

Welcome, MUAA National Board of Directors!

Call to Order

Bill Krueger, Eng '87
President, MUAA National Board of Directors

Ignatian Year Video

<https://www.marquette.edu/ignatian-year/>

TIME TO RISE

THE MARQUETTE PROMISE TO BE THE DIFFERENCE

Invocation

Fred Zagone, S.J.
Chaplain, University Advancement

Marquette University Alumni Association: Opus College of Engineering Update

Dr. Kristina Ropella, Opus Dean

What we do

Prepare graduates who will be leaders in creating value in a global context by advancing solutions to worldwide needs.



Changing the face of engineering



Our people

Gender, race, ethnicity, socioeconomic status, background, interests



Our graduates

Creative, entrepreneurial, innovative, global, ethical, servant leaders, business acumen



Our college

World-class, cutting-edge, innovative, collaborative, multi-disciplinary, entrepreneurial, global, Ignatian



Changing the face of our people

Class of 2025



198

New students



38%

Identify as race other than white



29%

Identify as female



24%

First-generation



19

States & PR



7

New Engineering Scholars





Changing the face of our people

Engineering Scholars

27 full-tuition scholars

19 Opus scholars

6 Herdrich scholars

2 Cudahy scholars

Student Success Center

Average of +200 unique students attending tutoring each semester

Drop-in tutoring via Microsoft Teams during 20-21 academic year





Changing the face of our people

Strategic hiring





Changing the face of our people

Outreach with K-12 partners

**Engineering
Institutes**

Girls Who Code

**Engineering Leadership
Academies**

SUPREMES





Changing the face of our graduates

Co-op & Internship

54% completing Co-Op

64% completing Internships

At 165+ companies in 19 states

Competitive full-time offers averaging at \$68,500

Undergraduate Research

16% completing undergraduate research

Summer Undergraduate Research Fellowship (SURF)

9 College-funded 2021 SURF students

Undergraduate Research Day showcases



Changing the face of our graduates

Excellence in Leadership (E-Lead)

17 graduates Spring 2021

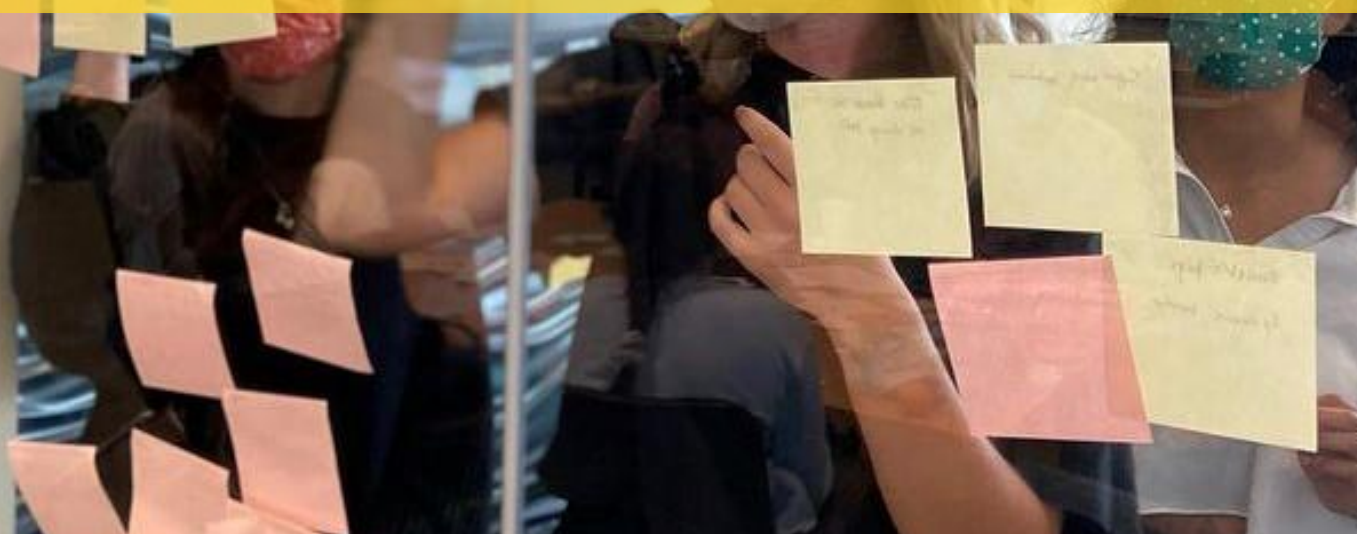
117 current students

105 E-Lead alumni and growing

Open to ALL majors on-campus

Expanding to early career & executive education

Growing instructional & administrative teams





Changing the face of our graduates

Masters Across Boundaries

5 certificates:

- Environmental Engineering
- Essential Skills for Practicing Engineers
- Machine Learning
- Renewable Energy Technology and Integration
- Systems Engineering

Interdisciplinary partnerships between
Engineering, Business, and Law





Changing the face of our graduates

Bridge to Business

Business fundamentals for engineers

**Cohorts spanning multiple states,
countries and companies**

Innovation Alley

M-Teams (multidisciplinary student teams)

Technical “Scrimmages”

**Innovation & Leadership programming and
workshops**





Changing the face of our graduates

Igniting Insights: Innovation Leadership

38 professionals participating in first cohort

Marquette and external instructors

Online and asynchronous while maintaining sense of cohort community

New pathway for graduate and professional education at Marquette

Leveraging new instruction technology

Immediate interest in “pilot”





Changing the face of our graduates

Faculty Development

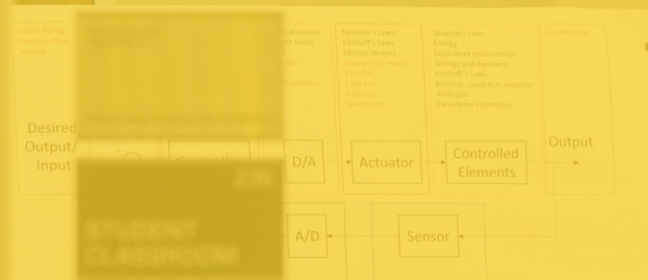
Study of implicit gender and racial bias

Community of Practice

Alumni and Industry in teaching

KEEN & Engineering Unleashed

Engineering Storytelling Lab





Changing the face of our college

Research & Innovation

FY 2021

155 Applications

Value of Applications:
\$18,783,643



76 Awards

Value of Awards:
\$8,617,165



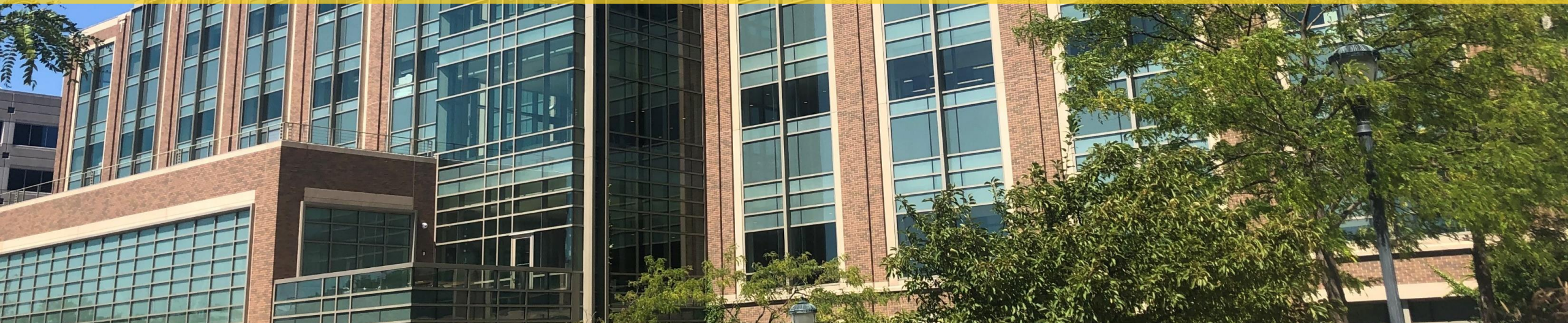
Highest Award
total to date for
OCOE

FY 2021 Industry-
Sponsored Research
\$754,376



Changing the face of our college

Research & Innovation





Changing the face of our college

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Changing the face of our college

Ignatian Engineer at Marquette University

The Ignatian Engineer develops a skillset with the technical expertise to generate innovative solutions to problems and a mindset with a reflective heart to recognize the impact of their work on the world.

Inquiry

Service to Humankind

Reflection

Leadership

Ethics & Consequences

Q&A

Executive Director Updates

Sarah Burkhart, Bus Ad '03, Grad '12
University Advancement

CAMPAIGN PROGRESS

Through February 14, 2021

\$562.9

New gifts and pledges, 75% of \$750M goal

53,783

Donors (44% have made their first-ever gift to Marquette)

621

Donors who have given 6-figure commitments;
62% were first-time major gift donors to Marquette

110

Donors who have given \$1M+ in commitments;
70% gave first 7-figure gift to Marquette





Recent Campaign Highlights

- More than 52,000 campaign donors have supported at less than \$100K ... contributing nearly \$78M
- In academic year 2020-21, gifts of \$500 or less add up to more than \$1M!
- President's Society members supported more than 750 funds in 2020-21.
- \$200M+ raised for scholarship
- \$2M+ raised for Bridge to the Future to help hundreds of students remain at the university
- **Every single dollar and gift makes a difference!**



Recent Campus Highlights

- Most diverse Fall class in history, with 30% students of color and 20% first-generation students
- Marquette Nursing ranked 43rd in *US News & World Report's* inaugural ranking of nursing programs
- Student media in Diederich College of Communication ranked in the country's Top 5 per College Media Association
- St. Joan of Arc Chapel reopened thanks to preservation support from more than 1,700 donors
- The new home for Business and Innovation Leadership continues to take shape at 16th and Wisconsin
- Plans are underway for new or upgraded space for dental, nursing and a Health & Wellness Center

The Lemonis Gamechanger Challenge



#MarchWithMarquette

TUESDAY, MARCH 2

Chicago-based Marquette Men vs. DePaul offerings

TUESDAY, MARCH 8

Give Marquette Day

- Join us in supporting Marquette on this important day of giving!

WEDNESDAY, MARCH 9

Admissions Yield Pre-Reception

- Convene (75 Rockefeller Plaza)

CIRCLES Panel Discussion

- Convene (75 Rockefeller Plaza)
- Athletics-themed panel
- Focus: student-athlete health and wellness and athletics landscape



FRIDAY, MARCH 11

Lenten Lunch and Reflection with Brother Hoover, S.J., Comm '94

- American Media Offices

SATURDAY, MARCH 12

**Blue and Gold Run
Marquette Mass**

MEN'S ONGOING PROGRAMMING

Private Pregame Reception

- Team Hotel (two hours prior to tipoff)



**Women's Tournament: March 4-7
(Uncasville, Conn.)**

WOMEN'S ONGOING PROGRAMMING

Broad-based Pregame Reception

- Pregame reception two hours prior to tipoff

Broad-based Pregame Reception

- Mustang Harry's (352 7th Ave.)
- Pregame reception two hours prior to tipoff and immediately following game



GIVE
MARQUETTE
DAY

MARCH 8, 2022

Tell your story

Upload a short personal plea video and use your own words to explain why the campaign is important to you!

How? Three Easy Steps:



Record a short video

Tell your friends why you're supporting this campaign and why they should, too.



Upload your video

After you upload the video, you'll receive a link to share.



Share!

Share the link with your friends and inspire them to make a gift.

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Use the Give Marquette Day Social Media Toolkit

<https://give.marquette.edu/gmd-toolkit>

HOW TO BECOME AN ADVOCATE for

GIVE
MARQUETTE
DAY

1.

Create an account on
GiveCampus - it's easy!

Plus, you'll get rewarded for how much of
an impact you make.

2.

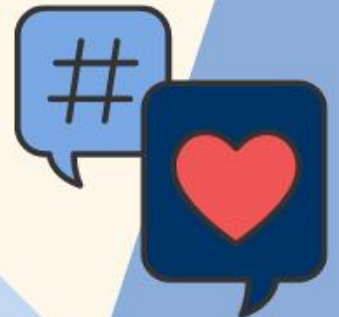
in GiveCampus, you can:

- Make a gift
- Tell your story with a personal plea video
- Offer up a matching gift
- Share about Give Marquette Day!

3.

Encourage your family, friends
and classmates to participate!

#GiveMUDay





ON YOUR MARQ. GET SET. GIVE.

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ALUMNI REUNION WEEKEND

June 3 – 5, 2022

TIME TO RISE

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Double the classes, Double the fun!



ALUMNI
REUNION
WEEKEND

June 3 - 5, 2022

1961 | 1962 | 1966 | 1967 | 1971 | 1972 | 1976 | 1977 | 1981 | 1982 | 1986 | 1987 | 1991
1992 | 1996 | 1997 | 2001 | 2002 | 2006 | 2007 | 2011 | 2012 | 2016 | 2017 | 2020 | 2021

Black Alumni
ASSOCIATION

20TH ANNIVERSARY



- Anniversary Luncheon
- "If You're 40 and You Know it Clap Your Hands: One Man Comedy Show featuring Rondell Sheridan, Sp '80
- Late Night Party
- "Black Marquette" Book Discussion with Alumni Contributors

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MARQUETTE UNIVERSITY
ALUMNI NATIONAL

AWARDS

RECOGNIZING OUTSTANDING ALUMNI

Celebrating distinguished award recipients from every college and professional school, all who represent the true spirit and mission of Marquette.

REUNION PROGRAMMING

FRIDAY, JUNE 3

- Sacred Spaces Pilgrimage Tour
- Walking Tour of Campus
- Reunion University*
- Reunion Late Night Parties*

SATURDAY, JUNE 4

- Marquette Fun Run
- Golden Jubilee 50, 55 & 60-Year Reunion Mass and Breakfast
- Sacred Spaces Pilgrimage Tour

- Walking Tour of Campus
- Reunion University*
- Black Alumni Association 20th Anniversary Celebration
- Class Celebrations
- Marquee Night*
- If You're 40 and You Know it Clap Your Hands: One Man Comedy Show featuring Rondell Sheridan, Sp '80

SUNDAY, JUNE 5

- Reunion Mass

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ALUMNI POP-UP SHOP



TIME TO RISE

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HOW CAN YOU HELP?

Serve as a reunion volunteer



Recruit fellow classmates



Contribute to your class gift



Attend your reunion!



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ALUMNI
REUNION  **ON**

WEEKEND

marquette.edu/reunion



MUAA Governance Committee Meeting February 2022

Standing committee to oversee the recruitment process of all directors, propose amendments to by-laws as appropriate and make recommendations for board activities and initiatives.

Agenda:

- Board Recruitment and Next Steps

Governance Meeting

- Refresher on Process
- Initial Slate of Candidates
- Next Steps/Timeline
- Call for Nominations



MUAA Alumni Donor Participation Committee Meeting February 2022

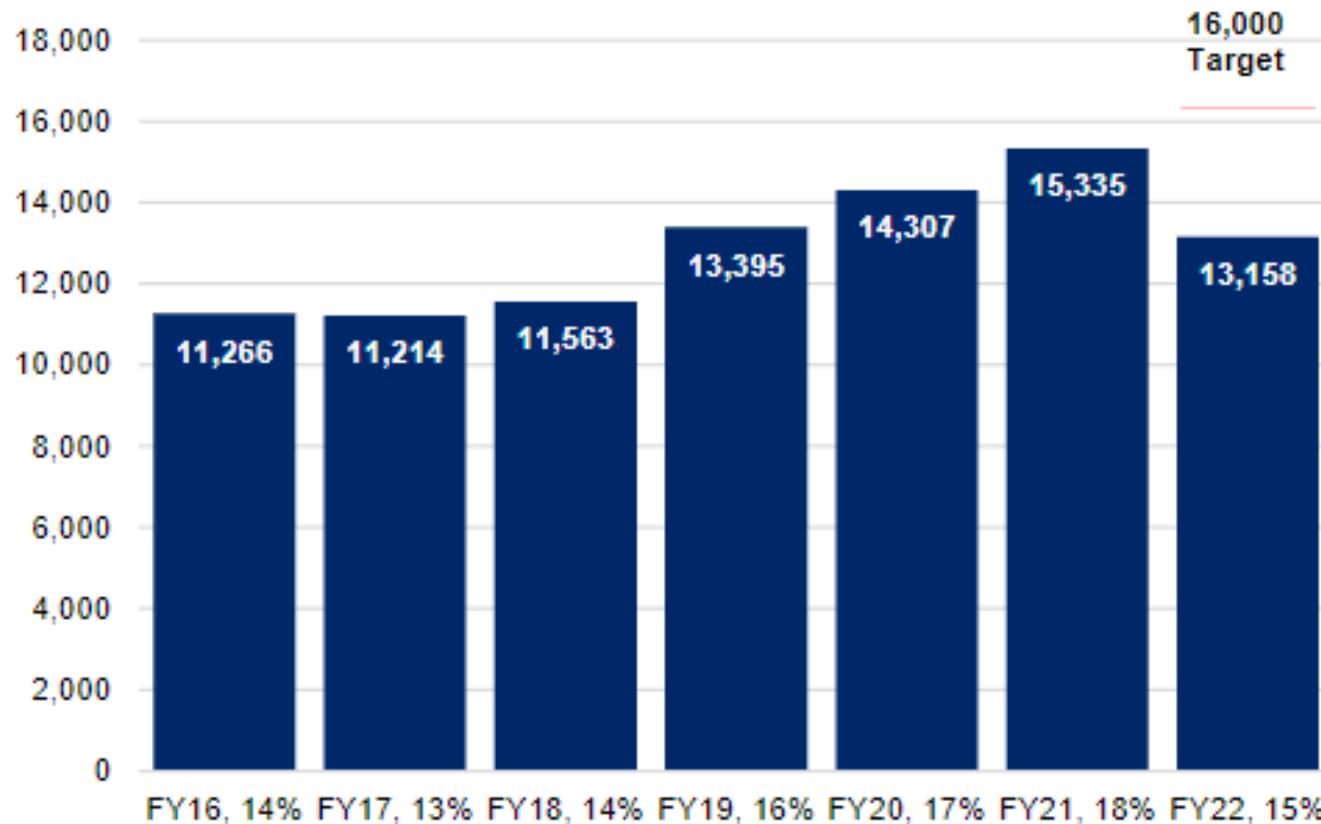
This committee will focus on creating a culture that encourages and celebrates giving at all levels; will help develop specialized marketing strategies; and encourage volunteer giving throughout the alumni association.

Agenda:

- Alumni participation to-date
- Upcoming opportunities and ways to help

Undergraduate Alumni Participation as of 2/18/22

- FY22 UG Alumni Participation Goal: 19%
- FY22 UG Alumni Participation To-date: 15%



Upcoming Annual Giving Opportunities

- **Tabling at Select Men's Basketball Home Games**
 - Saturday, Feb. 26 vs. Butler (National Marquette Day)
 - Saturday, March 5 vs. St. John's
- **MU Pretzel Box (March)**
 - Partnership with Milwaukee Pretzel Company to raise funds for Bridge to the Future and the St. Joan of Arc Chapel restoration



#MarchWithMarquette



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Give Marquette Day 2022

<https://give.marquette.edu/gmd-about>

- **Save the date: Tuesday, March 8**
- New this year - Sock options
- 50+ matches and challenges
- Get involved!
 - Make your gift
 - Sign up to be an advocate

Head to givecampus.com and click "Sign Up" at the top of the page. Create an account from there!

 - [Create a personal plea video](#)
 - Invite your fellow alumni to participate



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MUAA Awards Committee Meeting February 2022

Standing committee to oversee the Alumni National Awards process and provide recommendations for the All-University award recipients and select the Pedro Arrupe Award for student service and leadership.

Agenda:

- Alumni National Award Recipients
- Dates for Award Events



College Award Dates

Law School – April 21

Dental School – May 13

Association of Marquette University Women – May 14

Business Administration, Arts and Sciences, Education, Engineering and Athletics – June 2

Communication, Health Sciences, Nursing – June 3

All-University Awards Dinner – June 3

Urbans Scholars Workshop

Bill Krueger, Eng '87
President, MUAA National Board of Directors

Table Assignments

Table 1

Bill Kreuger, Lead
April Ariola
Kate Rodriguez-Quezada
Elsa Sanchez
Ryghtious Frazier

Table 2

Mary Lou Neugent, Lead
Javier Alvarez
Michaela Drake
Johnnie Brooker

Table 3

Swati Joshi, Lead
Paul Manghera
Jordyn Hamburger
Zabdiel Pozos-Lopez

Table 4

Lee Ann Jorgensen, Lead
Ron Giordan
Will Holmes
Justice Osondu

Table 5

Cathy Powers, Lead
Pat McGowan
Alycia Broz
Yhan (Junior) Romans
Mailyn Santibanez-Tanon
Vanessa Wilkerson

Ice Breaker Questions

- Name
- Hometown
- College/Field of Study/Grad year
- What are you hoping to get out of the workshop?
- What areas are you interested in learning more about?

Wrap up and Next Steps

- Virtual Spring Meeting: April 20, 5-7pm CT
- Complete Survey
- Submit VP/President-elect Form

Go Marquette and Safe Travels!