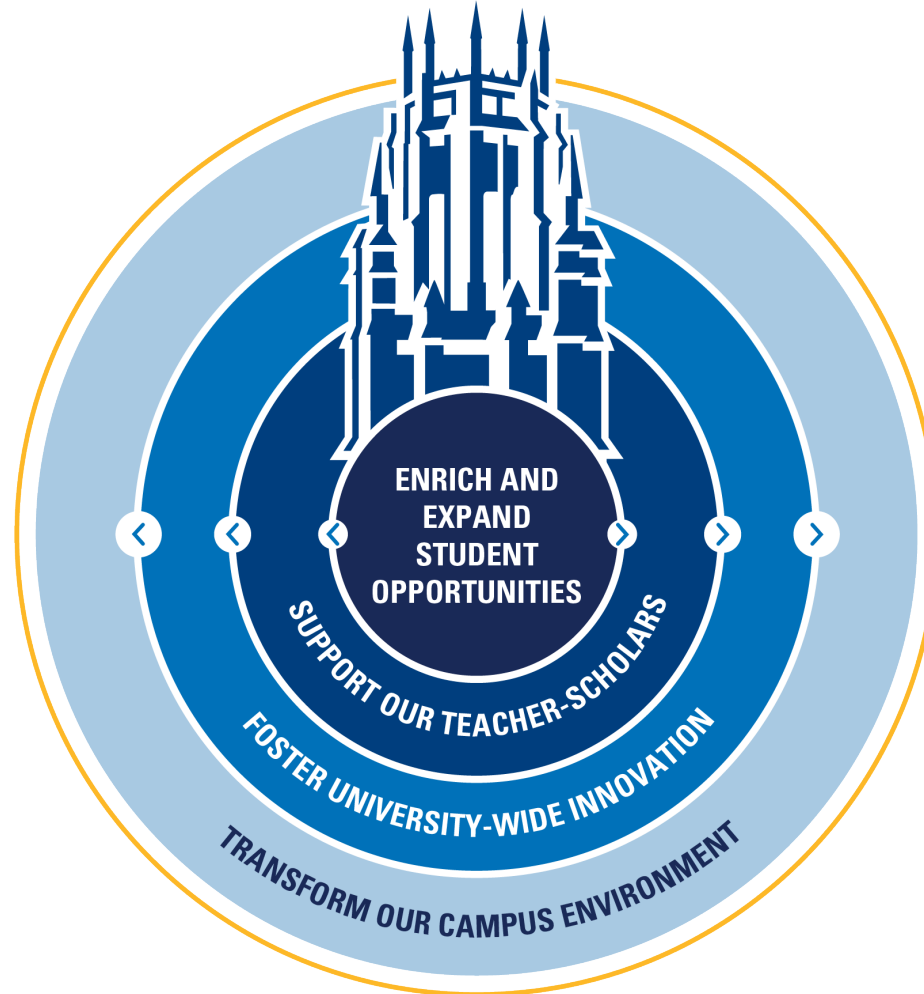
Student success ● Research ● Enrollment ● Graduate & Online

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Campaign Objectives



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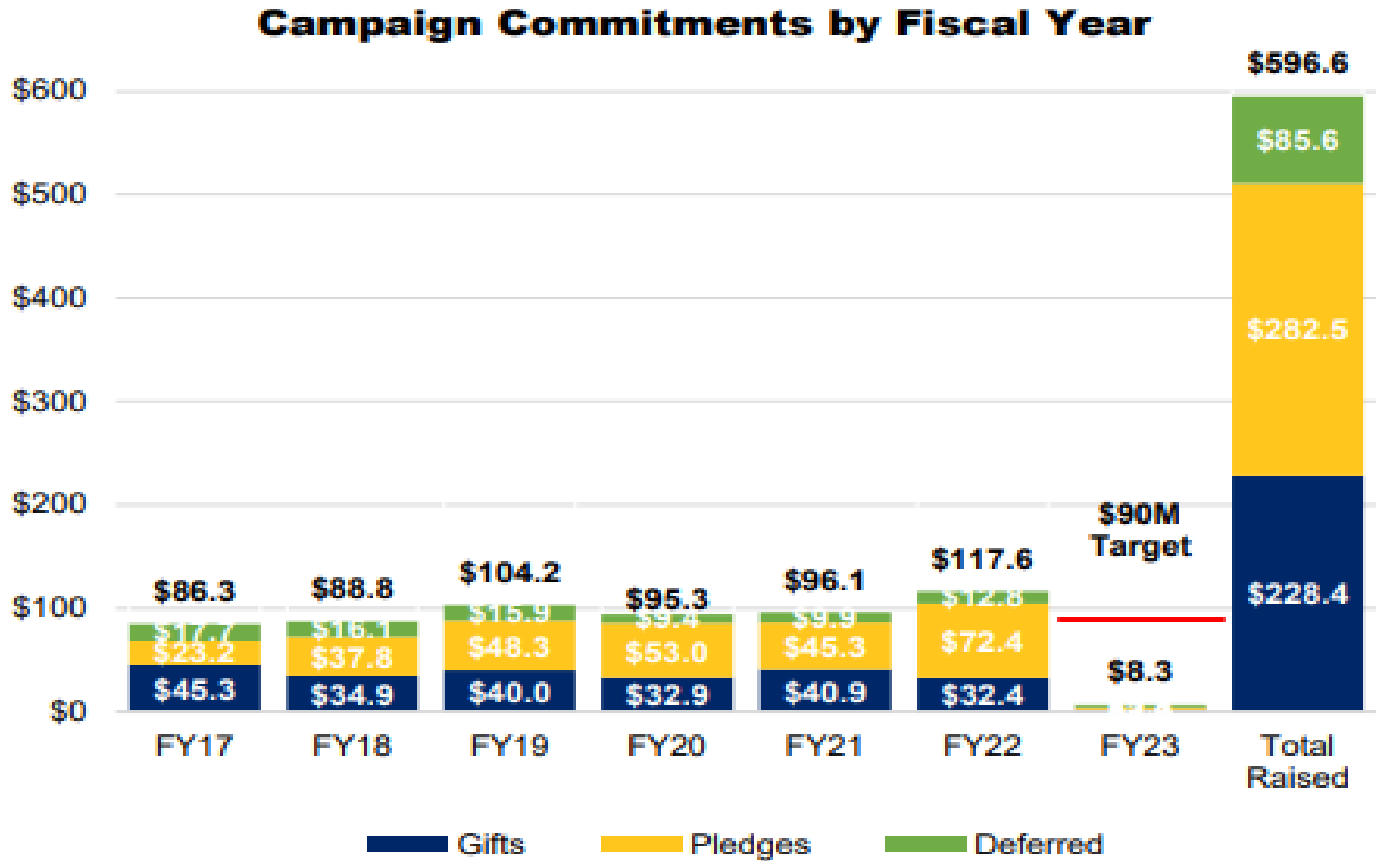
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CAMPAIGN PROGRESS

Through August 5, 2022

- \$596.6M** Gifts and pledges, 79.5% of \$750M goal
- 57,284** Donors (46.2% have made their first-ever gift to Marquette)
- 662** Donors who have given \$100K+ in commitments, 63% were first-time major gift donors to Marquette
- 122** Donors who have given \$1M+ in commitments, 71% gave first 7-figure gift to Marquette

CAMPAIGN COMMITMENTS BY FISCAL YEAR



as of August 5, 2022

MU Alumni Association: Purpose and Overview

Develop a passionate community of Marquette alumni in support of the university and each other.

- 115,000+ Alumni Worldwide
- 40+ Regional & International Clubs & Chapters
- Interest-Based Chapters
 - Black Alumni Association (BAA)
 - Hispanic Alumni Association (HAA)
 - LGBT+ Alumni Council
 - M Club (former lettered athletes)
 - Young Alumni Association (YAA)
 - Young Alumni Leadership Council (YALC)
 - Plus College/Unit Volunteer Groups
 - Association of Marquette University Women (AMUW)

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MUAA National Board of Directors

Purpose

The MUAA National Board of Directors assembles to offer **counsel** and **support** to Marquette university on issues and initiatives with alumni focus. Board members share a **deep passion** for Marquette and **serve** as **active** and **engaged** alumni role models, **empowering** and **motivating** fellow alumni to **connect** with the university in **innovative** and meaningful ways.

Guided by our Strategic Plan

MUAA has aligned its efforts and initiatives around three strategic drivers from beyond boundaries where it can have the greatest impact:

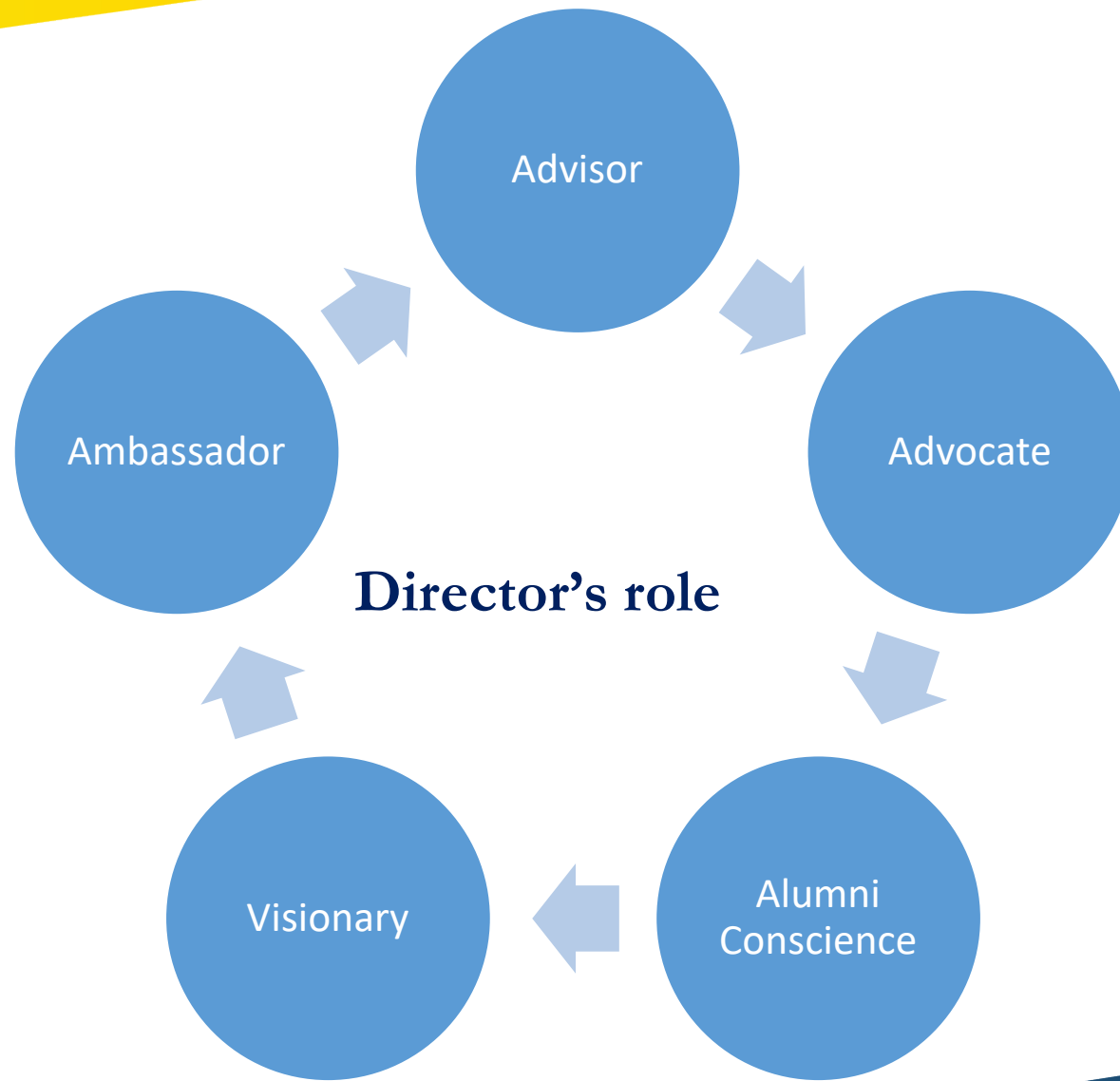
Inclusion

Community Engagement

Innovation

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Meeting Overview

Virtual

Two hour Zoom meeting that includes a featured speaker (UA, campus partners, students), breakout sessions

In-Person

On campus (full day and a half), occasional evening commitment), featured speakers, student interactions, campus tours and a service project

Committees

- Alumni Donor Participation
- Awards
- Governance

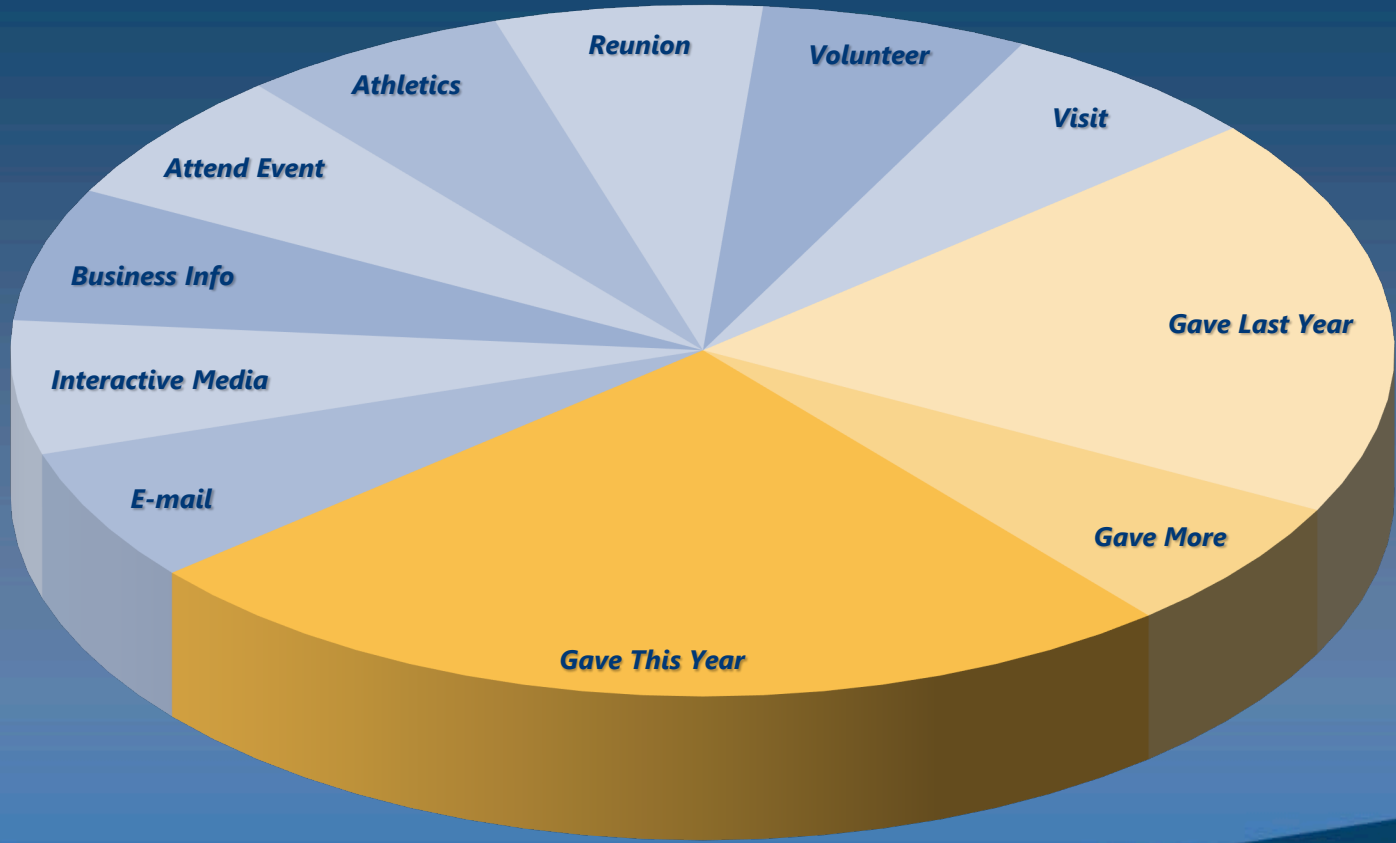
Engagement Opportunities:

Ways to connect and why it matters

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The 16-Point Engagement Score Model



Involvement and Connectivity



WAYS TO STAY CONNECTED:

SERVE. MENTOR. LEARN. GIVE.

Learn more: marquette.edu/alumni



Support Admissions.

Help recruit future Golden Eagles by reaching out to prospective students, attending a college fair or congratulating admitted students. Submit an alumni endorsement for a student in your area.

Beyond MU: Lifelong Learning

Enjoy access to Marquette's expert faculty, staff and alumni through virtual programming that highlights opportunities to nourish your faith, continue your lifelong learning and listen to stories from the Marquette community.



Enrich your faith.

Discover the countless ways to practice your faith through Marquette. Visit campus sacred spaces or submit a prayer request. Strengthen your knowledge of Marquette's Catholic and Jesuit identity.

For alumni, parents and friends 50+, explore the Ignatian Volunteer Corps (IVC) to serve your community and deepen your faith in the Ignatian tradition through spiritual reflection.



Lead and serve.

Regional clubs, affinity and college-based councils exist to deepen your connection to the Marquette family. Consider a volunteer leadership position based upon your interests and location.

Mentor our students. Foster professional connections.

Join **Marquette Career Network**, the official professional networking and mentorship platform facilitating career-related conversations between current students and alumni. Share career information and advice as a resource to fellow alumni and current students. Learn more: mcn.marquette.edu

MARQUETTE Career Network

Support a student through career exploration and the transition after graduation by serving as a mentor. The **Marquette Mentors Program** provides a 1:1 match with selected alumni and students.

MARQUETTE Mentors

Give Marquette Day

Engage in Marquette's annual day of giving by raising critical resources for the university. Rally fellow alumni, parents and friends to participate by serving as a Give Marquette Day Advocate and making your gift.



Cheer on the Golden Eagles.

Host or attend a game watching party in your area, including during the annual National Marquette Day celebration.



Nominate and recognize.

Nominate an exceptional alumnus/a or university friend for an alumni national award, offered in all-university, college and affinity categories. Share good news – marriages, births, job promotions – by submitting updates through Class Notes, which appear in Marquette Magazine and the alumni online newsletter.



Celebrate your Reunion. Inspire classmates.

Show your Marquette pride and spirit as a Reunion Class Volunteer. Reach out to classmates to encourage their participation and attendance. Lead and inspire by making your class gift.



Travel with alumni, parents and friends.

Explore the world in the spirit of Father Jacques Marquette, famed Jesuit explorer and Marquette University's namesake. Take full advantage of Marquette's travel program and discover unique and interesting areas of the world with classmates and friends.

Be The Difference.

Support Marquette's *Time to Rise* comprehensive campaign, the most ambitious in university history, ensuring a strong future for our students and greater Marquette community. Rise with us and learn more: timetorise.marquette.edu

Leverage alumni benefits.

Connect with Career Services to find or post job opportunities and seek career development support. Enjoy exclusive discounts.



Network and socialize.

Welcome new graduates and socialize with Marquette family members by hosting or attending a summer Marquette Mixer, held in regions across the country.

Support Marquette CIRCLES – premier professional networking events that take place in regions across the country. Serve as a CIRCLES host committee member. Take part in the program as a speaker or panelist. Open doors to interested CIRCLES sponsors and venues.

Stay Updated.

- facebook.com/MarquetteAlumni
- instagram.com/MarquetteAlumni
- linkedin.com/groups/46939
- twitter.com/MarquetteAlumni



SERVE. MENTOR. LEARN. GIVE.

**Thank you for ALL you do to support
Marquette University!**

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