

# Sustainable Marquette ERG

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## OUR INTENTION

The Sustainable Marquette Employee Resource Group supports the university's guiding values and pledge to pray, learn, assess, act, and advocate for climate justice. By providing a platform for shared resources, workshops, and discussions, we seek to engage MU faculty and staff in incorporating sustainable practices into their personal and professional lives. Our group organizes opportunities for faculty and staff to get involved in community and campus sustainability efforts at whatever level they feel most comfortable and assists in developing knowledge and skills with respect to sustainability.

The intention of this newsletter is to provide another way to connect with each other by pooling shared resources, opportunities, and experiences, as well as shining a light on those within Marquette who are advancing sustainability in the work they do.

## WHAT TO EXPECT IN 2022

The coming year is shaping up to be a productive and meaningful one for Sustainable Marquette members, with new ways to learn and connect with each other and to support campus and community sustainability efforts.

- **Learn and grow:** This spring, we'll launch a lunchtime speaker series focused on sustainability-related campus initiatives and academic research under way at Marquette to help you find out about all the good work going on. We'll also keep you posted on upcoming trainings and webinars via this newsletter as well as our Teams site and mailing list.
- **Get involved:** Look forward to a service day with a local environmental organization, such as Milwaukee Riverkeeper, Milwaukee County Parks, and Keeping Greater Milwaukee Beautiful.
- **Recognition and reward:** In the coming year, Sustainable Marquette members will have an opportunity to shape a new campus award that commends exemplary commitment to sustainability by a staff or faculty member. The award will be presented through the Office of Sustainability/Facilities Planning and Management.
- **Fostering future change:** In the coming year, we hope you'll share your insights during development of Marquette's campus sustainability plan 2.0. In addition, we're looking to work with new employee orientations to raise awareness of the ERG and increase engagement.

## MEET YOUR ERG CO-CHAIRS



### CHELSEA MALACARA

Sustainability & Energy  
Management Coordinator

**Who I look up to for inspiration:** Youth Climate Activists

**Last book I read:** Kindred by Octavia Butler

**Best part of being in an ERG:** As a chair, I love the community the ERG Chair leadership team provides outside of my field of work.



### ELISA COGHLAN

Coord. of Marketing and Outreach  
& Special Asst. to the Dean, Raynor  
Memorial Libraries

**Who I look up to for inspiration:** Climate journalists and engaged scholars who inform and hold power accountable.

**Last book I read:** Underland by Robert MacFarlane  
**Best part of being in an ERG:** We're stronger (and have more fun) together!

## SUSTAINABILITY SPOTLIGHT: NOELLE BRIGHAM



### NOELLE BRIGHAM

Instructor of Practice  
Opus College of Engineering

### How are you advancing sustainability at Marquette?

My approach to advancing sustainability at Marquette is to design curriculum to be reflective of sustainability in practice. The integration of sustainability into organization's business strategy requires a diverse stakeholder group including business, engineering, and legal professionals. The courses I teach are interdisciplinary with offerings including Engineering and Law (Renewable Energy: Policy Technology, and Sustainability) and

Engineering and Business (Strategic Sustainability). The Industrial Ecology and Sustainable Design course integrates a sustainability project in partnership with local industries. Most recently, the students worked with the Molson-Coors State Street Brewery on a carbon emission reduction system and energy recovery project. The overall goal for these unique offerings is to prepare the students to make an immediate impact in sustainability as they transition to the professional world.

### What is your vision for sustainability at Marquette?

A vision for sustainability at Marquette is to continue to integrate sustainability into a broad range of curriculum. Sustainability strategies are integral to a variety of functions from product design, supply chain, operations to governance. Marquette is uniquely positioned to advance sustainability across the university with the core values of sustainability in Marquette's strategic plan Beyond Boundaries. At the institutional level, Marquette values sustainability as it is essential to serve our communities.

### Share with us something that excites you in the world of sustainability right now.

I am excited for the developments in sustainability Environmental, Social, and Governance (ESG) reporting standards lead by the financial industry. These standards are evidence of a fundamental shift in how the business community views sustainability in elevating its value along with the financial performance of a company. Instead of viewing environmental impacts as a cost of doing business, these issues are now impacting business strategy, and are managed in a proactive manner.

## FUN RESOURCES

### Podcasts to Live by

- How to Save a Planet
- A Millennial's Guide to Saving the World

### Books to Read

- *All We Can Save*, edited by Ayana Elizabeth Johnson & Katharine K. Wilkinson

### Professional Groups to Join

- Get connected with Association for the Advancement of Sustainability in Higher Ed (AASHE) by [creating an account](#).

## UPCOMING EVENTS

**EXHIBIT | Scrap Yard: Innovators of Recycling**  
Jewish Museum of Milwaukee  
Now through January 30, 2022

**ACTIVITY | Winter Family Birding**  
Schlitz Audubon Nature Center  
January 9, 2022, 9:00-10:30 a.m.

**LECTURE | Scrapping Stereotypes: Perceptions of the Industry in Pop Culture (Virtual)**  
Hosted by the Jewish Museum of Milwaukee  
January 26, 2022, 7:00pm

## BE THE DIFFERENCE

Stay tuned on the Teams page and e-mail listserv for a service learning opportunity this spring and our next subcommittee meetings.

## HAVE IDEAS OR WANT TO JOIN A SUBCOMMITTEE?

Contact [chelsea.malacara@gmail.com](mailto:chelsea.malacara@gmail.com)