



Center for Health Education & Promotion End-of-Year REPORT 2006-2007

The Center for Health Education and Promotion is committed to providing programs, services and resources that create a campus culture in which Marquette students make informed and proactive decisions about personal and community health.

GOAL 1: Work collaboratively with Student Health Service to provide prevention education and primary health care to Marquette University students in a manner that exhibits compassion, professionalism and excellence.	
Objectives	Accomplishments
<p>a) Enhance Student Health Service/Center for Health Education and Promotion initiatives by taking the concept of health beyond the clinical mission.</p>	<p>a) Tobacco (Assessment/intake surveys @ SHS, Milwaukee Tobacco Coalition participation, Tobacco Educators (in conjunction with ALA grant funding), Kick Butts Day, GAS, website information/resources. Attachment: Tobacco Assessment report</p> <p>b) Alcohol (Coordination of "6 pack", "Don't Blow the Last 2 Weeks" in conjunction with prevention sub-committee, 21st Birthday Cards, Participation in Alcohol Advisory Board, E-Chug, website information/resources)</p> <p>c) Sexual Assault (Participation in HAVEN meetings/board meetings, coordination of SVAW, HAVEN resource office, HAVEN phone line training, HAVEN conversation series (participation, planning, PR assistance, presentation), PHE/HAVEN healthy relationship partnering around Valentine's Day, WAM, SAAM Health Fair @ UW-Milwaukee, program presentation for HAVEN conversation series, website information/resources)</p> <p>d) Physical Activity/Fitness (collaborative meetings Rec Sports (Amy Jepson), collaboration with FAC, website information/resources, Rec Sports Advisory Board, new PHE physical activity outreach program in process)</p>

- e) **Women's Health/Men's Health** (HPV vaccine and information, Wellness A-Z, guest lectures in "Women's Health" Class, collaborative meetings women's health class (Heidi Paquette, Dawn Smith), Breast & Testicular cancer awareness (survivor discussion), website information/resources)
- f) **Nutrition** (NNM (ask the dietitian, featured meals in residence halls), Sodexo collaborative meetings, SHS dietitian referrals and services, IRON handout/collaboration with Blood Center (campus blood drives), website information/resources, continued collaboration with SEAC market basket program).
- g) **Disordered Eating** (LYBW (NORMAL, Lunch & Learn), connection to treatment team, website information/resources)
- h) **Stress Management/relaxation** (outreach programming, stress free zones, hand massage information table at Athletics Women's Health Fair, website information/resources)
- i) **HIV/AIDS** (World AIDS Day, testing, referral sheets, AIDS Awareness Week (ARCW Lunch & Learn, Bob Bowers), website information/resources)
- j) **Bulletin Board in a Bag program** In the second semester, a new bulletin board was created each month corresponding to a large educational initiative and/or a health issue. PHEs created a bulletin board and then mass produced 1x per residence hall. Branded resource information about CHE&P was included with each packet. Announcements went out to the RHDs and the RAs could pick up the board kit (first come first serve per hall). Part of each board included contact and service information for the Center.
- k) **Sexual Health** (A 'mini' SHS/HED task force was created with plans to broaden depth and scope...website information and resources (SHS/HED), HPV information, qualitative review of programs/services of other Jesuit institutions, etc.)

GOAL 2: Through organized campus and community efforts, enhance collaboration in challenging students, faculty and staff to be healthy.

Objectives

Accomplishments

- a) Strengthen existing relationships between departments to develop and implement programs, services and resources for both students and staff. These departments include, but are not limited to: the Division of Student Affairs, University Ministry, DPS, academic departments or colleges, Graduate School, Dentistry and Law School, Sodexho Food Service, University Advancement, Human Resources, MIAD, and Parents Association

- a) **Collaboration:** Division of Student Affairs (Residence Life, Counseling Center, Recreational Sports, Office of Student Development, central office)- attendance at 'calendar meeting' 2/23/07, University Ministry, Department of Public Safety & Student Safety programs (provided tobacco cessation resources during GAS), Sodexho Food Service, MIAD (Orientation), Parents Association (presentation), University Advancement (morning exercise- Alumni Reunion Weekend, On Your Marq), Alumni Memorial Union (Event Management, Brew Bayou, University Information), Annex, Undergraduate Admissions (Tour Guide Training), Office of Campus International Programs (Orientation, Winter Programs), College of Communication, ITS (Sharepoint website), College of Health Sciences, Department of Intercollegiate Athletics, College of Nursing (nursing health fairs, women's health class), Parking Services, Office of Public Affairs, Study Abroad, HAVEN, Helen Klingler College of Arts & Sciences, Law School, Women's Studies, Career Services, Graduate School, Service Learning, Facilities Services (GAS), Human Resources (GROW Passport program), Office of the Provost, Department of Physical Therapy.
- b) **Program Participation/Presentation:** PREVIEW (Walk 'n Talk, Services Fair, Parent Lunch), Orientation (check in table, health & safety seminar, Positive Healthy MU YOU, GDL training, 2010 Challenge), International Student Orientation (SHS overview and tours- August, SHS overview/Preparing for Winter- January), Discovery Days, Family Weekend, DSA Wellness Committee, Benefit Information Day, Rec Sports Advisory Board, Nursing Community Health Fair (April, November), Alumni Weekend (Fun Run & Walk- morning exercise), Women's Health Class (sexual assault 2x, HIV/AIDS 1x), MOS training, Sample-the-City, Women's Health Fair (AI Center), Benefit Information Day, DSA Holiday Gift Wrapping, HAVEN Conversation Series, Soup With Substances, DSA In-Service, LateNight MU (Winter Wonderland, Rock the Rec), DSA Wellness Committee, help coordinate 2010 Challenge & MOS training, Pandemic planning desktop exercises.

	<p>c) Graduate Assistant- Marquette University Psychology Program</p> <p>d) Fun Friday Lunch with Health Ed (informal BYOlunch to network and better know fellow staffs): SVAW planning Committee, Office of Student Development, RHD staff, Event Management Event planning staff, DSA Central Office Staff.</p>
<p>b) Encourage communication and partnership with community partners to develop and implement programs, services, and resources for both students and staff. These community partners include, but are not limited to: SATC, Task Force on Family Violence, UWM, VNA, and Milwaukee County Tobacco Coalition.</p>	<p>e) Collaboration: UW- Milwaukee Norris Health Center/Peer Health Advocates (SAAM health fair, training/networking with PHE/PHA), Eastern Illinois University (attended fall PHE/PHA training retreat), Milwaukee County Tobacco Coalition (monthly meetings), SATC (referral and resource), Task Force on Family Violence, the Healing Center, VNA, The Blood Center of Wisconsin (IRON handout), UW-La Crosse (Amy guest lecture “Drug & Society” class), Milwaukee Commission Meeting, ALA (big tobacco grant/tobacco educators), American Cancer Society, American Dietetic Association (NNM PR), HIVictorious, Jewish Family Services, ARCW, Aurora, Rogers Memorial Hospital, The Women’s Center, The Archdioceses, Department of Correction/Wings of Faith Ministry, Clearwing Productions, Normal in Schools, Children’s Hospital, Shorewood Counseling Associates, Greendale High School, National Eating Disorders Association, “Shameless Self Promotion” (local radio station).</p> <p>f) Spring Break Blitz “continued” Partners: General Mitchell International Airport, AAA, US Bank, Laacke & Joy.</p>

GOAL 3: Conduct needs assessment, data collection and evaluations regarding the health status of our student population.

Objectives

Accomplishments

- a) Partner with committed students, faculty, and staff in the development of institutionalized venues, policies and/or procedures that lead to a healthy campus.

- a) In the spring semester 2007, Marquette University Center for Health Education and Promotion/Student Health Service, on behalf of the Division of Student Affairs, implemented the National College Health Assessment (NCHA-Web), an online survey of student health behaviors and impediments to academic performance. Of the 2000 undergraduate students in the random sample, 624 participated. This rate of return represents 31.2% of the population.
- b) Fall 2006 marked the implementation of the new immunization policy for campus. The Center for Health Education and Promotion assisted in the development of many pr and educational outreach pieces which included: (4 FAQ sheets specific to advisors, parents (for Orientation folders), international students, and general student population; a general 'reminder' flyer for campus residence halls, departments and transfer student orientation; ¼ sheets to distribute; AXIS TV slide; Parent's Association listserv and commuter student listserv; discussion in the Orientation "health & safety" seminars, discussion in international student orientation session, discussion in transfer student orientation, discussion in Study Abroad Pre-departure meetings; student/staff News Briefs; and DSA newsletter).
- c) Via the university wide assessment committee, we, along with the rest of the DSA departments have met and worked on institutionalizing our learning outcomes, performance indicators and data sources for SHS/Health Ed (7/25/06, 12/8/06).
- d) Via the university wide business continuity planning process, we, along with the other departments and buildings have been working on institutionalizing our plan. Amy has been identified as the building coordinator. Jessica and Kasey have been identified as fire marshals (2/15/07, 4/18/07).
- e) **Attachments:** Formal NCHA Report (to be attached next year), Immunization Policy PR pieces

<p>b) Move toward using formalized, evidence-based processes to gauge health education and health promotion initiatives.</p>	<p>f) The NCHA (National College Health Assessment) will continue to be administered in rotation with the CORE alcohol and other drug assessment survey (via the Alcohol Advisory Board). Timeline: TBD.</p> <p>g) Alcohol Edu is the on-line population based prevention education tool that was administered (mandatory) to all of the incoming freshman class (Fall '06). CHE&P/SHS was a partner in implementation, mandating that all PHEs took the course, and assisting in PR around deadlines, etc.</p>
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GOAL 4: Strengthen the student voice in promoting healthy lifestyles by motivating individuals to identify and act for change on campus.

Objectives

Accomplishments

- a) Engage PHEs (Peer Health Educators) to create structures for greater student connectedness, thus informing others of health-related, student life issues on the Marquette University campus.
- b) Engage student organizations (i.e. MUSG, SHAC) to create structures for greater student connectedness, thus informing others of health-related, student life issues on the Marquette University campus.
- c) Engage students-at-large to get involved in informing others of health-related, student life issues on the Marquette University campus.

- a) **Collaborative student groups and organizations:** Peer Health Educators, SHAC, MUSG & program board, College of Health Science Student Council, Watumishi, RHA (Residence Life Association), Hall Councils, Residence Life Staffs, Apartment Council, Department of Public Safety Student Safety Officers, IMAP Jamaica, VOICE, Greek Life/Panhellenic/IFC (specifically Alpha Chi Omega, Sigma Kappa, Delta Xi Phi, Alpha Kappa Alpha, Silver Wings, Alpha Zeta Delta, Sigma Lambda Gamma), Society of Women Engineers, TRUE LIFE (sexual assault, mental health, HIV/AIDS), Colleges Against Cancer, SEAC (Market Basket Program), Autism Awareness Society of MU, Study Abroad Pre-Departure Meetings (November, April), Department of Intercollegiate Athletics (Athlete Advisory Student Council).
- b) **Awareness Weeks and large scale events:** Sexual Violence Awareness Week 2006: Steps Toward Change (September), Breast & Testicular Cancer Awareness (October), Great American Smokeout (November), World AIDS Day (December), Love Your Body Week: Love EveryBODY (February), Kick Butts Day (April), Spring Break Blitz (March), AIDS Awareness Week (April), Stress Free Zones (December, May), 6 Pack, Don't Blow/Waste the Last 2 Weeks.
- c) **Participation in (to also include planning committees):** Women's Leadership Conference, LateNight MU work group (Co-host "Winter Wonderland", "Wild Wild Rec"), Remove the Blindfold (Body Image/Media/Disordered Eating), Cervical Cancer Awareness Week, Nursing Health Fair (April, November), Sample the City, SAAM Health Fair, O-Fest (September, January), Jodie Sweetin, 2010 Challenge, Leadership Summit, Alcohol Advisory Board (Alcohol Prevention Sub-committee).
- d) **Students-At-Large:** Throughout the course of the academic year, many students joined our forces in informing others of health-related, student life issues. The students-at-large: came

from many different majors, were freshman through seniors, joined planning committees for a variety of reasons, inquired about PHE/SHAC/SHS/Health Ed, stopped in the Center to see what we were working on, stopped at events, asked questions and have had meaningful conversations all in the name of health

e) **Attachments:** SHAC report

GOAL 5: The Center for Health Education and Promotion seeks to create opportunities whereby students challenge cultural and peer norms which affect their health and the health of the broader community.

Objectives

Accomplishments

a) The Peer Health Educators will challenge students' health knowledge, attitudes, and behaviors, and empower students to develop lifelong, health-enhancing behaviors.

a) **Training-** PHE/PHA (UW-Milwaukee's Peer Health Advocates) Retreat (September 2006, January 2007); The BACCHUS Network General Assembly conference (November 2006, Anaheim, CA); The BACCHUS Network Area 4 Conference (April 2007, Fargo, ND); guests lectures/training in PHE meeting (Sue Cooper, Sandy Blaies, Laura Stuart); QPR gatekeeper training; in-house training (on-going: policies/procedures, outreach program update, outreach program practice).

b) **Awareness Weeks and large scale events (participation in planning committees and weeks' events):** Sexual Violence Awareness Week 2006: Steps Toward Change (September); Breast & Testicular Cancer Awareness (October); Great American Smokeout (November); World AIDS Day (December); Love Your Body Week (February); Kick Butts Day (April); Spring Break Blitz (March); AIDS Awareness Week (April); Stress Free Zones (May); 6 Pack; Don't Blow/Waste the Last 2 Weeks; Women's Leadership Conference 2007 "The Voice of Women: Our Past, Our Present, Our Future"- 3 PHEs sat on the planning committee, 2 PHEs presented breakout session, 8/10 PHEs attended the conference on our behalf; The Leadership Summit- 1 PHE attended on our behalf.

c) **Jennifer Ciske**, 1st year PHE is elected NCCHA Student Representative for WI.

d) **Attachments:** PHE report, Outreach programming report, KAB report, QA report

GOAL 6: The Center for Health Education and Promotion administrative staff will actively seek opportunities to enhance their professional skills.

Objectives

Accomplishments

- a) Each staff member will make an intentional effort to increase one's knowledge, skills, and ability in relation to the essential functions of his or her job and the functioning of the Center.

- a) **Amy-** HAVEN phone line training (Fall 2006); NCCHA conference attendance (October 2006)- poster presentation "The BACCHUS Network Area 4 Conference: Picture This"; The BACCHUS Network General Assembly Conference (November 2006)- presentation "Wanted: A Few Good Male Peer Educators", "Building and Sustaining Strong Peer Education Programs"; The BACCHUS Network Area 4 Conference attendance (April 2007)- presentation "Wanted: A Few Good Male Peer Educators", "Mom Was Right...Eat Your Fruit & Veggies"; The BACCHUS Network WI State Coordinator (2001 to present), ACHA Health Promotion Section Historian (2006-2007); ACHA Health Promotion Section Chair Elect (2007-2008); ACHA Health Promotion Section Job Description task force chair (2006-2007); ACHA Conference (June 2006- New York City, NY, June 2007- San Antonio, TX); QPR Trainer Training (August 2006, 4 presentations given through academic year); UW-La Crosse guest lecture "Drugs & Society" Class; HEAL 122 guest lecture (9-18-06 (Sexual Assault 101), 1-29-07 (Sexual Assault 101), 4-23-07 (HIV/AIDS 101)); The BACCHUS Network Web Seminar presentation (2-21-07) "Building and Sustaining Strong Peer Education Programs"; various DSA interview panels (OSD, University Ministry, Residence Life, Recreational Sports); Sexual Harassment online refresher course (April 2007).
- b) **Kasey-** SATC/Sojourner Truth House Training (Fall 2006); HAVEN phone line training (Fall 2006); QPR gatekeeper training (January 2007); QPR evaluation focus group (April 2007); CPR recertification; Presentation "YES" program; Milwaukee Public Schools- Milwaukee College Preparatory School Career Day (2/07); DSA interview panels (Residence Life, Recreational Sports); Sexual Harassment online refresher course (April 2007); Sabbath Sunday; Domestic Violence Conference planning committee and presenter (10/2006); 14th annual Domestic Violence Conference (10/2006, Waukesha, WI); "On Your Marq" stress management co-presenter (2/07);

HAVEN conversation series co-presenter (1/07); Ignation Spirituality women's group and retreat (spring 2006); Normal in Schools production planning (spring 2007); attended Women in Jesuit Institutions and Gender Equality in Higher Education (Spring 2007); advisors training (summer 2006); MARDI GRAS Advisor (student organization won Spirit of MU Award).

- c) **Jessica**- GROW with Marquette Classes (Contribute Webpage Design, Careers @ Marquette, Office Max Training, Office of Marketing and Communication, Myers-Briggs Workshop, Passport Tours- Haggerty Museum of Art, Rec Plex); QPR gatekeeper training (January 2007); HAVEN phone line training (Fall 2006); SHS interview panels; SATC/Sojourner Truth House sexual assault training (Fall 2006); PyraMed/collections call training (Fall 2006); CPR certification (April 2007); Sexual Harassment online refresher course (April 2007); attended Women's Leadership Conference (April 2007); SHS front desk training (May 2007); coordinated 2 SHS search committees.
- d) **Amber**- QPR gatekeeper training (January 2007); "On Your Marq" stress management co-presenter (2/07); Rec Sports Advisory Board; Milwaukee Tobacco Coalition; ALA interview panel to tobacco educators; WAM planning committee; Tobacco Workshop 1/07; Presentation "YES" program.

GOAL 7: Be recognized by Marquette University students and staff as the primary health education and promotion resource on campus.

Objectives	Accomplishments
<p>a) Publicize/recognize accomplishments of the Center for Health Education and Promotion.</p>	<p>a) CHE&P website pages- (specifically 'archives', 'PHE' page (presentations and conferences listed)).</p> <p>b) Division of Student Affairs End-of-the-Year Gathering: Amy delivered the SHS/CHE&P reflection</p> <p>c) Second issue of the "Peer Health Educator" alumni newsletter was distributed in January.</p> <p>d) In October 2006, the Center for Health Education and Promotion hosted an OPEN HOUSE for our campus and off campus partners. The purpose was to open our doors and have constituents learn more about our programs, services, and resources.</p> <p>e) SHS/CHE&P featured in November/December issue of "Marquette Matters"</p> <p>f) 3 PHEs + Sarah (graphic artist) won Division of Student Affairs Leadership Awards in various categories</p> <p>g) Attachment: "Marquette Matters"</p>
<p>b) Promote Center for Health Education and Promotion programs, services and resources to students and staff in a variety of media outlets.</p>	<p>h) "PR in Review"- The 2006-2007 academic year reflected major accomplishments with respect to promotion of our programs, services, and resources. New initiatives were experienced and other promotion venues were updated and solidified. See attachments.</p> <p>i) Fall 2006 marked the creation of our 'graphic' department. Staffed by a 10 hour/week MU undergraduate, with background in graphic design, we had a set look and feel to all of our publicity and public relations materials.</p> <p>j) GROW Passport Tour of CHE&P (April 2007).</p> <p>k) FUN Friday lunch with Health Ed: various campus departments/groups were invited to BYOL (bring your own lunch) and connect/network with the CHE&P staff.</p> <p>l) CHE&P OPEN HOUSE</p> <p>m) NORMAL in schools advertise on Varsity Theater marquis</p> <p>n) Attachment: Healthyeagle report, PR in review report, 'media monitoring', HED as a RESOURCE, TRIB Ad/article connection copies</p>

c) Increase utilization of the Center for Health Education and Promotion by creating a more user friendly, comprehensive and effective website.

a) In December 2006, the Center for Health Education and Promotion (CHEAP) redesigned its website, and added a plethora of new content. Web pages added to the site included: an Events Calendar, listing not only CHEAP events, but other health-related events on- and off-campus; Health Education 101, which details CHEAP's mission, and better defines health, health education, health promotion, and wellness; Resident Life Staff, Faculty and Staff, and Parents pages, which detail how Residence Life staff, Marquette faculty and staff, and parents can use CHEAP; Get Involved, a listing of ways students can work with CHEAP (PHEs, SHAC, planning committees, etc); Archives, an online collection of CHEAP's past newsletters (Newsflush and Kitchen Quickies), and photos from CHEAP events; Wellness A-Z, an index of 30 different health topics. Each health topic is explained in greater detail, and lists CHEAP outreach programs and awareness events, campus services, community services, and online resources.

The website redesign has dramatically increased traffic to the CHEAP website – from just **72** website visits in December 2006 (when the updated site first went live), to **705** visits in April 2007. To better track how the CHEAP website was being used, we began using Google Analytics website monitoring software. Highlights from a Google Analytics report, monitoring December 1, 2006 to May 31, 2007, shows that since the new site has gone up: We've had 2,598 visits from 1,040 unique visitors (with a total of 7,936 page views); The average visitor looked at least 3 pages on the site; Over 60% of the visitors to our site are return visitors, and about 10% have visited our website over 100 times; Most visitors are accessing the website from the Marquette network; however, we've also had return visitors from networks at: UW-Milwaukee, University of Chicago, UW-Madison, Eastern Illinois University, Loyola University-Chicago, Northern Michigan University, and Kansas State University; Our top web pages were: Homepage, Peer Health Education, Wellness A-Z, Staff Bios, and Women's Health; Our top Wellness A-Z topics were: women's health, sexual health, HPV, stress management, and nutrition.

We feel that the added content on the site has not only increased student knowledge about CHEAP/Marquette's health

programs, services, and resources; but that it, along with the Google Analytics reporting, has also increased our knowledge about the health topics that students at Marquette are most interested in, and could influence future CHEAP programming.

b) Attachment: Google Analytic Report Highlights

PHE 2006-07 REPORT

GOAL: The Peer Health Educators will challenge students' health knowledge, attitudes, and behaviors, and empower students to develop lifelong, health-enhancing behaviors.

Objective 1: Peer Health Educators act as resources for Marquette students and campus community.

Defined as:	Increase knowledge of student population in available campus/community resources
Data source:	QA sheet
Accomplishment:	<ul style="list-style-type: none"> • See attached full QA sheet report

Objective 2: Peer Health Educators model healthy behavior

Defined as:	Engaging in healthy behavior
Data source:	KABB (knowledge, attitudes, beliefs, behaviors) survey, QA sheet
Accomplishment:	<ul style="list-style-type: none"> • Due to time restraints, the KAB survey was not administered during the annual Fall PHE/PHA retreat. It will be repeated at the Fall 2007 retreat. 2005-2006 data report available upon request • See attached full QA sheet graph

Objective 3: Peer Health Educators are visible on campus

Defined as:	Extensive "presence" across campus
Data source:	QA sheet, PHE log book, task list
Accomplishment:	<ul style="list-style-type: none"> • See attached QA sheet graph • PHEs participate in (<i>not necessarily all CHE&P lead initiatives</i>): LateNight MU work group, Leadership Summit, Women's Leadership Conference (planning committee and women's health presentation), Orientation, O-Fest (September, January), 2010 Challenge, stress free zones (December, May), awareness week & large event planning committees and participation (SVAW, BCAW, GAS, World AIDS Day, LYBW, NNM, AIDS Awareness Week, Spring Break Blitz), Remove the Blindfold, Nursing Health Fairs (November, April), Jodie Sweetin's presentation, Schroeder All Hall Crawl, Study Abroad Pre-Departure Meetings (November, April). • From full QA sheet report...For the 2006-2007 academic year, the PHE staff was recognized 97x as a "PHE", and 30x as the 'liaison' to a residence hall staff.

Objective 4: Peer Health Educators exhibit leadership & networking skills with other campus departments and student groups

Defined as:	Involvement and interaction with other student groups, university departments
Data source:	"liaison" goals and objectives, QA sheet, performance evals
Accomplishment:	<ul style="list-style-type: none"> • Each PHE is a liaison to a residence hall staff: Jennifer Ciske (Straz), Michele Feltz (McCormick), Kathleen Blaney (Cobeen), Jennifer King (O'Donnell), Lauren Kreimer (Mashuda), Valerie VanBrocklin (Abbotsford), Colleen O'Donnell (Schroeder), Megan McReynolds (Carpenter Tower) • See attached 'liaison' goals and objective' sheet for reference. The goal of the 'liaison' program is to: continue to foster the relationship between the Center for Health Education and Promotion, the individual residence halls and respective residence hall staffs; to provide accurate health information and campus resources. All goals and objectives were met by each PHE.

Objective 5: Peer Health Educators exhibit effective facilitation skills

Defined as:	Presentation skill proficiency
Data source:	Outreach presentation evaluations, personal program evaluations, performance evaluation, PHE-to-PHE evaluation
Accomplishment:	<ul style="list-style-type: none"> • See full 'PHE outreach programming report' • From outreach evaluations for the academic year..."Was the information presented clearly?" 4.81 (scale of 1-5); 'were the presenters well informed' 4.78 (scale of 1-5) • From overall personal program evaluations for the academic year...65% of PHE indicated they were 'very' comfortable presenting the topic, 35% of PHEs indicated they were 'somewhat' comfortable presenting the topic • From overall personal program evaluations for the academic year (based on highest average per category)...44.64% of PHE ranked their overall knowledge a '4', 61% of PHE ranked communication a '4', 46.4% of PHE ranked their rapport with the audience a '4', 41% of PHE ranked audience involvement a '5', 45% of PHE ranked overall organization of program a '5' and 55.2% of PHE ranked overall presentations at '4'. • From overall performance evaluations from the academic year...on scale of 1-5, 41.2% of PHEs ranked themselves as '4' in communication skills, 35.3% of PHEs ranked themselves as '5' in communication skills. • From overall performance evaluations for the academic year...on scale of 1-5, 6.25% of PHEs were ranked by Amy as a '3' in communication skills, 50% as '4' in communication skills, and 44% as '5'. • Each PHE presented an average of 5.6 outreach programs this academic year.

	<ul style="list-style-type: none"> From overall PHE-PHE evaluations at the end of the academic year...on a scale of 1-5, 69% of PHEs ranked each other as '5' in communication skills (ideas, thought and concerns are clearly communicated), 1.5% as '4.5', 28.4% as 4 and 1.5% as '3'. From overall PHE-PHE evaluations at the end of the academic year...on a scale of 1-5, 59.72% of PHEs ranked each other as '5' in presentation skills (ability, accurate presentation, clear presentation, style, give feedback, listening skills), 5.6% as '4.5', 30.5% as '4' and 4.2% as '3'.
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Objective 6: Peer Health Educators increase their own awareness and knowledge of health issues (broad defined)

Defined as:	Passing knowledge tests, content training; skills training
Data source:	Quizzes- impromptu, written, training attendance, weekly PHE meeting agendas
Accomplishment:	<ul style="list-style-type: none"> Content and skills training: 4 PHEs attend the BACCHUS Network General Assembly (November 2006); 1 PHE attend the BACCHUS Network Area 4 conference (April 2007); all PHEs are QPR trained as 'gatekeepers' (January 2007); guest trainers (Sue Cooper- Public Safety- SA 101, Sandy Blaies-Counseling Center- ED 101, Laura Stuart-UW-Milwaukee- Sexual Health 101, Ann Schoper- SHS- general health issues); 8 PHE attend Women's Leadership Conference (SA presentation, financial health presentation, body image presentation); PHE/PHE training retreat (September, January)

Objective 7: Peer Health Educators explore uses for peer health education skills beyond health education

Defined as:	Adapting skills learned to future campus involvement and future profession
Data source:	Self report, KAB survey, performance evaluation
Accomplishment:	<ul style="list-style-type: none"> PHE elected MUSG program VP for next school year- explore options of PHE liaison to MUSG; PHE "Greek Life" PHE liaison; 2 graduating senior PHEs accepted into Public Health masters degree programs; 1 senior PHE proposed Annex change to 'smoke free', puts data and proposed plan in place for AMU; 1 senior PHE accepted into Chicago area volunteer service project; 1 PHE participate in MARDI Gras service trip to Gulf Region; 2 PHE serve on Orientation staff/GDL; 1 PHE employed and collaborates with Rec Sports staff; 1 PHE- IMAP Belize trip; 1 PHE served as Club Softball president and create many collaboration pieces as result; 1 PHE serves at the NCCHA (North Central College Health Association) student rep for WI; 1 PHE joined "Autism Awareness" student organization; 1 PHE served as Aurora Sinai Medical Center Patient escort volunteer

Objective 8: Overall health of campus community is enhanced

Defined as:	Students exhibit healthy behaviors and decision making
Data source:	NCCHA survey, utilization reports of SHS, CORE survey
Accomplishment:	<ul style="list-style-type: none"> In Spring 2007, Marquette University Center for Health Education and Promotion/Student Health Service, on behalf of the Division of Student Affairs, implemented the National College Health Assessment (NCHA-Web), an online survey of student health behaviors and impediments to academic performance. Of the 2000 undergraduate students in the random sample, 624 participated. This rate of return represents 31.2% of the population. Fall 2007 will be the next implementation of the CORE survey. Depending on what point in the academic year we were in, utilization of Student Health Service continued to rise. Year-to-date from the beginning of the fiscal year, we have seen an 18% higher patient visit rate. In looking at the trends from 01-06 we have experienced a 67.5% increase in immunizations (before the new policy was implemented this year), 49% increase in prescriptions filled, and 11.5% increase in lab tests performed. <i>We are in process of looking at 'trend' data around our larger programming opportunities (i.e. did the dietitian visits increase after LYBW, etc.)</i>

Objective 9: Peer Health Education teamwork skills are enhanced

Defined as:	Support for each other
Data source:	Self-report, PHE-to-PHE evaluations
Accomplishment:	<ul style="list-style-type: none"> Per end of the year PHE performance evaluations, 100% of PHEs self report that this years PHE team was cohesive, worked well together, and ultimately got a lot of work done on campus as a result. From overall PHE-PHE end-of-year evaluations, on a scale of 1-5, PHE report dependability within the team as 4.65, cooperation as 4.89 and overall contribution to the program as 4.80.

Objective 10: Peer Health Educators volunteer in the community

Defined as:	Expanding skills and knowledge (health, broadly defined)
Data source:	self report, performance evaluation
Accomplishment:	<ul style="list-style-type: none"> 1 PHE participate in MARDI Gras service trip to Gulf Region; 1 PHE- IMAP Belize trip; 1 PHE served as Aurora Sinai Medical Center Patient escort volunteer

CENTER FOR HEALTH EDUCATION & PROMOTION OUTREACH PROGRAMMING 2006-07

GENERAL HEALTH AND WELLNESS (2070)

Date	No.	Program	Requested By
7/29/2006	120	Run or Walk the MU Mile (Morning Warm-up) AM	Dept/Campus Event
8/23/2006	20	Health & Safety Seminar (Orientation, 2:00 p.m) AM	Dept/Campus Event
8/23/2006	20	Health & Safety Seminar (Orientation, 3:00 p.m) AM	Dept/Campus Event
8/25/2006	10	Positive Healthy U (Orientation) KO	Dept/Campus Event
8/26/2006	1400+	2010 Challenge (SHS tour, tobacco table, stress mgmt table) AM, AB, KO, PHE	Dept/Campus Event
11/18/2006	200	Study Abroad Pre-Departure Meeting AM	Dept/Campus Event
2/17/2007	100	Women's Health Fair (SHS/CHE&P, Athletics, Aurora) based on approx. # of people playing with germ powder AM, AB, KO, PHE	Dept/Campus Event
4/22/2007	200	Study Abroad Pre-Departure Meeting AM	Dept/Campus Event

NUTRITION (1152)

Date	No.	Program	Requested By
10/23/2006	20	Apartment Cooking Demo AB	Res Life
11/1/2006	4	Cobeen PHE	Res Life
11/8/2006	7	Straz PHE	Res Life
11/12/2006	8	Mashuda PHE	Res Life
11/20/2006	9	Mashuda PHE	Res Life
11/28/2006	18	Cobeen PHE	Res Life
11/30/2006	500	Nursing Health Fair AB, AM	Class
2/3/2007	70	HCOP/YES Program AB, KO	Dept/Campus Event
2/12/2007	16	Society of Women Engineers PHE	Student Org
4/24/2007	500	Nursing Health Fair AB, AM, KO, PHE	Class

STRESS MANAGEMENT (547)

Date	No.	Program	Requested By
10/7/2006	50	Cobeen "Super Saturday" yoga program AM	Res Life
10/11/2006	6	Alpha Kappa Alpha PHE	Student Org
10/17/2006	7	Straz PHE	Res Life
10/26/2006	2	Straz PHE	Res Life
11/12/2006	41	Alpha Xi Delta PHE	Student Org
11/15/2006	5	Silver Wings PHE	Student Org
11/17/2006	20	Service Learning Student Coordinators AM	Dept/Campus Event
11/30/2006	5	Abbottsford PHE	Res Life
12/11/2006	50	Stress Free Zone (based on approx. # of hand massages) AM, AB, PHE	Dept/Campus Event
12/12/2006	50	Stress Free Zone (based on approx. # of hand massages) AM, KO, PHE	Dept/Campus Event
1/23/2007	4	Delta Xi Phi PHE	Student Org
2/17/2007	100	Women's Health Fair (SHS/CHE&P, Athletics, Aurora) KO, AM, AB, PHE	Dept/Campus Event
2/23/2007	41	Advancement "On Your Marq" AB, KO	Dept/Campus Event
2/27/2007	8	Mashuda PHE	Res Life
3/5/2007	10	Society of Women Engineers PHE	Student Org
3/6/2007	5	Mashuda PHE	Res Life
3/7/2007	13	Apartment Council PHE	Res Life
3/7/2007	13	Straz PHE	Res Life
3/27/2007	8	McCormick PHE	Res Life
5/1/2007	9	Christina Flowers/Alpha Kappa PHE	Student Org
5/8/2007	50	Stress Free Zone (based on approx. # of hand massages) AM, PHE	Dept/Campus Event
5/9/2007	50	Stress Free Zone (based on approx. # of hand massages) AM, PHE	Dept/Campus Event

CENTER FOR HEALTH EDUCATION & PROMOTION OUTREACH PROGRAMMING 2006-07

SEXUAL ASSAULT (265)

Date	No.	Program	Requested By
7/20/2006	40	SA/DV Presentation to City Hall KO	Community
9/18/2006	15	Sexual Assault as a Human Rights Issue Presentation (SVAW) KO	Dept/Campus Event
9/18/2006	50	Women's Health Class AM	Class
1/18/2007	30	HAVEN Conversation Series (Open Meeting) AM, KO, AB	Dept/Campus Event
1/18/2007	30	Milwaukee SA Commission Meeting AM	Dept/Campus Event
1/29/2007	50	Women's Health Class AM	Class
4/17/2007	50	UWM Sexual Assault Awareness Month Health Fair AM, KO	Community

ALCOHOL (206)

Date	No.	Program	Requested By
10/6/2006	9	Mashuda PHE	Res Life
10/12/2006	15	Cobeen PHE	Res Life
11/7/2006	8	Alpha Chi Omega Book Club PHE	Student Org
2/24/2007	15	Straz PHE	Res Life
2/25/2007	5	Schroeder PHE	Res Life
3/1/2007	18	O'Donnell PHE	Res Life
3/22/2007	21	Cobeen PHE	Res Life
4/14/2007	100	Schroeder PHE	Res Life
4/27/2007	15	O'Donnell PHE	Res Life

HEALTHY RELATIONSHIPS/HIV/AIDS (87)

Date	No.	Program	Requested By
11/12/2006	21	IMAP Jamaica: HIV/AIDS 101 training AB	Dept/Campus Event
11/19/2006	4	Straz PHE	Res Life
4/12/2007	10	Alpha Chi Omega PHE	Student Org
4/23/2007	50	Women's Health Class AM	Class
4/26/2007	2	Mashuda PHE	Res Life

WOMEN'S HEALTH/MEN'S HEALTH (78)

Date	No.	Program	Requested By
9/5/2006	3	Delta Zi Phi PHE	Student Org
10/14/2006	13	Mashuda PHE	Res Life
11/13/2006	16	Society of Women Engineers PHE	Student Org
3/3/2007	30	Truth About Women: Inside & Out (Women's Leadership Conference) AM, PHE	Dept/Campus Event
4/24/2007	16	Alpha Chi Omega PHE	Student Org

QPR TRAINING GROUPS (44)

Date	No.	Program	Requested By
1/25/2007	9	PHEs AM	Student Org
3/22/2007	30	Philosophy Class AM	Class
4/3/2007	3	College of Health Sciences Student Council AM	Student Org
4/26/2007	2	GROW Class AM	Dept/Campus Event

PREPARING FOR WINTER (30)

Date	No.	Program	Requested By
1/10/2007	30	International Student Orientation AM	Dept/Campus Event

CENTER FOR HEALTH EDUCATION & PROMOTION OUTREACH PROGRAMMING 2006-07

CREDIT CARD DEBT (9)

Date	No.	Program	Requested By
5/3/2007	9	Alpha Kappa Alpha PHE	Student Org

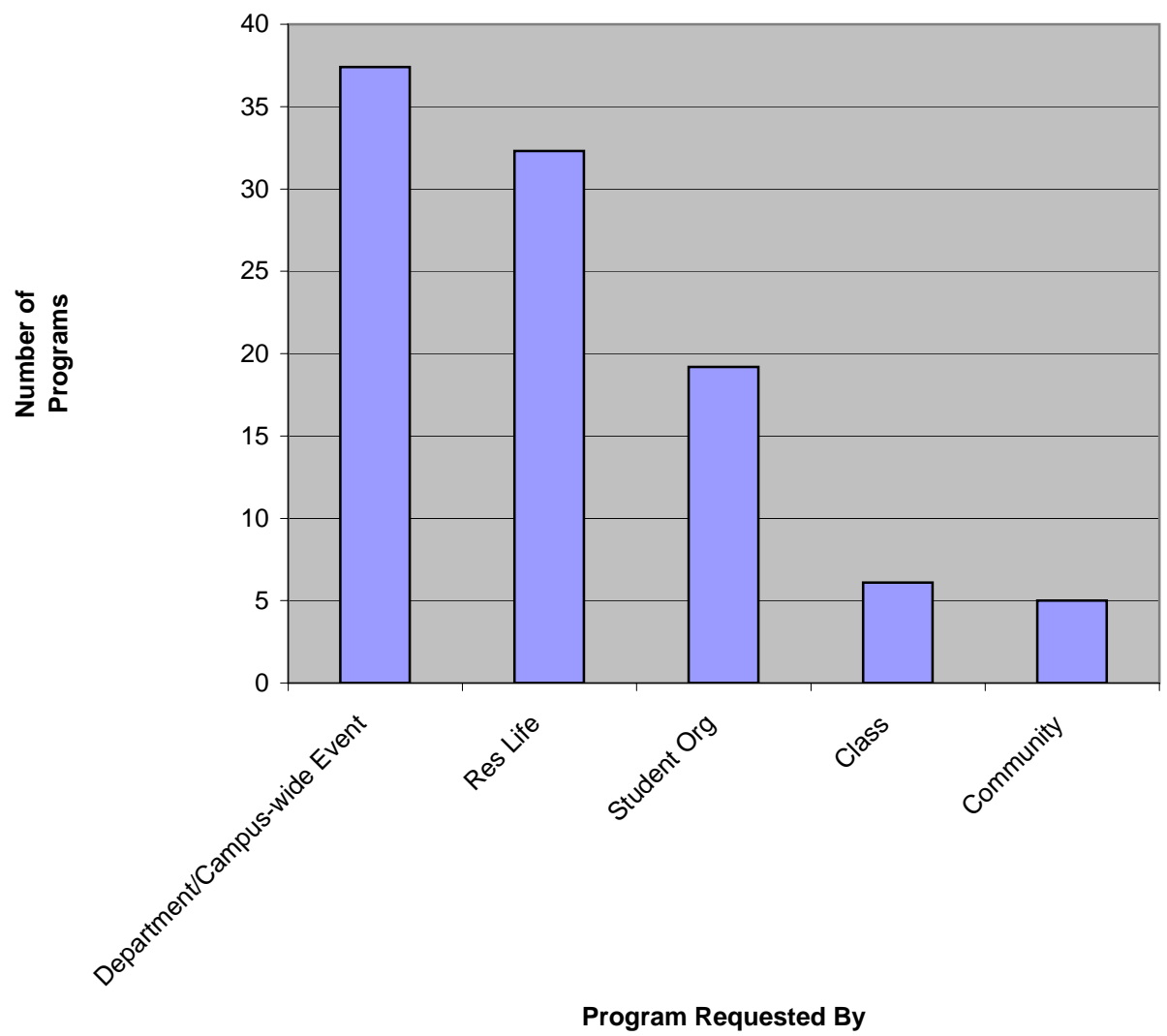
BODY IMAGE/DISORDERED EATING (8)

Date	No.	Program	Requested By
3/26/2007	8	Alpha Kappa Alpha PHE	Student Org

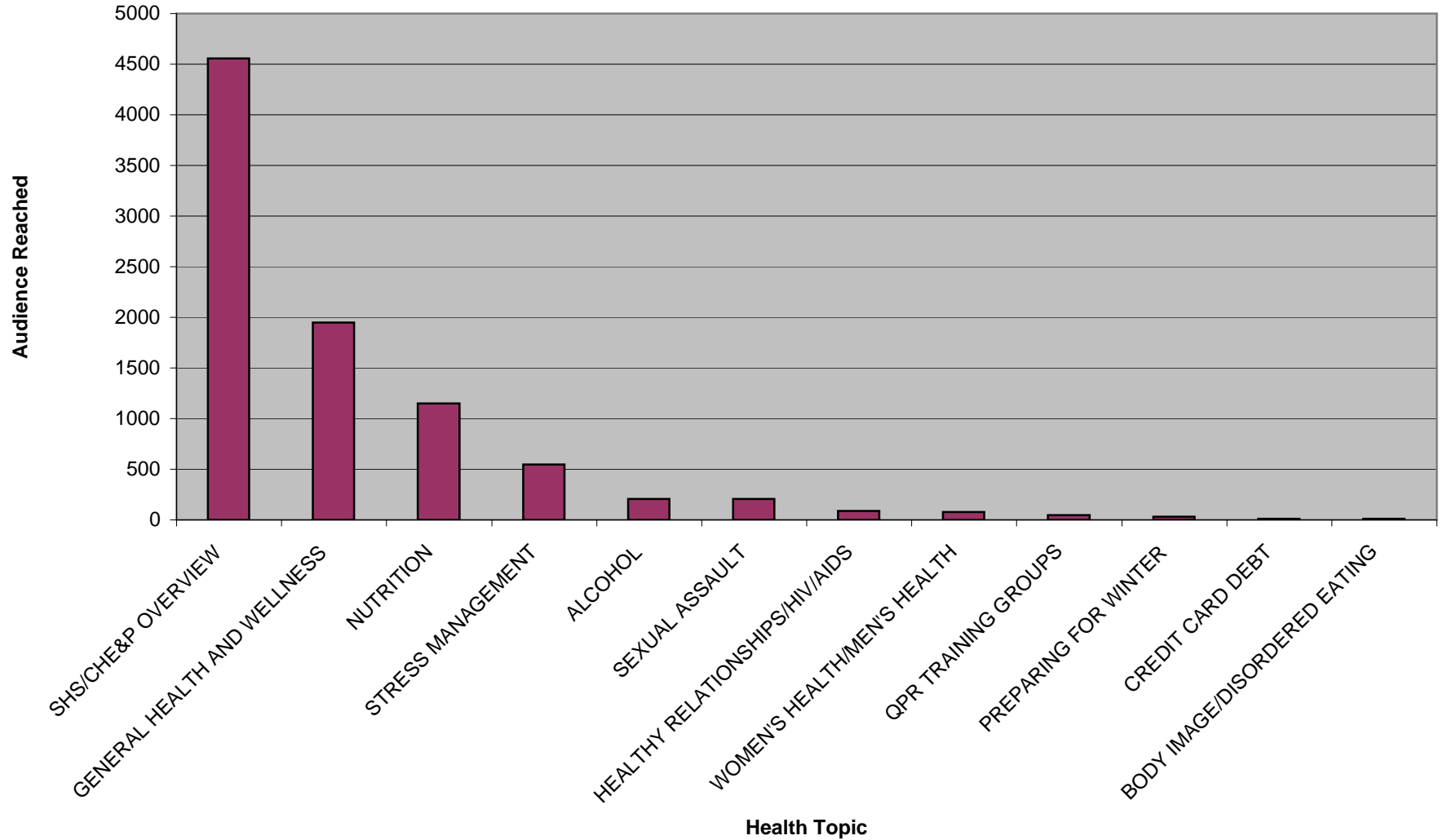
SHS/CHE&P OVERVIEW: SERVICES, RESOURCES, PROGRAMS (4560)

Date	No.	Program	Requested By
Jun-06	2500	Walk 'n Talks, Service Fairs, Parent Lunches AM, KO, AB	Dept/Campus Event
8/8/2006	1	Health Ed Overview for Residence Life Grad Assistant AM, KO, AB	Res Life
8/14/2006	120	RA Training Service Fair AM, KO, AB	Res Life
8/16/2006	60	RA Training Scavenger Hunt AM, KO, AB	Res Life
8/16/2006	60	RA Training Open Doors (pregnancy skit, disordered eating) AM, KO, AB	Res Life
8/16/2006	35	RA Training breakout session "Yoga & You with Yoda & Yogurt" AM	Res Life
8/17/2006	30	Ambassador Training Day (Campus Town) AM	Res Life
8/18/2006	50+	Law School Orientation (Kenya, Spring)	Dept/Campus Event
8/22/2006	50	GDL Training (Orientation Student Leaders) AM	Dept/Campus Event
8/22/2006	50	International Student Orientation (AM , Dr. Smith)	Dept/Campus Event
8/23/2006	200+	Orientation Check-in Tables AM, KO, AB	Dept/Campus Event
8/24/2006	100	MIAD Orientation, 2:10 p.m. AM, AB, PHE	Community
8/24/2006	100	MIAD Orientation, 3:20 p.m. AM, AB, PHE	Community
8/24/2006	188	Dental School Orientation (Ann, Spring)	Dept/Campus Event
8/24/2006	50+	Grad School Orientation (Dr. Smith)	Dept/Campus Event
8/31/2006	200+	O-Fest AM, KO, PHE	Dept/Campus Event
9/25/2006	12	MUSG Program Board Meeting (September) AM	Student Org
11/5/2006	200	Discovery Days PHE	Dept/Campus Event
11/7/2006	35	MUSG MTG. for SHS update (KO , Dana)	Student Org
11/12/2006	200	Discovery Days PHE	Dept/Campus Event
1/10/2007	30	International Student Orientation (January) AM	Dept/Campus Event
1/18/2007	200+	O-Fest (January) PHE	Dept/Campus Event
2/22/2007	40	MKE Prep School KO	Community
3/20/2007	30	Health Career Panel AM	Dept/Campus Event
3/24/2007	12	MUSG Program Board Meeting (April) AM	Student Org
4/11/2007	7	Passport Tour of Health Ed AM, JM, KO	Dept/Campus Event

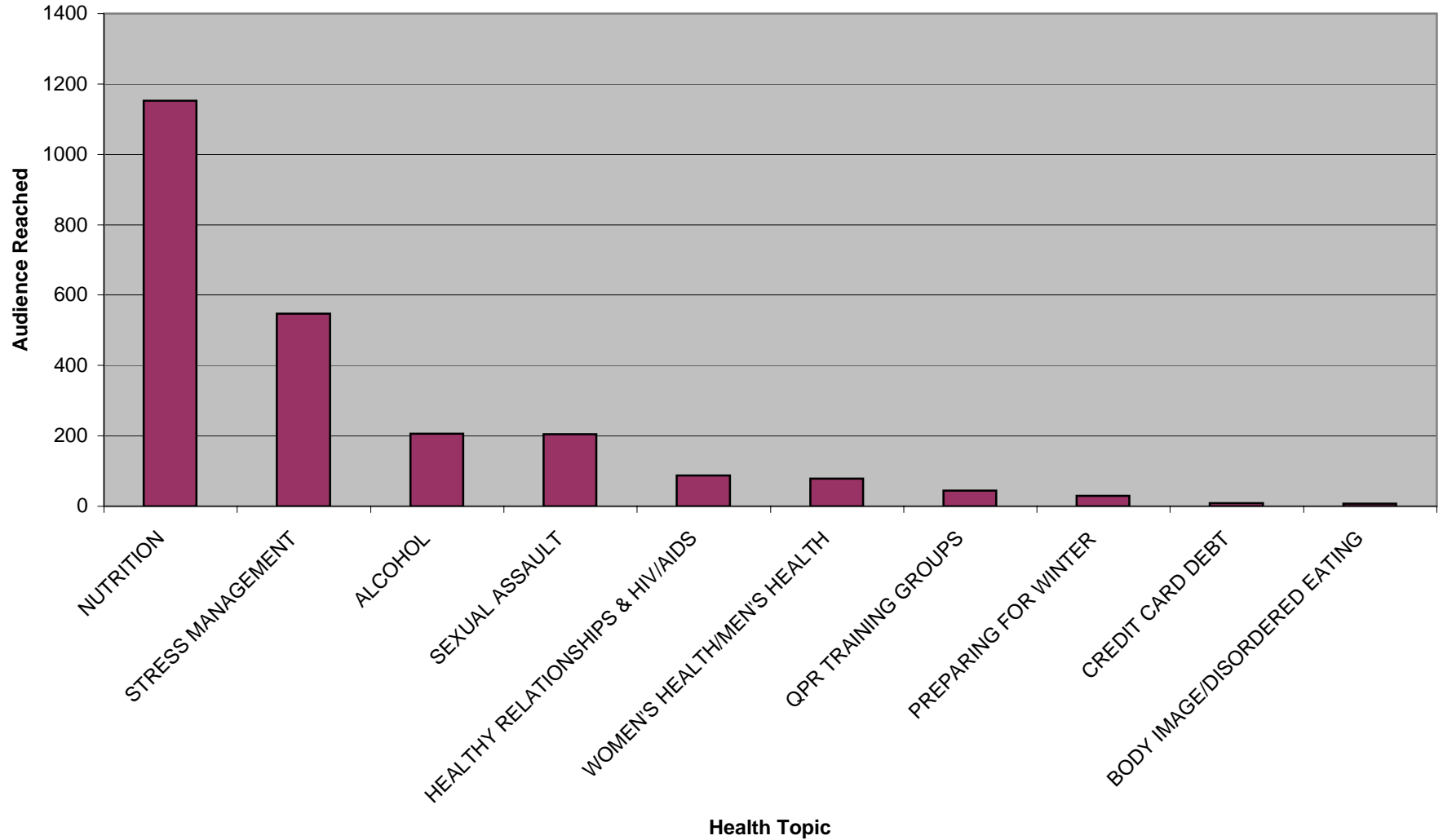
Center for Health Education and Promotion 2006-07 Outreach



Center for Health Education & Promotion 2006-07 Outreach Programming



**Center for Health Education & Promotion 2006-07 Outreach Programming
(Not Including SHS/CHE&P Overview Presentations)**



PHE PROGRAM EVALUATION

Participants' Knowledge, Attitude, and Behavior Change

Date	Program	Presenter(s)	Hall/Student Org/Group	I am likely to change my health behaviors as a result of the program	The information presented gave me some things to think about, but I am not sure if I will change my behavior	I acknowledge that I practice unhealthy behaviors, but I am not likely to change	My behavior is not likely to change
10/11/2006	Absolute Awareness	KB/VV	Mashuda Hall RA	1	3	1	4
2/24/2007	Absolute Awareness	JC/JK/VV	Straz Hall RA	1	2	0	11
2/25/2007	Absolute Awareness	LJ/CO	Schroeder Hall Council	1	0	1	3
10/12/2006	Alcohol Edu	VV/JC/MM/LK	Cobeen Hall RA	0	5	0	10
4/27/2007	Alcohol Edu	MF/VV	O'Donnell Hall	1	3	2	9
3/1/2007	Alcohol Edu w/ Obstacle Course	JK/VV	O'Donnell Hall	1	0	0	5
11/7/2006	Alcohol Edu/Binge Drinking	MM/LK	Alpha Chi Omega	4	3	1	0
2/21/2007	Alcohol Edu/Sexual Assault	JK/VV	Cobeen Hall	3	2	0	14
			Totals:	12	18	5	56
			Percentage	13%	20%	5%	62%
11/8/2006	Body Image/Nutrition	JC/LK	Straz Hall RA	2	3	1	1
3/26/2007	Nobody's Perfect (Body Image)	LK/JC	Alpha Kappa Alpha	2	4	1	1
			Totals:	4	7	2	2
			Percentage	27%	47%	13%	13%
4/30/2007	Credit Card Debt	CO/LJ	Alpha Kappa Alpha	4	2	0	3
			Totals:	4	2	0	3
			Percentage	44%	22%	0%	33%
11/1/2006	Eating Right	CO/VV/JC	Cobeen Hall RA	0	1	0	3
11/3/2006	Eating Right	KB/LK	Mashuda Hall RA	2	4	0	2
11/20/2006	Eating Right	MF/VV	Mashuda Hall RA	4	1	1	3
11/28/2006	Eating Right	KB/CO	Cobeen Hall RA	5	9	1	3
2/12/2007	Eating Right	JC/LK	Society of Women Engineers	8	5	1	1
10/11/2006	Eating Right/Yoga	JK/CO/MM	Alpha Kappa Alpha	3	0	1	2
			Totals:	22	20	4	14
			Percentage	37%	33%	7%	23%
11/19/2006	Healthy Relationships	VV/MM	Straz Hall RA	0	2	0	2
4/12/2007	Healthy Relationships	LK/VV	Alpha Chi Omega	1	5	1	3
			Totals:	1	7	1	5
			Percentage	7%	50%	7%	36%

4/26/2007	HIV/AIDS Awareness	VV/LK	Mashuda Hall RA	0	1	0	1
			Totals:	0	1	0	1
			Percentage	0%	50%	0%	50%
10/17/2006	Stress Management	VV/CO	Straz Hall RA	2	1	0	4
11/15/2006	Stress Management	CO/JK	Silver Wings (Service Fraternity)	3	1	1	0
11/15/2006	Stress Management	VV/CO	Alpha Xi Delta	6	22	6	7
12/5/2006	Stress Management	CO/JC	Abbotsford Hall RA	5	0	0	0
2/15/2007	Stress Management	JK/MH	Mashuda Hall RA	7	0	0	1
5/1/2007	Stress Management	JK/MH	MCC (Christina Flower)	8	0	1	0
3/7/2007	Stress Management/Aroma	LJ/JC	Straz Hall RA	2	7	2	2
3/6/2007	Stress Management/Relaxation	LK	Mashuda Hall RA	3	1	0	1
1/23/2007	Stress Management/Yoga	MF/CO	Delta Xi Phi	4	0	0	0
10/26/2006	Waiting to Exhale	JC/MF	Straz Hall RA	1	1	0	0
3/5/2007	Waiting to Exhale	KB/VV	Society of Women Engineers	5	2	1	2
3/27/2007	Waiting to Exhale/Aroma	KB/JC	McCormick Hall RA	4	4	0	0
3/7/2007	Waiting to Exhale/Yoga/Aroma	LK/KB/JC	MU's Apartment Council	4	7	1	1
			Totals:	54	46	12	18
			Percentage	42%	35%	9%	14%
9/5/2006	Women's Health	JK/MF	Delta Xi Phi	3	0	0	0
10/14/2006	Women's Health	VV/JK	Mashuda Hall RA	4	4	0	3
11/13/2006	Women's Health	JC/LK	Society of Women Engineers	6	1	2	7
4/24/2007	Women's Health	LJ/JK	AOE	3	6	1	6
			Totals:	16	11	3	16
			Percentage	35%	24%	7%	35%

Overall Totals:	113	112	27	115
Overall Percentage	31%	31%	7%	31%

Healthy Eagle Statistics

2006-07 Healthy Eagle Email Inquiries

Subject	F '02	Sp '03	Su '03	F '03	Sp '04	Su '04	F '04	Sp'05	Su'05	F'05	Sp'06	Su'06	F'06	Sp'07
Request Insurance information	10	11	30	20	11	17	12	22	9	3	2	4	2	7
Immunization/Medical Records	3	3	1			1	2		1		3	3	1	
Birth Control/Women's care	3	7	2	1	3		3	4			2	1	1	1
Nutrition counseling		1		3				1				1		
Pregnancy (information/referral/actual)								2			1			
Immunization/TB Requirements	6	1	10	11	2	9	3	7			1	4	1	
Newsflush© request/PHE program request				1										
Job position inquiry (PHE, Front Desk)			1			1	2	1	1	3	2	3	1	2
Class Excuse requirement (from professor)		1						1			1			
Care specific	1	2	5	1	5	3	14	9	3		2	1	6	1
Physical Therapy/other Referral				3	3	1	8					1		4
Appointment needed	2	2		6	1		2	9		1	6	1	3	6
Class project information					1	3							2	1
Smoking cessation information		1									1			
Prescription information	1										1		1	2
Health History Form request/question		1	7	2	2	2			2		6	5		3
Flu Shots				10			5						1	
TB Exposure				5										
Health Fee/Coverage (added to list Fall'04)							3	2	2			5		6
Lab Work/Services Offered (added sum'06)												3	4	9
Lab Work/Service Fees (added sum'06)												2	3	2
International Student Insurance Coverage												2		
Other	9	5	3	5	3	3	5	7	3	5	4	1	4	3

SHAC 2006-07 END OF THE YEAR REPORT

MEMBERS:

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Vice President

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PR/Design/Website

Madeline Heidel
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Student Liaison

Vivian Taylor
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President

Kristin Koehler
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Treasurer/Fundraising

Brent Vissat
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Administrative Assistant

Lauren Kreimer
lauren.kremier@marquette.edu
Member-At-Large

SUMMARY OF ACCOMPLISHMENTS

- Advising on Student Health Fee
- Advising on budgets/hiring
- Learning about Student Health Services
- Advising on Student Health Survey
- E-mail account
- Logo
- Tour of Health Services
- Recruitment of new members
- Securing positions
- Brainstorming
- Talked about Sexual Health
- Listening to Dana and Addressing Concerns
- Planning for future freshmen
- Planning for strategic planning

WHAT ACTIVITIES WENT WELL

- O-fest
- Flyers for recruitment
- Brainstorming
- Advising Student Health Service

WHAT WE CAN IMPROVE ON

- Implementation of plans
- More action less talking about what we are going to do
- Delegating tasks

EXPECTATIONS FOR ADVISOR

- Be there as a sounding board
- Direction
- Leader
- Be an amazing resource
- Be honest

REFLECTIONS ON ADVISOR

- Was an amazing resource
- Excellent motivator
- Was good to come to with concerns
- Always honest with us
- Positive leader
- Friendly, compassionate, and a good listener
- A little more direction on goals
- More clear about expectations

GOALS FOR NEXT YEAR

- Be more vocal
- Changing negative view of students
- Responding to Marquette Tribune/Warrior Ads
- Finalize constitution
- Develop website
- Flyers
- More events
- Recruitment of many new members
- Development of E-board positions
- Tour of clinic for freshmen
- Preview table
- Constitution
- Contacting other SHAC groups
- O-fest in fall/general PR opportunities
- RA bulletin board
- Open house
- Newsflush, table tents
- Painting clinic, decorating with bulletin board

SHAC MISSION/HELPING MARQUETTE

- Promote awareness of Student Health Services
- Bring concerns of students to Student Health Services
- Act as liaison between Student Health Services and students
- Incorporate students into SHAC/activities of SHAC

IMMUNIZATION & TB POLICY

FAQ SHEET

Do you provide academic advising to:

- freshmen?
- transfer students?
- international students?
- students returning to Marquette after leaving for a semester, or more?
- students returning from Study Abroad?

If you answered “yes” to any of these, please read further to find out how the new Immunization and Tuberculosis Screening Policy applies to the students that you work with.

The New Immunization and Tuberculosis Screening Policy

In the interest of keeping individual students and the campus community healthy, all newly admitted or re-admitted students (after a one semester or more absence) at Marquette University – undergraduate, graduate and professional students – are required to provide proof of certain immunizations and to complete a Tuberculosis Screening Questionnaire. Students who fail to comply will have a registration hold placed on their student account.

Required Immunizations

Proof of immunization and/or disease, as applicable, is required for MMR (Measles, Mumps, Rubella), Varicella (Chicken Pox) and Tetanus/Diphtheria. The information should be provided in advance of coming to campus by completing an Immunization History Form and a TB Screening Questionnaire that will be included in your acceptance packet or sent under a separate mailing by your college. The forms are also available online at the Student Health Service website (www.marquette.edu/shs/forms). The forms must be submitted to the Student Health Service, where they will be retained in confidence. *Note: Health Science, Nursing and Dental students may be required by their department or school to receive additional immunizations. Contact your department or school for specifications.

Tuberculosis Screening

Included with the Immunization History Form is a Tuberculosis Screening Questionnaire. If a student answers yes to any of the three questions on the Tuberculosis Screening Questionnaire, he or she will be required to have a PPD (Mantoux) skin test, even if the student has had a BCG vaccination in the past. *The PPD skin test must have been performed within one year before the student's current enrollment, and must have been completed in the United States.*

Registration Hold

If a student fails to submit the required documentation within 30 days of the start of his or her first/returning term at Marquette, a registration hold will be placed on his or her student account, which could prevent the student from registering for any future classes. The hold will be removed once the Immunization History Form and Tuberculosis Screening Questionnaire have been received by the Student Health Service, and the immunization requirements have been met.

Where to Get Vaccinated/PPD Skin Test

Required immunizations and tests are available from local healthcare providers, local health departments, or the Marquette Student Health Service. Students can contact Student Health Service at 414-288-7184 to arrange for an appointment for any necessary immunizations and tests.

To download an Immunization History Form and a Tuberculosis Screening Questionnaire, visit www.marquette.edu/shs/forms. Questions? Email immunizations@marquette.edu, or call Student Health Service at 414-288-7184.

IMMUNIZATION & TB POLICY

FAQ SHEET

Is Your Son or Daughter:

- a freshman?
- a transfer student?
- an international student?
- returning to Marquette after leaving for a semester, or more?
- returning from Study Abroad?

If you answered “yes” to any of these, then your son or daughter may need to update his or her immunization records and complete a Tuberculosis Screening Questionnaire, or a registration hold could be placed on his or her student account. Please read further to find out how the new Immunization and Tuberculosis Screening Policy applies to your child.

The New Immunization and Tuberculosis Screening Policy

In the interest of keeping individual students and the campus community healthy, all newly admitted or re-admitted students at Marquette University – undergraduate, graduate and professional students – are required to provide proof of certain immunizations and to complete a Tuberculosis Screening Questionnaire.

Required Immunizations

Proof of immunization and/or disease, as applicable, is required for MMR (Measles, Mumps, Rubella), Varicella (Chicken Pox) and Tetanus/Diphtheria. The information should be provided in advance of coming to campus by completing an Immunization History Form and a Tuberculosis Screening Questionnaire that will be included in your child’s acceptance packet or sent under a separate mailing by his or her college. The forms are also available online at the Student Health Service website (www.marquette.edu/shs/forms). The forms must be submitted to the Student Health Service, where they will be retained in confidence. **Note: Health Science, Nursing and Dental students may be required by their department or school to receive additional immunizations. Contact your department or school for specifications.*

Tuberculosis Screening

Included with the Immunization History Form is a Tuberculosis Screening Questionnaire. If a student answers yes to any of the three questions on the Tuberculosis Screening Questionnaire, he or she will be required to have a PPD (Mantoux) skin test, even if he or she has had a BCG vaccination in the past. *The skin test must have been performed within one year before your child’s current enrollment, and must have been completed in the United States.*

Registration Hold

If a newly admitted or re-admitted student fails to submit the required documentation within 30 days of the start of his or her first or returning term at Marquette, a registration hold will be placed on his or her student account, which could prevent that student from registering for any future classes. The hold will be removed once the student’s Immunization History Form and Tuberculosis Screening Questionnaire have been received by the Student Health Service, and the immunization requirements have been met.

Where to Get Vaccinated/PPD Skin Test

Required immunizations and tests are available from local healthcare providers, local health departments, or the Marquette Student Health Service. Students can contact Student Health Service at 414-288-7184 to arrange for an appointment for any necessary immunizations and tests.

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IMMUNIZATION & TB POLICY

FAQ SHEET

Are You:

- A freshman?
- A transfer student?
- An international student?
- Returning to Marquette after leaving for a semester, or more?
- Returning from Study Abroad?

If you answered "yes" to any of these, then you may need to update your immunization records and complete a Tuberculosis Screening questionnaire, or a registration hold could be placed on your student account. Please read further to find out how the new Immunization and Tuberculosis Screening Policy applies to you.

The New Immunization and Tuberculosis Screening Policy

In the interest of keeping individual students and the campus community healthy, all newly admitted or re-admitted students at Marquette University – undergraduate, graduate and professional students – are required to provide proof of certain immunizations and to complete a Tuberculosis Screening Questionnaire.

Required Immunizations

Proof of immunization and/or disease, as applicable, is required for MMR (Measles, Mumps, Rubella), Varicella (Chicken Pox) and Tetanus/Diphtheria. The information should be provided in advance of coming to campus by completing an Immunization History Form and a Tuberculosis Screening Questionnaire that will be included in your acceptance packet or sent under a separate mailing by your college. The forms are also available online at the Student Health Service website (www.marquette.edu/shs/forms). The forms must be submitted to the Student Health Service, where they will be retained in confidence. *Note: Health Science, Nursing and Dental students may be required by their department or school to receive additional immunizations. Contact your department or school for specifications.

Tuberculosis Screening

Included with the Immunization History Form is a Tuberculosis Screening Questionnaire. If you answer yes to any of the three questions on the Tuberculosis Screening Questionnaire, you will be required to have a PPD (Mantoux) skin test, even if you have had a BCG vaccination in the past. *The PPD skin test must have been performed within one year before your current enrollment, and must have been completed in the United States.*

Registration Hold

If you fail to submit the required documentation within 30 days of the start of your first/returning term at Marquette, a registration hold will be placed on your student account, which could prevent you from registering for any future classes. The hold will be removed once the Immunization History Form and Tuberculosis Screening Questionnaire have been received by the Student Health Service, and the immunization requirements have been met.

Where to Get Vaccinated/a PPD Skin Test

Required immunizations and tests are available from your local healthcare providers, local health departments, or the Marquette Student Health Service. Students can contact Student Health Service at 414-288-7184 to arrange for an appointment for any necessary immunizations and tests.

To download an Immunization History Form and a Tuberculosis Screening Questionnaire, visit www.marquette.edu/shs/forms. Questions? Email immunizations@marquette.edu, or call Student Health Service at 414-288-7184.

IMMUNIZATION
& TB POLICY
FAQ
SHEET



Are You an International Student?
Effective with the Fall 2006 term, a new Immunization and Tuberculosis Screening Policy will require all newly admitted students, including international students, to submit an up-to-date immunization record and complete a Tuberculosis Screening Questionnaire. Students who do not submit this information could have a registration hold placed on their student account, which would prevent them from registering for classes. Please read further to find out how the new Immunization and Tuberculosis Screening Policy applies to you.



The New Immunization and Tuberculosis Screening Policy

In the interest of keeping individual students and the campus community healthy, all newly admitted or re-admitted students (after a one semester or more absence) at Marquette University – undergraduate, graduate and professional students – are required to provide proof of certain immunizations and to complete a Tuberculosis Screening Questionnaire.



Required Immunizations

Proof of immunization and/or disease, as applicable, is required for MMR (Measles, Mumps, Rubella), Varicella (Chicken Pox) and Tetanus/Diphtheria. The information should be provided in advance of coming to campus by completing an Immunization History Form and a Tuberculosis Screening Questionnaire that will be included in your acceptance packet or sent under a separate mailing by your college. The forms are also available online at the Student Health Service website (www.marquette.edu/shs/forms). The forms must be submitted to the Student Health Service, where they will be retained in confidence. **Note: Health Science, Nursing and Dental students may be required by their department or school to receive additional immunizations. Contact your department or school for specifications.*



Tuberculosis Screening

Included with the Immunization History Form is a Tuberculosis Screening Questionnaire. If you answer yes to any of the three questions on the Tuberculosis Screening Questionnaire, you will be required to have a PPD (Mantoux) skin test, even if you have had a BCG vaccination in the past. **The PPD skin test must have been performed within one year before your current enrollment, and must have been completed in the United States.**



Registration Hold

If you fail to submit the required documentation within 30 days of the start of your first/returning term at Marquette, a registration hold will be placed on your student account, which could prevent you from registering for any future classes. The hold will be removed once the Immunization History Form and Tuberculosis Screening Questionnaire have been received by the Student Health Service, and the immunization requirements have been met.

Where to Get Vaccinated/PPD Skin Test

Required immunizations and PPD skin tests are available from the Marquette Student Health Service. Students can contact Student Health Service at 414-288-7184 to arrange for an appointment for any necessary immunizations and tests.



To download an Immunization History Form and a Tuberculosis Screening Questionnaire, visit www.marquette.edu/shs/forms. Questions? Email immunizations@marquette.edu, or call Student Health Service at 414-288-7184.

Did you know...

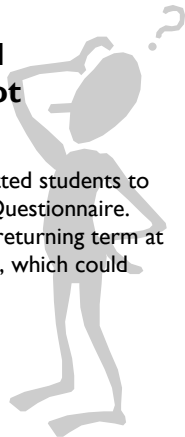
...that you could have a registration hold put on your student account if you do not update your immunization records?

A new policy, effective Fall 2006, requires all newly admitted or re-admitted students to complete an Immunization History Form and a Tuberculosis Screening Questionnaire. These forms must be submitted within 30 days of the start of your first/returning term at Marquette, or a registration hold will be placed on your student account, which could prevent you from registering for any future classes.

Students affected by this policy include:

- freshmen
- transfer students
- international students
- students returning to Marquette after leaving for a semester, or more
- students returning from study abroad

To download the Immunization History Form and a Tuberculosis Screening Questionnaire, visit Student Health Service's website: www.marquette.edu/shs/forms. Questions? Email immunizations@marquette.edu, or call Student Health Service at 414-288-7184.



Did you know...

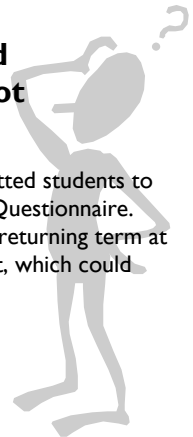
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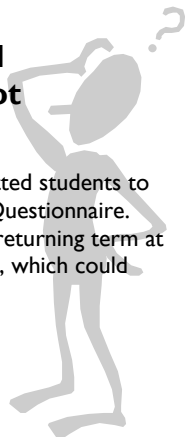
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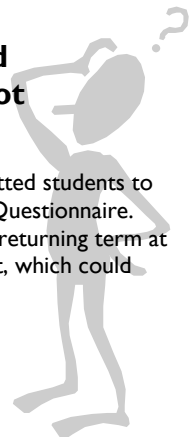
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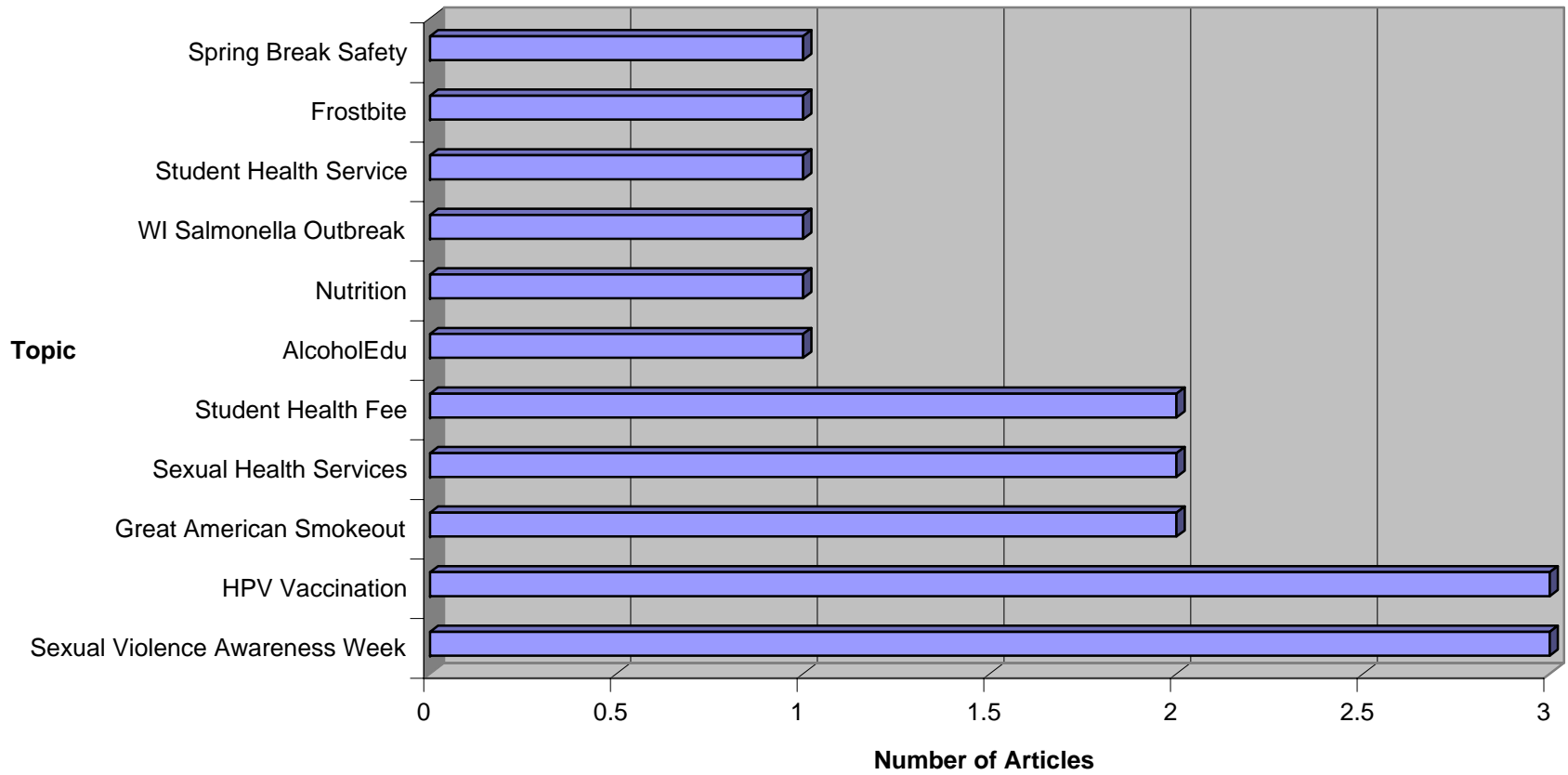
Center for Health Education & Promotion/Student Health Service 2006-07 Media Monitoring

Date	Publication	Article	Person/Dept Cited	Topic	Pos/Neg
9/5/06	<i>Marquette Tribune</i>	“Online alcohol course debuts”	Amy Melichar, HED, SHS	AlcoholEdu	Neutral
9/14/06	<i>Marquette Tribune</i>	“Speaking out against assault”	SHS	SVAW	Positive
9/19/06	<i>Marquette Tribune</i>	“And you thought Facebook was addicting...”	Amber Battisti, HED, SHS	Great American Smokeout	Positive
9/19/06	<i>Marquette Tribune</i>	“Standing together to end violence”	Amy Melichar, HED	SVAW	Positive
9/26/06	<i>Marquette Tribune</i>	“Bring HPV vaccine to Marquette”	Keli Wollmer, SHS	HPV Vaccination	Neutral
9/26/06	<i>Marquette Tribune</i>	“Condom maker: Marquette ranks low in sexual health”	Dana Mills, SHS	Sexual Health Services	Negative
9/28/06	<i>Marquette Tribune</i>	“Athletes strive to maintain nutritional diets”	SHS	Nutrition	Positive
10/3/06	<i>Marquette Tribune</i>	“True Life: Discussing the issues”	HED	SVAW	Neutral
10/5/06	<i>Marquette Tribune</i>	“Cura vaginalis”	Dana Mills, SHS	Sexual Health Services	Negative
11/7/06	<i>Marquette Tribune</i>	“Salmonella outbreak appears to have passed”	Pam Farrell, SHS	WI Salmonella Outbreak	Neutral
11/14/06	<i>Marquette Tribune</i>	“Hi, my name is Julie, and I’m a smoker”	HED	Great American Smokeout	Positive
NOV/DEC 2006	<i>Marquette Matters</i>	“A medical model for our campus community”	Dr. Carolyn Smith, Dana Mills, SHS	Student Health Service	Positive
2/8/07	<i>Marquette Tribune</i>	“HPV vaccine may be mandated in Wisconsin”	SHS	HPV Vaccine	Neutral
2/8/07	<i>Marquette Tribune</i>	“Thumbs Up: HPV vaccine now available at SHS”	SHS	HPV Vaccine	Positive
2/8/07	<i>Marquette Tribune</i>	“Fee hike unwarranted”	Dana Mills, SHS	Student Health Fee	Negative
2/15/07	<i>Marquette Tribune</i>	“Three students treated for frostbite”	Dana Mills, SHS, Amy Melichar, HED	Frostbite	Neutral
3/8/07	<i>Marquette Tribune</i>	“Don’t go wild over break”	Amber Battisti, HED	Spring Break Safety	Neutral
3/26/07	<i>The Warrior</i>	“Putting a price on your health”	Dana Mills, SHS	Student health Fee	Negative

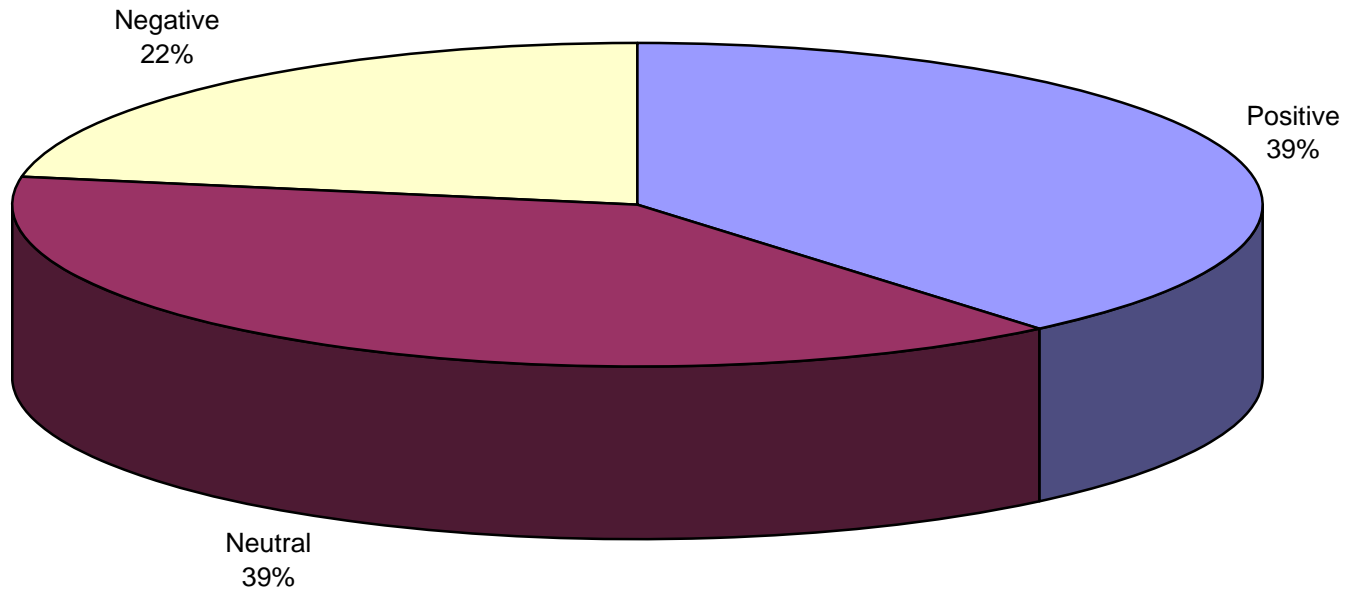
Center for Health Education & Promotion/Student Health Service 2006-07 Ad Placements

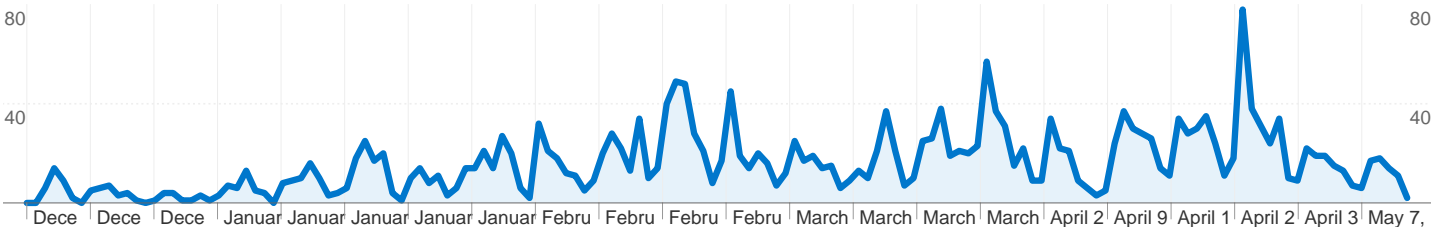
Date	Publication	Advertised
8/28/06	<i>Marquette Tribune</i>	SHS Welcome Back/Hours
10/5/07	<i>Marquette Tribune</i>	SHS Women’s Health Services
10/26/07	<i>Marquette Tribune</i>	Shoo the Flu
11/14/06	<i>Marquette Tribune</i>	Great American Smokeout
11/30/06	<i>Marquette Tribune</i>	World AIDS Day
12/7/06	<i>Marquette Tribune</i>	SHS Winter Hours
2/22/07	<i>Marquette Tribune</i>	Love Your Body Week
3/6/07	<i>Marquette Tribune</i>	Spring Break Blitz
3/22/07	<i>Marquette Tribune</i>	National Nutrition Month
4/10/07	<i>Marquette Tribune</i>	Sexual Assault Awareness Month
4/17/07	<i>Marquette Tribune</i>	National College Health Assessment
4/19/07	<i>Marquette Tribune</i>	AIDS Awareness Week
9/10/2006-9/2/2007	<i>Gesu Parish Sunday Bulletin</i>	SHS hours in Gesu Parish Sunday bulletin (weekly)
2/4/2007-1/27/2008	<i>University Ministry Sunday Bulletin</i>	SHS hours in University Ministry Sunday bulletin (weekly)

**Center for Health Education and Promotion/Student Health Service
2006-07 Media Coverage**



**2006-07 Media Portrayal of
Center for Health Education & Promotion
and Student Health Service**





Site Usage

2,437 Visits

7,547 Pageviews

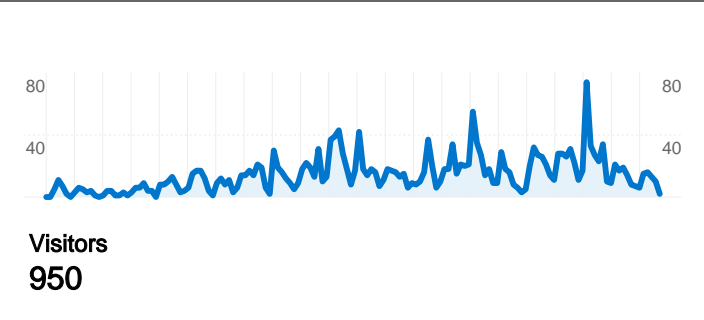
3.10 Pages/Visit

00:02:18 Avg. Time on Site

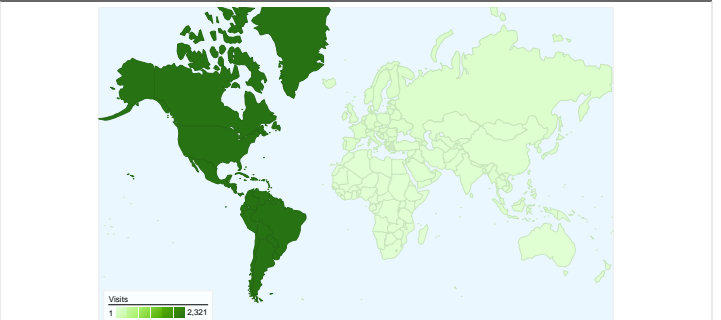
56.09% Bounce Rate

38.04% % New Visits

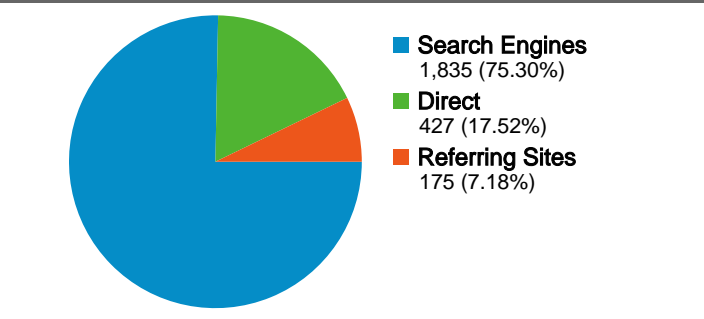
Visitors Overview



Map Overlay world



Traffic Sources Overview



Network Location

Network Location	Visits	% visits
Marquette University	1,183	48.54%
Road Runner	288	11.82%
SBC Internet Services	109	4.47%
Comcast Cable	74	3.04%
America Online	36	1.48%

Visitor Loyalty

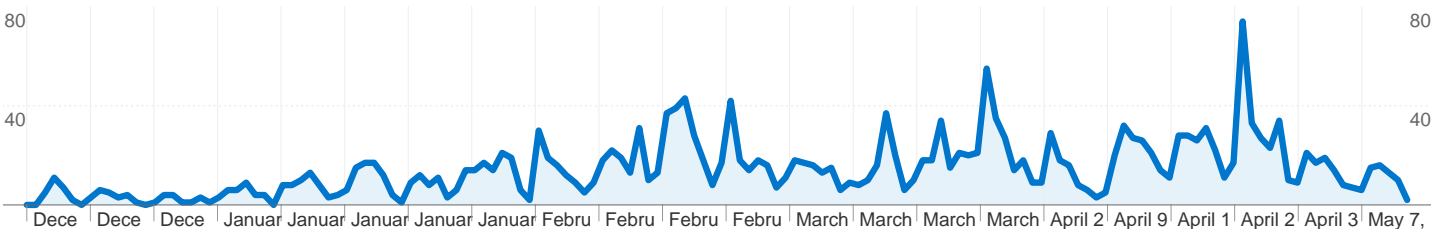
Number of Visits	Visits
1 times	38.04%
2 times	7.88%
3 times	4.60%
4 times	3.73%
5 times	3.24%

Keywords








Keyword	Visits	% visits
health center	82	4.47%
health services	53	2.89%
relay for life	47	2.56%
student health center	43	2.34%
student health services	31	1.69%

New vs. Returning		
Visitor Type	Visits	% visits
Returning Visitor	1,510	61.96%
New Visitor	927	38.04%

Top Content		
URL	Pageviews	% visits
/healthed/	1,014	13.44%
/healthed/index.shtml	983	13.03%
/healthed/about/phe.shtml	479	6.35%
/healthed/activities/calendar.sht	437	5.79%
/healthed/about/wellness1.shtm	403	5.34%

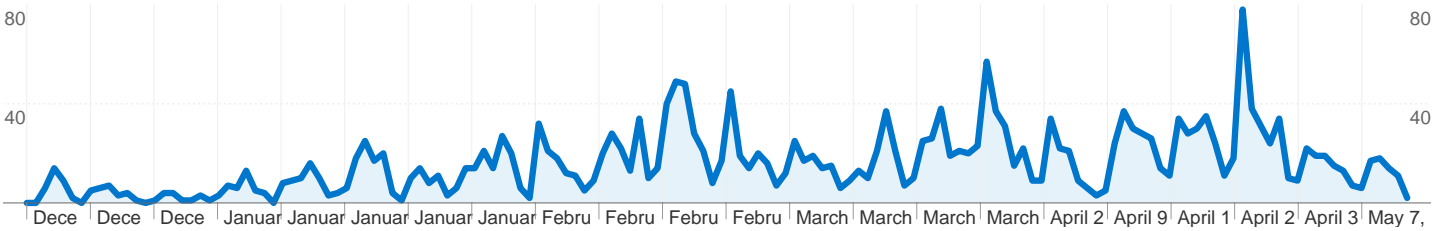


950 people visited this site




-  **2,437** Visits
-  **950** Absolute Unique Visitors
-  **7,547** Pageviews
-  **3.10** Average Pageviews
-  **00:02:18** Time on Site
-  **56.09%** Bounce Rate
-  **38.04%** New Visits

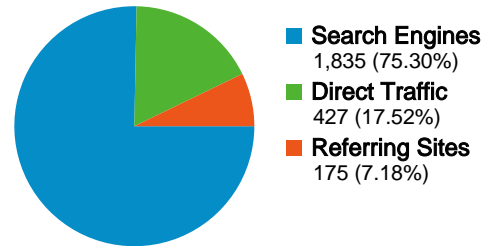
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,845	75.71%	T1	1,406	57.69%
Firefox	404	16.58%	Cable	485	19.90%
Safari	173	7.10%	Unknown	273	11.20%
Netscape	7	0.29%	DSL	218	8.95%
Opera	4	0.16%	Dialup	38	1.56%



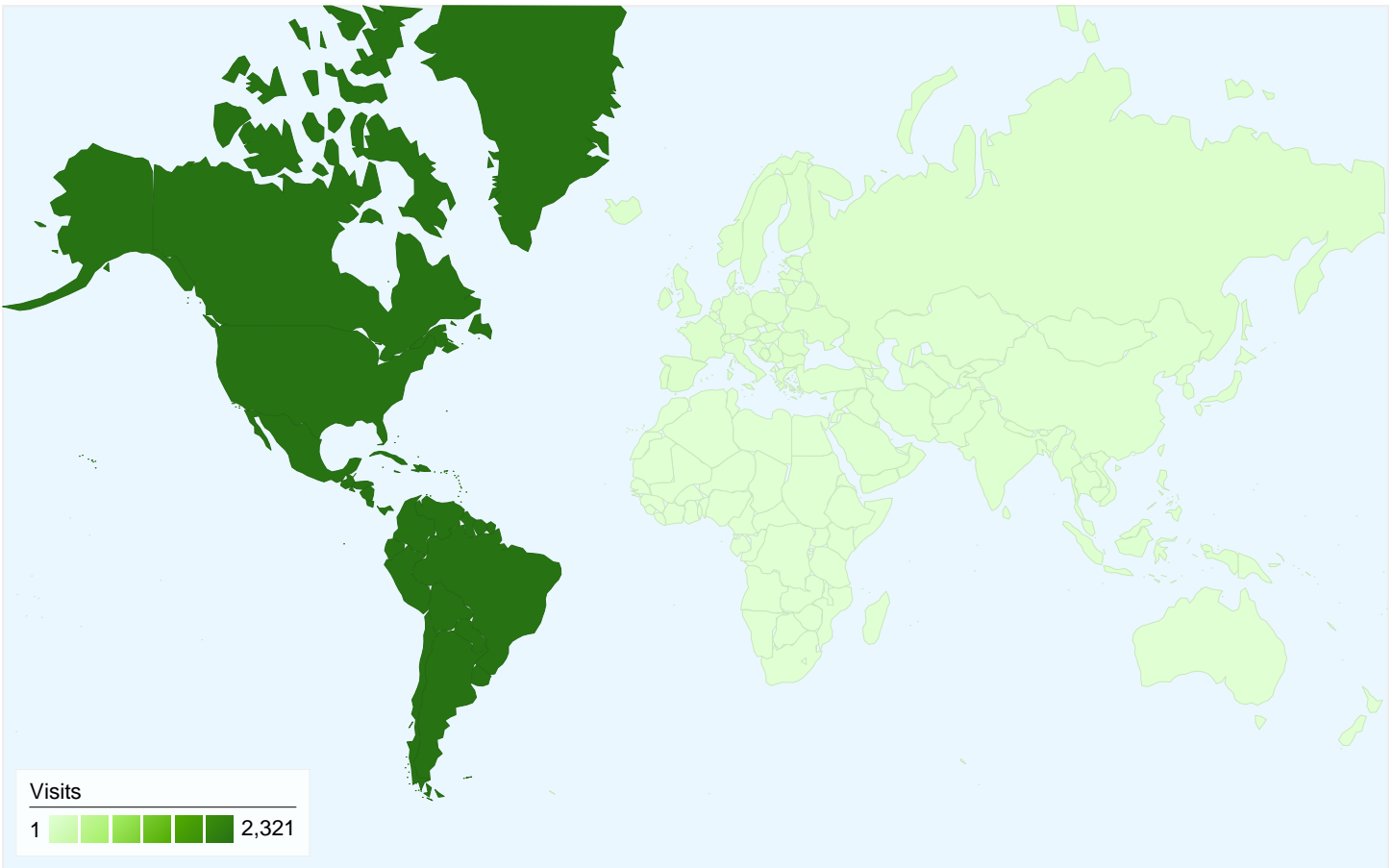
All traffic sources sent a total of 2,437 visits

-  17.52% Direct Traffic
-  7.18% Referring Sites
-  75.30% Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	1,664	68.28%	health center	82	4.47%
(direct) ((none))	427	17.52%	health services	53	2.89%
yahoo (organic)	117	4.80%	relay for life	47	2.56%
mu.edu (referral)	78	3.20%	student health center	43	2.34%
grad.mu.edu (referral)	43	1.76%	vagina monologues	31	1.69%



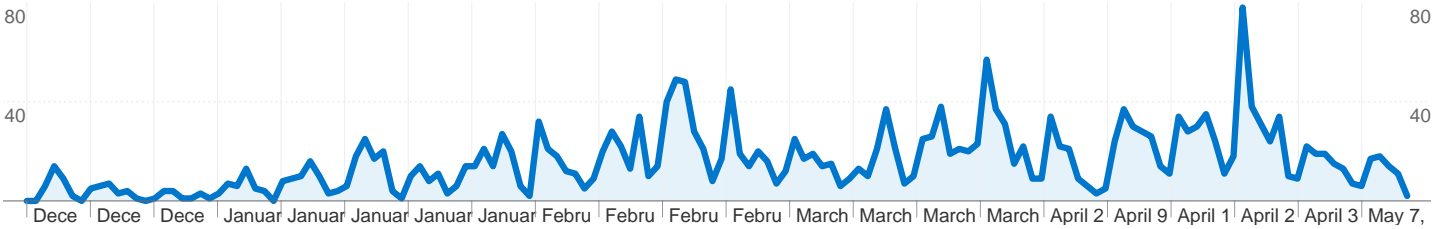
2,437 visits came from 6 continents

Site Usage

Continent	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Americas	2,321	3.18	00:02:23	35.67%	55.02%
Europe	58	1.24	00:00:10	77.59%	84.48%
Asia	36	1.56	00:01:37	91.67%	63.89%
Oceania	13	1.31	00:01:55	100.00%	84.62%
Africa	8	1.38	00:01:00	87.50%	75.00%
(not set)	1	1.00	00:00:00	100.00%	100.00%

Most people visited: 1 times

Number of Visits	Visits	Percentage of all visitors
1 times	927	38.04%
2 times	192	7.88%
3 times	112	4.60%
4 times	91	3.73%
5 times	79	3.24%
6 times	49	2.01%
7 times	34	1.40%
8 times	35	1.44%
9-14 times	148	6.07%
15-25 times	155	6.36%
26-50 times	215	8.82%
51-100 times	150	6.16%
101-200 times	73	3.00%
201+ times	177	7.26%



2,437 visits came from 404 network locations

Site Usage

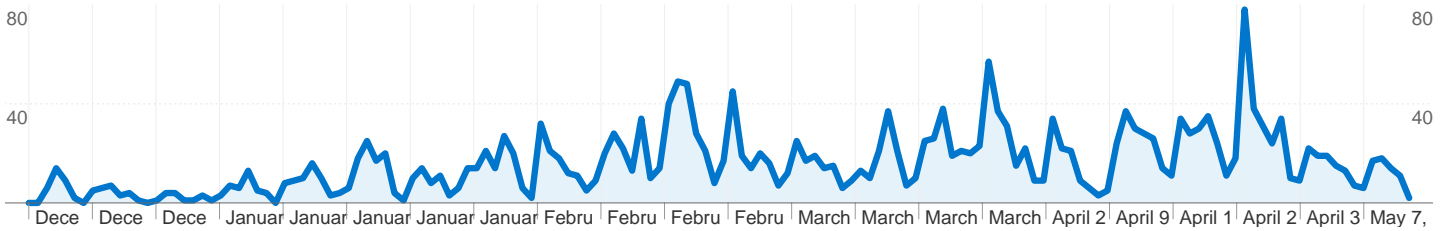
Visits 2,437 % of Site Total: 100.00%	Pages/Visit 3.10 Site Avg: 3.10 (0.00%)	Avg. Time on Site 00:02:18 Site Avg: 00:02:18 (0.00%)	% New Visits 38.04% Site Avg: 38.04% (0.00%)	Bounce Rate 56.09% Site Avg: 56.09% (0.00%)	
Network Location	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Marquette University	1,183	4.18	00:03:37	13.19%	45.39%
Road Runner	288	1.97	00:00:51	32.99%	61.81%
SBC Internet Services	109	1.83	00:01:38	59.63%	71.56%
Comcast Cable	74	1.78	00:00:34	66.22%	75.68%
America Online	36	1.36	00:00:29	50.00%	75.00%
CHARTER COMMUNICATIONS	29	1.52	00:00:29	51.72%	62.07%
Verizon Internet Services	27	1.74	00:00:54	85.19%	62.96%
Road Runner Business	24	3.21	00:03:14	37.50%	41.67%
Cox Communications	18	1.50	00:00:58	88.89%	77.78%
EarthLink	14	2.14	00:00:09	85.71%	78.57%
BellSouth.net	13	1.00	00:00:00	100.00%	100.00%
TDS TELECOM	12	2.00	00:00:19	41.67%	66.67%
marquette university	11	3.36	00:02:15	18.18%	27.27%
Qwest Communications	11	2.55	00:00:54	72.73%	54.55%
Aurora Health Care	10	3.30	00:01:21	80.00%	10.00%
UCN	9	3.11	00:02:43	0.00%	66.67%
Road Runner Commercial	9	1.33	00:00:10	55.56%	66.67%
Rogers Cable	9	2.11	00:02:05	55.56%	77.78%
University of Wisconsin - Milwaukee	9	1.67	00:00:08	33.33%	55.56%
Insight Communications Company	8	1.25	00:01:20	87.50%	87.50%
Madison County .292474	7	5.14	00:02:36	42.86%	28.57%
Optimum Online (Cablevision Systems)	7	2.14	00:00:39	100.00%	71.43%

Lakeland Industries	6	3.33	00:01:11	16.67%	33.33%
Performance Systems International	6	21.83	00:08:55	50.00%	33.33%
Choice One Communications	6	2.83	00:02:57	50.00%	66.67%
Shaw Communications	5	1.00	00:00:00	100.00%	100.00%
University of Chicago	5	5.40	00:02:05	0.00%	20.00%
road runner holdco llc	5	2.00	00:00:16	60.00%	40.00%
Illinois Century Network	5	6.20	00:01:23	80.00%	80.00%
WiscNet	5	2.40	00:05:05	100.00%	40.00%
Milwaukee Public Schools	4	1.50	00:00:11	75.00%	50.00%
Eastern Illinois University	4	3.25	00:03:22	75.00%	25.00%
Merck and Co.	4	1.00	00:00:00	75.00%	100.00%
University of Wisconsin Madison	4	1.75	00:00:12	75.00%	75.00%
Loyola University Chicago	4	5.25	00:01:52	75.00%	0.00%
British Telecommunications	3	1.00	00:00:00	100.00%	100.00%
epix Internet Services	3	1.00	00:00:00	66.67%	100.00%
Deutsche Telekom AG	3	1.33	00:00:21	100.00%	66.67%
NetNet	3	1.67	00:00:25	33.33%	66.67%
Kansas State University	3	3.00	00:09:20	0.00%	0.00%
Villanova University	3	3.00	00:04:40	33.33%	33.33%
Edgewood College	3	7.33	00:04:50	33.33%	0.00%
OARnet	3	1.00	00:00:00	66.67%	100.00%
CenturyTel Internet Holdings	3	2.00	00:00:13	33.33%	33.33%
Franklin Place Associat	3	1.33	00:00:32	0.00%	66.67%
N3 Service Provider	3	1.00	00:00:00	100.00%	100.00%
OPTUS INTERNET - RETAIL	3	1.67	00:00:21	100.00%	66.67%
Northern Michigan University	3	1.00	00:00:00	100.00%	100.00%
MTCO Communications	3	1.67	00:00:18	0.00%	66.67%
St. Louis University	3	3.67	00:03:20	0.00%	33.33%

1 - 50 of 404

New vs. Returning

Dec 11, 2006 - May 11, 2007



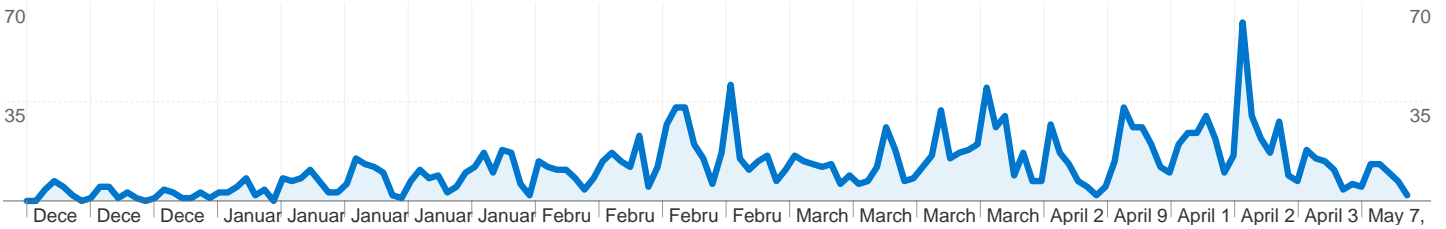
2,437 visits from 2 visitor types

Site Usage

Visits 2,437 % of Site Total: 100.00%	Pages/Visit 3.10 Site Avg: 3.10 (0.00%)	Avg. Time on Site 00:02:18 Site Avg: 00:02:18 (0.00%)	% New Visits 38.04% Site Avg: 38.04% (0.00%)	Bounce Rate 56.09% Site Avg: 56.09% (0.00%)	
Visitor Type	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Returning Visitor	1,510	3.71	00:02:50	0.00%	47.62%
New Visitor	927	2.09	00:01:27	100.00%	69.90%

Keywords

Dec 11, 2006 - May 11, 2007



Search sent 1,835 total visits via 999 keywords

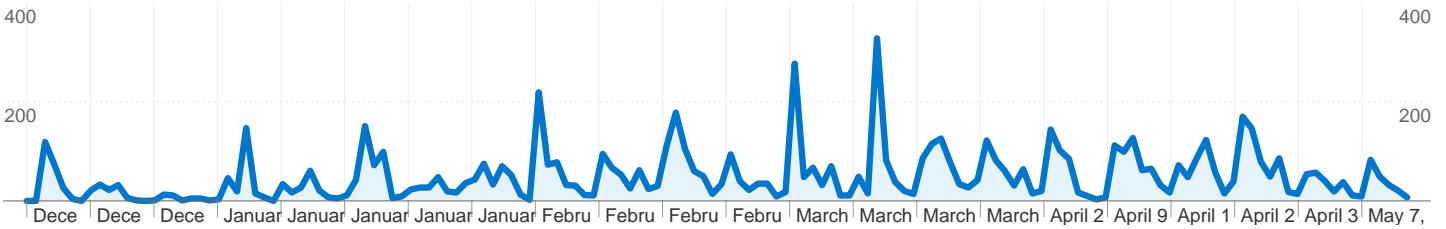
Site Usage

Visits 1,835 % of Site Total: 75.30%	Pages/Visit 2.41 Site Avg: 3.10 (-22.17%)	Avg. Time on Site 00:01:15 Site Avg: 00:02:18 (-45.65%)	% New Visits 39.84% Site Avg: 38.04% (4.73%)	Bounce Rate 60.87% Site Avg: 56.09% (8.52%)
---	--	--	---	--

Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
health center	82	2.07	00:01:01	20.73%	53.66%
health services	53	2.91	00:02:01	16.98%	45.28%
relay for life	47	1.60	00:00:18	17.02%	63.83%
student health center	43	2.26	00:00:48	13.95%	53.49%
student health services	31	2.55	00:01:55	6.45%	48.39%
vagina monologues	31	1.48	00:01:08	9.68%	70.97%
health education	30	5.53	00:02:52	30.00%	16.67%
jodie sweetin	28	1.68	00:00:47	17.86%	78.57%
student health	26	3.08	00:01:16	23.08%	34.62%
resident life	22	1.64	00:00:09	22.73%	77.27%
marquette university	18	9.89	00:04:32	33.33%	16.67%
peer health educators	13	2.46	00:02:07	7.69%	46.15%
kathleen blaney	13	1.85	00:00:17	46.15%	53.85%
nutrition	13	2.69	00:00:30	53.85%	61.54%
health	13	3.08	00:00:27	38.46%	46.15%
peer health education	12	2.75	00:00:42	8.33%	25.00%
marquette	11	2.36	00:00:29	9.09%	45.45%
health ed	11	3.55	00:00:40	0.00%	18.18%
jodi sweetin	11	1.27	00:00:05	45.45%	72.73%
peer health	11	4.27	00:01:05	9.09%	36.36%
center for health education	10	5.40	00:01:47	0.00%	30.00%
center for health education and promotion	10	5.30	00:05:38	30.00%	20.00%

peer health educator	10	2.80	00:02:35	20.00%	50.00%
residents life	9	1.67	00:00:01	11.11%	66.67%
center for health ed	9	4.11	00:03:45	0.00%	0.00%
student health service	9	3.00	00:00:40	0.00%	33.33%
jodie sweetin marquette	9	1.11	00:00:02	44.44%	88.89%
athlete student council	8	5.38	00:01:21	0.00%	0.00%
res life	8	1.50	00:00:03	12.50%	75.00%
love your body week	8	2.00	00:00:36	12.50%	62.50%
spring break	8	1.88	00:00:16	75.00%	62.50%
rec center	8	2.50	00:00:43	12.50%	50.00%
student development leadership conference	7	4.29	00:07:41	0.00%	57.14%
lgbt	7	1.71	00:01:44	14.29%	85.71%
amy melichar	7	3.29	00:04:17	42.86%	42.86%
fitness	7	1.86	00:01:15	28.57%	71.43%
sodexho	6	1.33	00:00:11	50.00%	83.33%
marquette student health services	6	2.17	00:00:13	33.33%	33.33%
health service	6	1.67	00:00:05	16.67%	50.00%
megan mcreynolds	5	1.00	00:00:00	80.00%	100.00%
relay for life 2007	5	1.40	00:00:04	0.00%	80.00%
relay for life marquette	5	1.40	00:01:10	20.00%	40.00%
health insurance	5	2.40	00:01:22	20.00%	20.00%
brooks lounge phone number	5	1.20	00:00:06	20.00%	80.00%
marquette health services	5	5.00	00:00:36	40.00%	40.00%
full house	5	1.40	00:00:18	20.00%	60.00%
marquette relay for life	5	1.20	00:00:05	40.00%	80.00%
sarah salzer	5	3.40	00:00:56	20.00%	80.00%
employment	4	4.50	00:02:56	0.00%	25.00%
marquette university student health services	4	4.50	00:02:11	25.00%	25.00%

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92 URLs were viewed a total of 7,547 times

Content Performance

URL	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
/healthed/	1,014	835	00:01:11	49.70%	51.87%	\$0.00
/healthed/index.shtml	983	582	00:01:33	28.69%	29.40%	\$0.00
/healthed/about/phe.shtml	479	297	00:01:01	23.91%	32.15%	\$0.00
/healthed/activities/calendar.shtml	437	203	00:01:16	18.72%	27.23%	\$0.00
/healthed/about/wellness1.shtml	403	188	00:00:55	0.53%	5.96%	\$0.00
/healthed/about/staff.shtml	351	282	00:01:07	25.89%	37.89%	\$0.00
/healthed/about/ResLife1.shtml	269	184	00:00:39	25.54%	36.80%	\$0.00
/healthed/about/women1.shtml	268	214	00:02:11	66.82%	68.28%	\$0.00
/healthed/about/HealthEd101.shtml	246	168	00:00:55	7.14%	15.85%	\$0.00
/healthed/about/calendar.shtml	245	112	00:01:25	9.82%	27.35%	\$0.00
/healthed/contact/index.shtml	183	145	00:00:44	2.76%	40.98%	\$0.00
/healthed/about/facstaffmembers1.shtml	181	116	00:00:26	1.72%	18.78%	\$0.00
/healthed/about/photos.shtml	178	39	00:00:25	0.00%	2.25%	\$0.00
/healthed/nnm.shtml	169	113	00:01:09	69.03%	52.66%	\$0.00
/healthed/about/archives1.shtml	140	77	00:00:39	0.00%	5.71%	\$0.00
/healthed/about/getinvolved1.shtml	132	98	00:00:30	4.08%	15.91%	\$0.00
/healthed/resources/index.shtml	117	89	00:00:40	2.25%	20.51%	\$0.00
/healthed/about/sexualhealth1.shtml	116	72	00:01:07	29.17%	42.24%	\$0.00
/healthed/about/hpv.shtml	108	63	00:02:39	53.97%	46.30%	\$0.00
/healthed/about/links1.shtml	104	76	00:00:29	6.58%	26.92%	\$0.00
/healthed/activities/index.shtml	96	67	00:00:48	17.91%	29.17%	\$0.00

/healthed/about/stress1.shtml	80	34	00:01:21	14.71%	22.50%	\$0.00
/healthed/about/sbb.shtml	62	19	00:00:34	0.00%	6.45%	\$0.00
/healthed/about/sexualassault1.shtml	62	23	00:01:27	17.39%	20.97%	\$0.00
/healthed/about/parents1.shtml	60	45	00:01:05	2.22%	15.00%	\$0.00
/healthed/about/nutrition1.shtml	60	35	00:01:04	51.43%	43.33%	\$0.00
/healthed/about/hiv aids1.shtml	57	28	00:01:29	21.43%	28.07%	\$0.00
/healthed/about/outreach.shtml	57	40	00:02:25	20.00%	50.88%	\$0.00
/healthed/about/wlc.shtml	50	18	00:00:23	0.00%	2.00%	\$0.00
/healthed/about/fitness1.shtml	49	40	00:00:55	52.50%	59.18%	\$0.00
/healthed/about/mentalhealth1.shtml	47	36	00:06:29	52.78%	59.57%	\$0.00
/healthed/about/alcohol1.shtml	42	23	00:01:08	26.09%	33.33%	\$0.00
/healthed/about/wam2007.shtml	41	4	00:00:49	0.00%	4.88%	\$0.00
/healthed/about/lybw.shtml	40	18	00:01:30	0.00%	2.50%	\$0.00
/healthed/about/disordereating1.shtml	39	25	00:00:35	44.00%	51.28%	\$0.00
/healthed/about/coldandflu1.shtml	37	32	00:00:55	68.75%	70.27%	\$0.00
/healthed/about/gas.shtml	37	17	00:00:15	0.00%	2.70%	\$0.00
/healthed/about/wildrec.shtml	36	6	00:00:56	0.00%	5.56%	\$0.00
/healthed/about/menshealth1.shtml	33	20	00:00:55	25.00%	33.33%	\$0.00
/healthed/about/svaw.shtml	32	17	00:00:28	0.00%	6.25%	\$0.00
/healthed/about/LGBT1.shtml	31	22	00:01:58	63.64%	54.84%	\$0.00
/healthed/about/area42007.shtml	30	7	00:01:14	0.00%	10.00%	\$0.00
/healthed/about/homesickness1.shtml	29	13	00:01:03	15.38%	13.79%	\$0.00
/healthed/about/tobacco1.shtml	28	9	00:00:32	33.33%	17.86%	\$0.00
/healthed/about/creditcarddebt1.shtml	28	17	00:00:35	41.18%	35.71%	\$0.00
/healthed/about/relationships1.shtml	26	16	00:00:43	37.50%	30.77%	\$0.00
/healthed/about/spirituality1.shtml	19	13	00:00:59	23.08%	26.32%	\$0.00
/healthed/about/bodyart1.shtml	19	16	00:04:34	50.00%	47.37%	\$0.00
/healthed/about/travel1.shtml	18	10	00:00:37	30.00%	27.78%	\$0.00
/healthed/about/skin1.shtml	18	17	00:00:14	58.82%	61.11%	\$0.00

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