

# Artificial Intelligence and Banking: Applications, challenges, risks, & best practices

## A Marquette Commercial Banking Conference Sponsorship Form

Marquette University's Commercial Banking Program invites you to be a sponsor of our "Artificial Intelligence in Banking: Applications, challenges, risks, & best practices" conference on Thursday, April 18, 2024 from 8:00 a.m. - 12:30 p.m. CT, in the Alumni Memorial Union, Monaghan Ballroom.

**TO BE RECOGNIZED AS A SPONSOR**, please complete and email this form to:  
Dr. Kent Belasco, kent.belasco@marquette.edu

Logo must be submitted in EPS and JPEG formats by April 15, 2022, if not sooner, to be included in materials.

**Company name:**

**Name as you would like to appear on event materials (if different from above):**

**Company website:**

**Contact person:**

**Email:**

**Phone number:**

**Sponsorship level:**

☐ Gold ☐ Bronze ☐ Contributor  
☐ Silver

**Company Address:**

**City:**

**State:**

**Zip:**

### ***Sponsorship Levels and Benefits***

| <b>Benefit</b>                                   | <b>Gold<br/>(\$3,000)</b>                      | <b>Silver<br/>(\$2,000)</b>                | <b>Bronze<br/>(\$1,000)</b>      | <b>Contributor<br/>(\$500)</b> |
|--------------------------------------------------|------------------------------------------------|--------------------------------------------|----------------------------------|--------------------------------|
| <i>Presentation Slides Recognition</i>           | Logo                                           | Logo                                       | Name                             | Name                           |
| <i>Registration Website Recognition</i>          | Logo                                           | Logo                                       | Name                             |                                |
| <i>Link from Registration to Company Website</i> | Logo<br>(Linked)                               |                                            |                                  |                                |
| <i>Table benefits</i>                            | 2 tables of<br>8 + name<br>& logo<br>displayed | 1 table of 8 +<br>name & logo<br>displayed | 1 table of 8 +<br>name displayed | None                           |

**For more information, call (414) 288-6882.**



**MARQUETTE**  
UNIVERSITY

**College of Business Administration**  
Commercial Banking