

MARQUETTE UNIVERSITY CENTER FOR REAL ESTATE
PRESENTS

13th ANNUAL

NATIONAL REAL ESTATE STRATEGIES CONFERENCE

***REDEFINING REAL ESTATE:
The Interdisciplinary Approach to
Real Estate Challenges***

WEDNESDAY, MAY 1, 2024 | 8 AM - 12 PM

ALUMNI MEMORIAL UNION | MARQUETTE UNIVERSITY

SPEAKERS TO BE ANNOUNCED



MARQUETTE
UNIVERSITY

College of Business Administration
Center for Real Estate

www.mu.edu/cre

BOARD OF DIRECTORS

CENTER FOR REAL ESTATE

2024 ADVISORY BOARD MEMBERS

The 2024 Center for Real Estate Advisory Board is chaired
by **Michael Riopel**, Northwestern Mutual

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Associated Bank

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The Hodgdon Group

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Flagship Healthcare Properties

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**Denotes member of the Investment Committee for the Real Estate Asset Program (REAP)*

SPONSORSHIP IMPACT

YOUR SPONSORSHIP HAS A DIRECT IMPACT ON STUDENTS

The Strategies Conference and Gala combine to deliver half of the Center for Real Estate's revenue in a typical year. All proceeds go to support the success of our students and the impact our program can provide to the real estate community.

Special Programs

Case competitions, MKE CRE Summer High School Immersion Camp, and the ACRE Program are all cornerstones of the Marquette real estate student experience



4th

Largest major in the College of Business (out of 12), one of Marquette's fastest growing majors

NATIONALLY RANKED #12 (2024)

U.S. News & World Report "Best Undergraduate Real Estate Programs"



Site Tours

Students tour the Baird Center convention center expansion project in downtown Milwaukee.

99%

Job Placement of May Graduates from 2012 to present.



Student Trips

Students travel to the ICSC 2023 Convention in Las Vegas.

SPONSORSHIP OPPORTUNITIES

All sponsors will receive promotional benefits. Registrations for the conference are at a market rate, with more than 300 professionals expected during the event. Please join us and make an impact on the success of our program and students!

	CRE Annual Sponsor (\$20,000)	Platinum Sponsor (\$10,000)	Gold Sponsor (\$5,000)	Silver Sponsor (\$2,500)	Blue Sponsor (\$1,500)
Opportunity to customize perks based on the sponsor's interests, including speaking opportunities, guest-lectures, and special access to student-focused events and career functions	This opportunity includes special benefits. See box below for additional information.	✓			
Full-slide recognition on-screen during the Real Estate Strategies Conference		✓			
Special episode feature on the student-led Marquette Commercial Real Estate Club podcast.		✓			
Special recognition via a student "Thank You" video posted to social media (LinkedIn, Instagram, Twitter)		✓	✓		
Executive feature on REALM Network's alumni blog, with additional promotion through social media (LinkedIn, Instagram, Twitter)		✓	✓		
Company logo recognition included in the Center for Real Estate annual report		✓	✓		
Company logo recognition on-screen at the conference and on the event website		✓	✓	✓	
Company logo included at bottom of conference email invitations sent to 4,500+ professionals for six weeks (April - May)		✓	✓	✓	
Number of invitations to special post-conference lunch with our conference keynote speaker and the Center for Real Estate Advisory Board members		2	1	1	-
Number of tickets to the conference, including a reserved table for the sponsor's guests and table signage recognition at the event visible to participants		8	8	8	8
Company name recognition on-screen at conference		✓	✓	✓	✓
Company name included at bottom of conference email invitations sent to 4,000+ professionals for six weeks (April - May)		✓	✓	✓	✓
Company name recognition and company website link on event website		✓	✓	✓	✓

CRE Annual Sponsorship (\$20,000)

CRE Annual Sponsors provide unmatched support to the Center and our students throughout the year. CRE Annual Sponsors are recognized prominently at all major events and receive special benefits, including:

- All benefits at the Platinum Level for the Strategies Conference
- Special recognition in all CRE marketing emails (emails reach 1,000 - 4,000 professionals each; 25+ emails/year)
- Special sponsorship recognition at all major CRE events, including the Golden Eagle Gala, Wisconsin Residential Real Estate Summit, and the Chicago Real Estate Leadership Breakfast
- Customized and co-branded video content celebrating the sponsor's partnership with the CRE
- Membership invitation opportunities with the Center for Real Estate Advisory Board and REALM Network Board
- Unique student access including special events, recruiting preference, and guest-lecture and speaking opportunities
- Event speaking and panelist opportunities
- Research collaboration opportunities with Marquette faculty, including the Bell Chair in Real Estate
- Special recognition on the Center for Real Estate website

SPONSORSHIP REGISTRATION FORM

2024 NATIONAL REAL ESTATE STRATEGIES CONFERENCE

TO BE RECOGNIZED AS A SPONSOR please complete, scan and email this form to:
Layne Collins, Marquette University Center for Real Estate at layne.collins@marquette.edu
For more information call (414) 288-7940 or visit www.mu.edu/cre.

Sponsorship Level Payment Preference

Please indicate your desired sponsorship level below.

- ☐ CRE Annual Sponsorship (\$20,000)
☐ Platinum Sponsorship (\$10,000)
☐ Gold Sponsorship (\$5,000)
☐ Silver Sponsorship (\$2,500)
☐ Blue Sponsorship (\$1,500)

Note: Your sponsorship contribution is tax-deductible to the fullest extent permitted by the law.

Company Information

Please complete the form fields below.

Company Name: _____

Sponsor: _____

This is the name as you would like it to appear on promotional materials.

Logos: for Silver sponsors and higher please email a hi-res logo in .jpg or .png format to melanie.roepke@marquette.edu

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Contact Person (Name): _____

Email: _____

Phone: _____

Company Address: _____

City: _____ **State:** _____ **Zip:** _____

Checks can be made out to “**Marquette University Center for Real Estate**” and mailed to the following address:

Marquette University
Attn: Layne Collins
1250 W. Wisconsin Avenue, Suite 421
Milwaukee, WI 53233

Credit Card

To pay by credit card, please follow the below instructions:

1. Follow this link and then continue on to Marquette’s giving page:
<https://give.marquette.edu/make-a-gift/real-estate-sponsorship>
2. Type in the amount of the sponsorship payment
3. Fill out your contact information and select “Continue”
4. Enter your credit card information.
5. You should receive a confirmation email. Please forward this email to Layne Collins (layne.collins@marquette.edu) to be confirmed as a sponsor.