MARQUETTE UNIVERSITY

2017 Undergraduate Alumni Survey Executive Summary

Office of Institutional Research & Analysis



INTRODUCTION

The Undergraduate Alumni Survey examines post-graduation outcomes of recent Marquette University undergraduate alumni. The survey asks respondents about their current life situation, pursuit of additional education, current employment status, their reflection on institutional learning outcomes, and overall satisfaction with Marquette. The data are used to inform prospective undergraduate students about Marquette, improve the Marquette undergraduate experience, and aid in assessment and accreditation efforts.

Most recently, the survey was administered from June 20, 2017 through August 29, 2017 to target populations of undergraduate alumni who graduated one year ago (the 2015-2016 graduating class), five years ago (the 2011-2012 graduating class), and 10 years ago (the 2006-2007 graduating class). Invitees were emailed a link to an online questionnaire if they had an email address. Non-respondents and those with no email were contacted via letter and asked to fill out the online questionnaire.

KEY FINDINGS

- Ninety-six percent of alumni one year after graduation and 99% of alumni five and 10 years after graduation were **engaged** in an activity full-time or were not seeking full-time employment.
- Sixty-nine percent of alumni one year out, 85% five years out alumni, and 86% ten years out were employed full-time.
- Twenty-one percent of alumni one year after graduation and 8% of alumni five years after graduation were enrolled in a **full-time graduate/professional program** compared to only one percent of alumni 10 years after graduation.
- Of those employed full-time, 86% of alumni one year out, 80% of alumni five years out, and 72% of alumni ten years out with full-time employment reported that they considered their job to be **related to their major.**
- Of those employed full-time, 90% of alumni one year out, 94% five years out, and 90% ten years out with full-time employment reported that they consider their job to be **related to their career goals and/or an entry-level path** that will allow them to achieve their career goals.
- Eighty-eight percent of those employed full-time felt Marquette **prepared them** "a great deal" or "somewhat" for their **current position** for alumni one and five years out compared to 87% for alumni ten years out.
- Ninety-two percent of alumni five years out and ninety percent of alumni ten years out who had completed a
 graduate/professional degree within five years of graduation reported that their Marquette education had prepared them "a
 great deal" or "somewhat" for their graduate/professional program.
- Ninety-five percent of alumni one year after graduation compared to 97% of alumni five years and 10 years after graduation indicated they were **satisfied** with their overall undergraduate education.
- Eighty-six percent of alumni one year out, 83% of alumni five years out, and 78% of alumni ten years out reported either "some connection" or a "very strong connection" to Marquette.

RESULTS

Response Rates

The overall response rate for the survey was 36%. The table below shows response rates by college. Respondents to the survey represent the full population fairly well, though the group of respondents is slightly skewed female and white.

	One year				Five years				Ten years		
College		Number of Respondents	Response Rate		Number of Respondents	Respon	se Rate	Number of Graduates	Number of Respondents	Response Rate	
Arts and Sciences	498	172	35%	503	186	37%		603	194	32%	
Business Administration	432	135	31%	361	142	39%		367	130	35%	
Communication	266	97	36%	220	85	39%		233	82	35%	
Education	89	35	39%	78	31	40%		n/a	n/a	n/a n/a	
Engineering	269	104	39%	181	63	35%		197	81	41%	
Health Sciences	246	88	36%	231	83	36%		217	74	34%	
Nursing	113	52	46%	91	36	40%		100	26	26%	
Professional Studies	28	5	18%	13	4	31%		31	8	26%	
Overall	1,941	688	35%	1,678	630	38%		1,748	595	34%	

 $n/a = The \ College \ of \ Education \ was \ not \ created \ until \ Fall \ 2008.$

Geographical Region

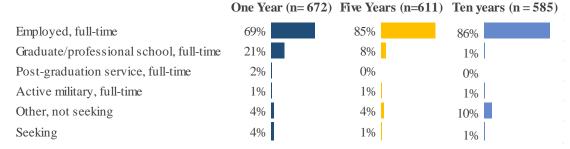
Alumni were asked to indicate their current location. As a comparison, alumni location at the time of application to Marquette is also shown.

One year after graduation, it appears that more graduates are choosing to remain in Wisconsin; however, this probably reflects students who continue in their graduate/professional studies at Marquette. At five years, the percentage of respondents in Wisconsin as alumni is about the same as the percentage of respondents originally from Wisconsin. At ten years, the percentage of respondents who shift out of Wisconsin is even larger. For both the five year and ten year cohorts there is a shift in the distributions from the Midwest, including Illinois, to the south, west, northeast and locations outside the U.S.

	One Year (n =663)		Five Year	rs (n = 604)	Ten Years $(n = 576)$		
Region	At application	As alumni	At application	As alumni	At application	As alumni	
Wisconsin	33%	45%	39%	35%	43%	33%	
Illinois	38%	21%	30%	24%	33%	28%	
Other Midwest	17%	14%	18%	13%	16%	12%	
South	2%	6%	3%	10%	2%	9%	
West	5%	6%	4%	10%	4%	12%	
Northeast	4%	6%	5%	8%	2%	3%	
Outside U.S.\U.S. Territories	1%	2%	0%	1%	1%	2%	

One-Year, Five-Year, and Ten-Year Post-Graduation Outcomes - Overall

Graduates were grouped into one of several post-graduation outcomes based on their survey response. Each category is mutually exclusive.



- **Employed, full-time** represents alumni who indicated full-time employment. The alumnus/a may have also indicated participation in another activity (such as graduate/professional school); in such cases, the respondent's outcome was only included in 'employed, full-time'.
- Graduate/professional school, full-time represents alumni who indicated current full-time enrollment in graduate
 professional school and who are not working full-time.
- **Post-graduation service** represents alumni who are participating in a stipend-paid post-graduation service position such as the Peace Corps, AmeriCorps, or the Jesuit Volunteer Corps.
- Active military, full-time represents alumni who currently serve in the armed forces full-time.
- Other, not seeking represents alumni who indicated they were not engaged in an activity full-time or were not actively seeking employment. This includes alumni who were at-home parents, working part-time and/or attending school part-time, or retired.
- **Seeking** indicates those who were not engaged in any activity above and were still seeking employment as of either one, five, or ten years post-graduation.

One-Year, Five-Year, and Ten-Year Post-Graduation Outcomes by College

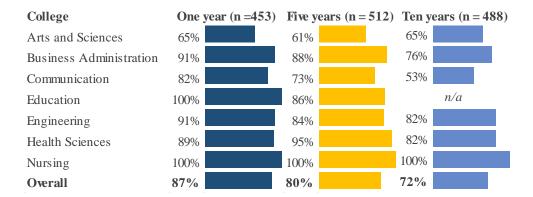
The information below shows the post-graduation outcomes rates for the undergraduate colleges at Marquette. The College of Professional Studies is excluded from the table due to a small number of respondents. Percentages for each college may not sum to 100% due to rounding.

Respondents			Employed, full-time			Graduate/professional school, full-time			
	One Year	Five Years	Ten Years	One Year	Five Years	Ten Years	One Year	Five Years	Ten Years
Arts and Sciences	171	182	192	46%	77%	84%	37%	16%	2%
Business Administration	133	137	128	91%	95%	94%	4%	1%	2%
Communication	94	87	79	78%	89%	80%	5%	2%	1%
Education	33	30	n/a	76%	93%	n/a	12%	3%	n/a
Engineering	98	62	80	82%	82%	93%	17%	10%	0%
Health Sciences	87	80	73	41%	84%	86%	51%	11%	0%
Nursing	51	35	25	92%	86%	64%	0%	0%	4%
	Respo	ondents		Post-gr	aduation service	, full-time	Act	ive military, full	-time
	One Year	Five Years	Ten Years	One Year	Five Years	Ten Years	One Year	Five Years	Ten Years
Arts and Sciences	171	182	192	5%	1%	0%	1%	1%	2%
Business Administration	133	137	128	1%	0%	0%	2%	1%	2%
Communication	94	87	79	0%	0%	0%	0%	0%	0%
Education	33	30	n/a	3%	0%	n/a	0%	3%	n/a
Engineering	98	62	80	0%	0%	0%	0%	2%	3%
Health Sciences	87	80	73	1%	0%	0%	0%	1%	0%
Nursing	51	35	25	4%	0%	0%	0%	3%	4%
	Respo	ondents		(Other, Not Seeki	ng		Seeking	
	One Year	Five Years	Ten Years	One Year	Five Years	Ten Years	One Year	Five Years	Ten Years
Arts and Sciences	171	182	192	8%	4%	9%	4%	1%	3%
Business Administration	133	137	128	2%	1%	3%	2%	1%	0%
Communication	94	87	79	4%	6%	19%	13%	2%	0%
Education	33	30	n/a	3%	0%	n/a	6%	0%	n/a
Engineering	98	62	80	0%	6%	4%	1%	0%	1%
Health Sciences	87	80	73	5%	4%	14%	2%	0%	0%
Nursing	51	35	25	2%	11%	28%	2%	0%	0%

Full-time Employment

Respondents were asked to indicate the relationship of their current position to their undergraduate major and their career goals. The College of Professional Studies is excluded from the table due to a small number of respondents.

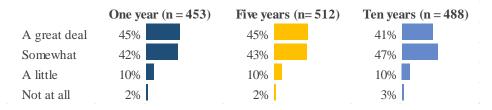
Overall, 87% of alumni one year out, 80% of alumni five years out, and 72% of alumni ten years out with full-time employment reported that they considered their job to be **related to their major.**



Overall, 90% of alumni one year out, 94% of alumni five years out, and 90% of alumni ten years out with full-time employment reported that they consider their job to be **related to their career goals and/or an entry-level path** that will allow them to achieve their career goals.

College	One year (n =453)	Five years $(n = 512)$	Ten years $(n = 488)$
Arts and Sciences	81%	90%	90%
Business Administration	93%	94%	94%
Communication	86%	90%	77%
Education	96%	96%	n/a
Engineering	91%	100%	92%
Health Sciences	86%	97%	92%
Nursing	100%	100%	100%
Overall	90%	94%	90%

Alumni employed full-time were asked about the extent to which Marquette prepared them for their current position. The College of Professional Studies is excluded from the table due to a small number of respondents. Overall, 88% of respondents felt Marquette prepared them "a great deal" or "somewhat" for their current position.



Workplace Engagement

Alumni who were employed full-time were asked about to indicate their satisfaction with their current position and their workplace engagement.

		Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied
Overall, how satisfied are you with your	One year	56%	31%	10%	3%
current job?	Five years	59%	34%	5%	2%
	Ten years	63%	31%	5%	0%
		Completely agree	Generally agree	Generally disagree	Completely disagree
Quality work is valued at my company.	One year	72%	23%	4%	1%
	Five years	70%	27%	3%	1%
	Ten years	68%	29%	2%	0%
My supervisor or someone at work cares	One year	68%	27%	4%	1%
about my success.	Five years	68%	29%	2%	1%
	Ten years	65%	31%	3%	0%
My opinions are valued at my work.	One year	68%	27%	4%	1%
	Five years	68%	29%	2%	1%
	Ten years	65%	31%	3%	0%
At work, I have a supervisor or colleague who	One vear	67%	27%	5%	1%
supports my growth.	Five years	70%	25%	3%	1%
	Ten years	65%	28%	6%	1%
Within the last year, I have been given	One year	67%	27%	5%	1%
opportunities to learn and grow in my job.	Five years	64%	29%	5%	2%
	Ten years	65%	28%	6%	1%
	-	0.570	2070	070	•
My work is meaningful.	One year	55%	35%	7%	3%
	Five years	59%	34%	5%	2%
	Ten years	64%	32%	4%	1%
I have colleagues at work that I consider to be	One year	45%	34%	16%	4%
close friends.	Five years	47%	34%	16%	3%
	Ten years	52%	31%	14%	2%

Graduate and Professional Education

Alumni were asked whether they had completed or were currently pursuing graduate/professional school. The categories below are not mutually exclusive. For example, a respondent could have completed a graduate/professional program and be enrolled in a program. The information about alumni enrolled full-time or part-time are not directly comparable to the post-graduation outcome categories above, as these numbers include all alumni enrolled who may also be working full-time.

Enrolled full-time		Enrolled	part-time	Completed program		
One year $(n = 151)$	23%	One year $(n = 21)$	3%	One year $(n = 44)$	7%	
Five years $(n = 67)$	11%	Five years $(n = 30)$	5%	Five years $(n = 199)$	33%	
Ten Years $(n = 14)$	2%	Ten Years $(n = 18)$	3%	Ten Years $(n = 288)$	50%	

Those pursuing graduate/professional school full-time were asked to indicate the type of degree they are pursuing and the field of study of the degree. The survey also collected the name of the school, although that information is not included within this report. These categories are not mutually exclusive; a respondent could have completed a graduate/professional program and be enrolled.

	Enrolled	full-time		Completed
Degree type enrolled full-time	One year $(n = 151)$ Five years $(n = 67)$		Five years (n =	199) Ten years $(n = 288)$
Master's degree	52%	45%	61%	70%
Ph.D.	4%	25%	1%	3%
Law degree (J.D.)	9%	7%	10%	9%
Doctor of Dental Surgery (D.D.S.)	7%	0%	8%	4%
Medical degree (M.D., D.O.)	16%	10%	6%	3%
Doctor of Physical Therapy (D.P.T.)	3%	0%	12%	9%
Doctor of Nursing Practice	1%	1%	0%	1%
Other professional doctorate	5%	3%	2%	2%
Other degree or certificate	3%	7%	4%	5%

Alumni pursuing either Master's or Ph.D. degrees were asked to indicate their field of study. Results for alumni who were pursuing Ph.D. degrees and alumni who were five and ten years out enrolled full-time are not shown due to a small number of respondents. "Other Health-Related" excludes Nursing, Physician Assistant, and Speech Pathology.

	Enrolled full-time	Completed		
Master's Degree field of study	One year $(n = 78)$	Five years $(n = 122)$	Ten years $(n = 202)$	
Arts & Humanities	20%	30%	18%	
Sciences	9%	6%	7%	
Business	11%	20%	34%	
Communication	1%	2%	2%	
Education	11%	8%	12%	
Engineering	14%	11%	3%	
Nursing	4%	4%	7%	
Physician Assistant Studies	8%	7%	2%	
Speech Pathology	11%	4%	4%	
Other Health-Related	10%	3%	3%	
Other	0%	5%	6%	

Alumni who were attending or who had completed a graduate/professional school program were also asked about the extent to which Marquette prepared them for the program.

	Enrolled	full-time	Completed - Masters			
	One year $(n = 151)$	Five years (n=67)	Five years (n= 122)	Ten years (n=202)		
A great deal	66%	58%	69%	60%		
Somewhat	29%	28%	23%	30%		
A little	5%	9%	7%	9%		
Not at all	1%	4%	1%	1%		

Satisfaction

Alumni indicated their satisfaction with Marquette in their responses to four different questions.

		Definitely yes	Probably yes	Probably no	Definitely no
If you could start over, would you choose to attend	One year $(n = 688)$	52%	36%	10%	2%
Marquette for your undergraduate education?	Five years $(n = 630)$	52%	38%	8%	2%
	Ten years $(n = 595)$	52%	38%	8%	2%
		Excellent	Good	Poor	Very Poor
How would you rate your Marquette undergraduate	One year $(n = 688)$	35%	58%	6%	1%
education in terms of providing value for the money	Five years $(n = 630)$	36%	57%	5%	1%
you and your family spent?	Ten years $(n = 595)$	40%	55%	4%	1%
		W.7	G 1 4		T 7
		Very	Somewhat	Somewhat	Very
		very satisfied	satisfied	Somewhat dissatisfied	Very dissatisfied
Overall, how satisfied are you with your Marquette	One year (n = 688)	•			•
Overall, how satisfied are you with your Marquette undergraduate education?	One year (n = 688) Five years (n= 630)	satisfied	satisfied	dissatisfied	dissatisfied
	• • • • • • • • • • • • • • • • • • • •	satisfied	satisfied 28%	dissatisfied 4%	dissatisfied 1%
	Five years (n= 630)	satisfied 67%	satisfied 28%	dissatisfied 4% 2%	dissatisfied 1% 0%
undergraduate education?	Five years (n= 630)	satisfied 67% 67% 72%	satisfied 28% 30% 26%	dissatisfied 4% 2% 2%	dissatisfied 1% 0% 0%
	Five years (n= 630) Ten years (n = 595)	satisfied 67% 67% 72% Definitely yes	satisfied 28% 30% 26% Probably yes	dissatisfied 4% 2% 2% Probably no	dissatisfied 1% 0% 0% Definitely no

Academic Experience

Alumni were asked about their experience as an undergraduate at Marquette. Overall, over 90% of alumni agree they had at least one professor that inspired them and that the professors at Marquette cared about their success. Most alumni also indicated that they had at least one mentor that motivated them.

		Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree
While at Marquette, I had at least one professor who inspired me to learn.	One year $(n = 681)$ Five years $(n = 624)$	81% 	16%	1% 4%	1% 1%
	Ten years $(n = 591)$		22%	4%	1%
My professors at Marquette cared about my academic success.	One year $(n = 681)$ Five years $(n = 624)$ Ten years $(n = 591)$		33% 32% 38%	3% 5%	1% 1% 1%
While at Marquette, I had at least one mentor who motivated me to achieve my goals.	One year (n = 681) Five years (n = 624) Ten years (n = 591)	52% 43%	33% 35% 33%	11% 14% 20%	4% 8% 9%

Development of Abilities

Alumni were asked to indicate how much their Marquette undergraduate education contributed to their abilities in several domains.

		A great deal	Somewhat	A little	Not at all
Write clearly and logically	One year	56%	35%	8%	1%
	Five years	55%	37%	7%	1%
	Ten years	58%	36%	5%	2%
Analyze quantitative information	0	550/	260/	00/	10/
Amary 20 quantitative information	One year	55%	36%	8% 9%	1%
	Five years		36%	8%	1%
	Ten years	53%	30%	8%	3%
Give effective oral presentations	One year	50%	38%	10%	2%
	Five years	41%	46%	11%	2%
	Ten years	39%	46%	12%	3%
Locate, evaluate and effectively use research and information	One year	56%	35%	6%	2%
resources	Five years		38%	7%	1%
	Ten years	57%	34%	8%	2%
	Ten years	3170	3170	070	270
Use scientific inquiry to understand problems and evaluate	One year	51%	33%	13%	3%
information	Five years	44%	39%	13%	4%
	Ten years	47%	38%	12%	3%
	0	400/	39%	10%	20/
Use knowledge from the social sciences to understand	One year	48%	39%	10%	3%
individual and social behavior	Five years		38%	11%	2%
	Ten years	48%	38%	11%	3%
Identify your career goals	One year	49%	35%	11%	5%
	Five years	43%	37%	14%	6%
	Ten years	39%	39%	14%	7%
Appreciate the value of history in understanding the past and	One year	38%	38%	16%	8%
present	Five years		41%	14%	4%
	Ten years		38%	16%	4%
	Ten years	71/0	3070	10/0	1 /0
Interpret works of literature	One year	31%	39%	21%	9%
	Five years	30%	39%	23%	7%
	Ten years	34%	37%	21%	8%
Appreciate great works of art, music and drama	One year	28%	35%	22%	15%
	Five years		36%	26%	13%
	Ten years	30%	32%	22%	17%
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Growth of Abilities

Alumni were asked how much they have grown in their abilities in several areas compared to when they entered Marquette as undergraduates.

		A great deal	Somewhat	A little	Not at all
Contribute effectively to a group or team	One year	63%	32%	4%	1%
	Five years	58%	37%	4%	0%
	Ten years	61%	33%	5%	1%
A course lead such in second sublities in your man feeting land	One year	62%	31%	6%	1%
Assume leadership responsibilities in your professional and community life	Five years	60%	31%	8%	1%
	Ten years	55%	37%	6%	2%
Taka maanan ili ilitu famuun anna laabanian	0,000,000	690/	25%	5%	2%
Take responsibility for your own behavior	One year	65%		5%	
	Five years Ten years	63%	30%	5%	1% 2%
	Ton yours	0370	3070	270	270
Build relationships with individuals across different cultures	One year	57%	29%	9%	4%
	Five years	53%	31%	12%	4%
	Ten years	52%	34%	11%	3%
Articulate your personal values and beliefs	One year	57%	33%	7%	3%
· .	Five years	54%	37%	8%	2%
	Ten years	55%	34%	9%	2%
This it commenced to word others in your actions	0,000,000	63%	28%	6%	3%
Exhibit compassion toward others in your actions	One year Five years	59%	33%	7%	3% 1%
	Ten years	57%	33%	8%	2%
	Ton yours	3170	3370	070	270
Understand the value of community involvement and	One year	62%	27%	9%	2%
contributing to the greater good	Five years	59%	31%	8%	2%
	Ten years	60%	26%	12%	3%
Recognize injustice in society	One year	59%	26%	10%	5%
,	Five years	50%	33%	13%	4%
	Ten years	50%	29%	13%	7%
Serve the communities of which you are a part	0,000	550/	200/	12%	40/
solve the containmines of which you are a part	One year	55%	35%	12%	4%
	Five years	48%	30%	15%	3% 4%
	Ten years	51%	30%	13%	4%

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Growth of Abilities (cont.)

		A great deal	Somewhat	A little	Not at all
Use reflective thinking to expand self-knowledge, growth and maturity	One year	59%	32%	6%	3%
	Five years	57%	34%	8%	1%
	Ten years	58%	28%	11%	3%
Recognize the advantages and challenges of a diverse society	One year	57%	32%	7%	4%
	Five years		34%	11%	4%
	Ten years	50%	33%	13%	4%
Engage in behaviors that promote health and wellness	One year	48%	36%	11%	4%
	Five years	43%	38%	14%	5%
	Ten years	40%	36%	17%	7%
Advocate effectively on behalf of yourself and others	One year	55%	34%	8%	3%
, , ,	Five years		39%	10%	2%
	Ten years	47%	40%	11%	2%

Community Service

Alumni were asked whether they had engaged in any community service or volunteer work in the past twelve months. Overall, most alumni had participated in community service at least once in the past year.

	One year $(n = 662)$	Five years $(n=603)$	Ten years (n=576)
More than once a week	3%	2%	1%
About once a week	6%	5%	3%
About once a month	10%	7%	11%
Every few months	15%	18%	16%
Once or twice in the past year	39%	45%	42%
Not at all	27%	23%	26%

Those that participated in service in the last year were asked the extent Marquette contributed to their interest in their community service or volunteer work participation. Overall, 70% of alumni felt that their experiences at Marquette contributed to their interest.

	One year $(n = 480)$	Five years (n=466)	Ten years $(n=426)$
A great deal	35%	34%	31%
Somewhat	35%	40%	37%
A little	19%	18%	19%
Not at all	10%	9%	10%

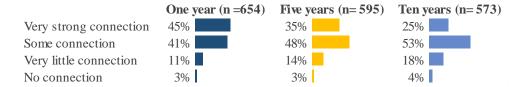
Life Satisfaction

Alumni who were asked to indicate their satisfaction with various aspects of their life to understand better their well-being.

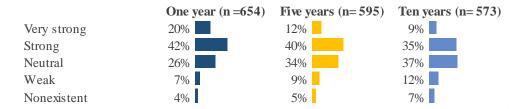
		Strongly agr	ree Somew	hat agree Somewl	nat disagree Str	rongly disagree
Overall, do you agree or disagree that you	One year	58%	37%	5%	19	%
lead a purposeful and meaningful life?	Five years	60%	37%	2%	19	%
	Ten years	68%	29%	2%	19	%
		Very	Somewhat	Neither satisfied	Somewhat	Very
		satisfied	satisfied	nor dissatisfied	dissatisfied	dissatisfied
Your standard of living?	One year	50%	36%	9%	4%	1%
	Five years	57%	34%	4%	4%	1%
	Ten years	64%	29%	3%	3%	1%
The locality/area in which you live?	One year	47%	35%	10%	7%	2%
	Five years	58%	31%	5%	4%	1%
	Ten years	59%	30%	5%	5%	1%
Your life achievements (e.g. goals you have accomplished)?	One year	40%	41%	11%	6%	1%
	Five years	43%	43%	8%	4%	2%
	Ten years	46%	41%	7%	5%	1%
Your financial situation?	One year	26%	37%	13%	17%	7%
	Five years	32%	43%	8%	13%	4%
	Ten years	44%	41%	5%	7%	2%
Your contributions to the communities to which you belong?	One year	25%	41%	25%	7%	1%
	Five years	29%	46%	20%	5%	1%
	Ten years	29%	39%	24%	7%	1%

Connection to Marquette

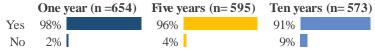
Alumni were asked how connected they felt to Marquette. Overall, 86% of alumni one year out, 83% of alumni five years out, and 78% of alumni ten years out reported either "some connection" or a "very strong connection" to Marquette.



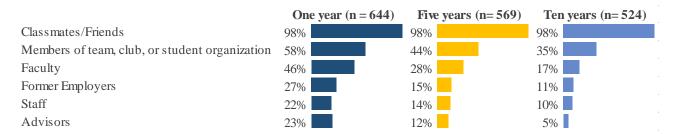
Alumni were also asked to describe their current relationship with Marquette. Overall, 42% of alumni one year out, 40% of alumni five years out and 35% of alumni ten years out reported either a "very strong" or "strong" relationship with Marquette.



Alumni were asked whether they had stayed connected with anyone that they had met while an undergraduate student at Marquette. Overall, over 90% of respondents reported that they have stayed connected with someone they met while they were an undergraduate student at Marquette.



Those who reported that they stayed connected with someone they met while they were an undergraduate student at Marquette were asked to indicate with whom they kept in contact. These categories are not mutually exclusive.



DISCUSSION

Results from this biennial survey are distributed to many campus constituency groups and are used to inform current and future students of post-graduation outcomes. Additional information, such as employers, job titles, graduate/professional school names, and comments from the respondents are available upon request.

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