MARQUETTE UNIVERSITY

2019 Undergraduate Alumni Survey Executive Summary Office of Institutional Research & Analysis



INTRODUCTION

The Undergraduate Alumni Survey examines post-graduation outcomes of recent Marquette University undergraduate alumni. The survey asks respondents about their current life situation, pursuit of additional education, current employment status, their reflection on institutional learning outcomes, and overall satisfaction with Marquette. The data are used to inform prospective undergraduate students about Marquette, improve the Marquette undergraduate experience, and aid in assessment and accreditation efforts.

Most recently, the survey was administered from June 18, 2019 through August 21, 2019 to target populations of undergraduate alumni who graduated one year ago (the 2017-2018 graduating class), five years ago (the 2013-2014 graduating class), and 10 years ago (the 2008-2009 graduating class). Invitees were emailed a link to an online questionnaire if they had an email address.

KEY FINDINGS

- Ninety-six percent of alumni one year after graduation and 98% of alumni five and 100% of alumni 10 years after graduation were **engaged in an activity full-time** or were not seeking full-time employment.
- Seventy-two percent of alumni one year out, 87% five years out alumni, and 90% ten years out were employed full-time.
- Seventeen percent of alumni one year after graduation and 6% of alumni five years after graduation were enrolled in a **full-time graduate/professional program** compared to only one percent of alumni 10 years after graduation.
- Of those employed full-time, 93% of alumni one year out, 83% of alumni five years out, and 78% of alumni ten years out with full-time employment reported that they considered their job to be **related to their major.**
- Of those employed full-time, 94% of alumni one year out and five years out, and 92% ten years out with full-time employment reported that they consider their job to be **related to their career goals and/or an entry-level path** that will allow them to achieve their career goals.
- Ninety-one percent of alumni one year out who were also employed full-time felt Marquette **prepared them** "a great deal" or "somewhat" for their **current position** compared to 83% of alumni five years out and 84% for alumni ten years out.
- Ninety-one percent of alumni five years out and 97% of alumni ten years out who had completed a graduate/professional degree within five years of graduation reported that their Marquette education had **prepared them** "a great deal" or "somewhat" **for their graduate/professional program.**
- Ninety-seven percent of alumni one, five, and ten years after graduation indicated they were **satisfied** with their overall undergraduate education.
- Eighty-seven percent of alumni one year out, 85% of alumni five years out, and 80% of alumni ten years out reported either "some connection" or a "very strong connection" to Marquette.

RESULTS

Response Rates

The overall response rate for the survey was 28%. This response rate is lower to that of previous years, which may be due to converting to a completely online survey distribution. The table below shows response rates by college. Respondents to the survey represent the full population fairly well, though the group of respondents is slightly skewed female and white.

	One year				Five years			Ten years		
	# of	# of	Response	# of	# of	Response	# of	# of	Response	
College	Graduate	Respondent	Rate	Graduate	Respondent	Rate	Graduate	Respondent	Rate	
Arts and Sciences	473	131	28%	494	121	24%	570	147	26%	
Business Administration	425	115	27%	362	94	26%	362	103	28%	
Communication	251	98	39%	240	57	24%	223	60	27%	
Education	54	12	22%	82	22	27%	n/a	n/a	n/a n/a	
Engineering	268	85	32%	238	58	24%	201	43	21%	
Health Sciences	248	90	36%	274	72	26%	205	51	25%	
Nursing	150	72	48%	115	31	27%	120	26	22%	
Professional Studies	12	2	17%	22	3	14%	22	4	18%	
Overall	1,881	605	32%	1,827	458	25%	1,703	434	25%	

n/a = The College of Education was not created until Fall 2008.

Geographical Region

Alumni were asked to indicate their current location. As a comparison, alumni location at the time of application to Marquette is also shown.

One year after graduation, it appears that more graduates are choosing to remain in Wisconsin; however, this probably reflects students who continue in their graduate/professional studies at Marquette. At five years, the percentage of respondents in Wisconsin as alumni is higher than the percentage of respondents originally from Wisconsin. At ten years, the percentage of respondents who shift out of Wisconsin is just below the percentage who were in Wisconsin at the time of application. For both the five year and ten-year cohorts there is a shift in the distributions from the Midwest, including Illinois, to the south, west, northeast and locations outside the U.S.

	One Year (n =571)		Five Year	rs (n = 436)	Ten Years (n =426)		
Region	At application	As alumni	At application	As alumni	At application	As alumni	
Wisconsin	32%	46%	39%	44%	44%	39%	
Illinois	39%	24%	36%	22%	29%	22%	
Other Midwest	15%	8%	18%	10%	18%	11%	
South	2%	8%	1%	8%	3%	11%	
West	5%	8%	1%	8%	4%	9%	
Northeast	5%	5%	5%	6%	3%	5%	
Outside U.S.\U.S. Territories	2%	1%	0%	3%	0%	3%	

One-Year, Five-Year, and Ten-Year Post-Graduation Outcomes - Overall

Graduates were grouped into one of several post-graduation outcomes based on their survey response. Each category is mutually exclusive

	One Year (n=585)	Five Year (n=446)	Ten year (n=431)
Employed, full-time	72%	87%	90%
Graduate/professional school, full-time	17%	6%	1%
Post-graduation service, full-time	2%	0%	0%
Active military, full-time	2%	1%	1%
Other, not seeking	4%	4%	8%
Seeking	4%	2%	0%

- **Employed, full-time** represents alumni who indicated full-time employment. The alumnus/a may have also indicated participation in another activity (such as graduate/professional school); in such cases, the respondent's outcome was only included in 'employed, full-time'.
- **Graduate/professional school, full-time** represents alumni who indicated current full-time enrollment in graduate professional school and who are not working full-time.
- **Post-graduation service** represents alumni who are participating in a stipend-paid post-graduation service position such as the Peace Corps, AmeriCorps, or the Jesuit Volunteer Corps.
- Active military, full-time represents alumni who currently serve in the armed forces full-time.
- Other, not seeking represents alumni who indicated they were not engaged in an activity full-time or were not actively seeking employment. This includes alumni who were at-home parents, working part-time and/or attending school part-time, or retired.
- **Seeking** indicates those who were not engaged in any activity above and were still seeking employment as of either one, five, or ten years post-graduation.

One-Year, Five-Year, and Ten-Year Post-Graduation Outcomes by College

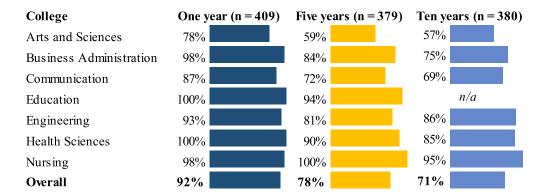
The information below shows the post-graduation outcomes rates for the undergraduate colleges at Marquette. The College of Professional Studies is excluded from the table due to a small number of respondents. Percentages for each college may not sum to 100% due to rounding.

Respondents			Employed, full-time			Graduate/professional school, full-time				
	One Year	Five Years	Ten Years	One Year	Five Years	Ten Years	One Year	Five Years	Ten Years	
Arts and Sciences	127	119	147	50%	81%	91%	30%	10%	1%	
Business Administration	114	92	101	91%	96%	97%	3%	3%	0%	
Communication	96	55	59	81%	89%	93%	4%	2%	2%	
Education	11	20	n/a	82%	85%	n/a	18%	5%	n/a	
Engineering	83	58	43	86%	97%	91%	10%	3%	2%	
Health Sciences	83	70	51	35%	83%	78%	53%	9%	2%	
Nursing	69	30	26	97%	80%	73%	0%	10%	0%	
	Respo	ondents		Post-gr	aduation service	, full-time	Act	Active military, full-time		
	One Year	Five Years	Ten Years	One Year	Five Years	Ten Years	One Year	Five Years	Ten Years	
Arts and Sciences	127	119	147	6%	0%	0%	3%	2%	1%	
Business Administration	114	92	101	2%	0%	0%	1%	1%	0%	
Communication	96	55	59	2%	0%	0%	0%	0%	0%	
Education	11	20	n/a	0%	0%	n/a	0%	0%	n/a	
Engineering	83	58	43	1%	0%	0%	1%	0%	2%	
Health Sciences	83	70	51	0%	0%	0%	1%	0%	0%	
Nursing	69	30	26	0%	0%	0%	3%	0%	0%	
	Respo	ondents		Other, Not Seeking			Seeking			
	One Year	Five Years	Ten Years	One Year	Five Years	Ten Years	One Year	Five Years	Ten Years	
Arts and Sciences	127	119	147	8%	5%	6%	4%	3%	0%	
Business Administration	114	92	101	1%	0%	2%	3%	0%	1%	
Communication	96	55	59	5%	4%	5%	7%	5%	0%	
Education	11	20	n/a	0%	10%	n/a	0%	0%	n/a	
Engineering	83	58	43	1%	0%	5%	1%	0%	0%	
Health Sciences	83	70	51	5%	9%	20%	6%	0%	0%	
Nursing	69	30	26	0%	7%	27%	0%	3%	0%	

Full-time Employment

Respondents were asked to indicate the relationship of their current position to their undergraduate major and their career goals. The College of Professional Studies is excluded from the table due to a small number of respondents.

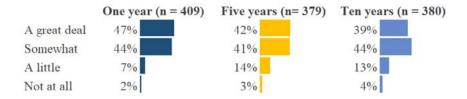
Overall, 93% of alumni one year out, 83% of alumni five years out, and 78% of alumni ten years out with full-time employment reported that they considered their job to be **related to their major**.



Overall, 95% of alumni one year out, 95% of alumni five years out, and 95% of alumni ten years out with full-time employment reported that they consider their job to be **related to their career goals and/or an entry-level path** that will allow them to achieve their career goals.

College	One year $(n = 409)$	Five years $(n = 379)$	Ten years $(n = 380)$
Arts and Sciences	92%	88%	85%
Business Administration	96%	96%	93%
Communication	92%	87%	98%
Education	100%	100%	n/a
Engineering	89%	98%	95%
Health Sciences	96%	97%	98%
Nursing	100%	100%	100%
Overall	94%	94%	92%

Alumni employed full-time were asked about the extent to which Marquette prepared them for their current position. The College of Professional Studies is excluded from the table due to a small number of respondents. Overall, 86% of respondents felt Marquette prepared them "a great deal" or "somewhat" for their current position.



Workplace Engagement

Alumni who were employed full-time were asked about to indicate their satisfaction with their current position and their workplace engagement.

		Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied
Overall, how satisfied are you with your	One year	60%	33%	7%	0%
current job?	Five years	56%	36%	7%	1%
	Ten years	58%	36%	4%	1%
		Completely agree	Generally agree	Generally disagree	Completely disagree
Quality work is valued at my company.	One year	74%	22%	4%	0%
	Five years	66%	30%	3%	0%
	Ten years	64%	30%	5%	1%
My supervisor or someone at work cares	One year	72%	26%	1%	1%
about my success.	Five years	64%	35%	1%	1%
	Ten years	64%	31%	4%	1%
My opinions are valued at my work.	One year	72%	26%	1%	1%
	Five years		35%	1%	1%
	Ten years	64%	31%	4%	1%
At work, I have a supervisor or colleague	One year	73%	25%	2%	0%
who supports my growth.	Five years		30%	4%	0%
	Ten years	62%	31%	5%	2%
Within the last year, I have been given	One year	67%	27%	5%	1%
opportunities to learn and grow in my job.			29%	6%	2%
	Ten years	65%	26%	7%	2%
My work is meaningful.	One year	58%	35%	6%	1%
	Five years		37%	6%	1%
	Ten years	60%	33%	5%	2%
I have colleagues at work that I consider	One year	48%	38%	11%	4%
to be close friends.	Five years		37%	13%	1%
	Ten years	50%	32%	14%	4%
	,			*	.,

Graduate and Professional Education

Alumni were asked whether they had completed or were currently pursuing graduate/professional school. The categories below are not mutually exclusive. For example, a respondent could have completed a graduate/professional program and be enrolled in a program. The information about alumni enrolled full-time or part-time are not directly comparable to the post-graduation outcome categories above, as these numbers include all alumni enrolled who may also be working full-time.

Enrolled full-time		Enrolled	part-time	Completed	Completed program		
One year $(n = 120)$	21%	One year $(n = 14)$	2%	One year $(n = 34)$	6%		
Five years $(n = 40)$	9%	Five years $(n = 18)$	4%	Five years $(n = 158)$	36%		
Ten Years $(n = 8)$	2%	Ten Years $(n = 16)$	4%	Ten Years $(n = 228)$	54%		

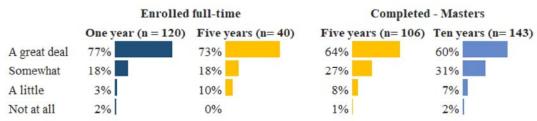
Those pursuing graduate/professional school full-time were asked to indicate the type of degree they are pursuing and the field of study of the degree. The survey also collected the name of the school, although that information is not included within this report. These categories are not mutually exclusive; a respondent could have completed a graduate/professional program and be enrolled.

	Enrolled full-time		Com	pleted
Degree type	One year $(n = 120)$	Five years $(n = 40)$	Five years $(n = 158)$	Ten years $(n = 228)$
Master's degree	43%	30%	68%	63%
Ph.D.	5%	25%	0% _	6%
Law degree (J.D.)	15%	13%	11%	19%
Doctor of Dental Surgery (D.D.S.)	9%	0%	4%	3%
Medical degree (M.D., D.O.)	18%	20%	6%	5%
Doctor of Physical Therapy (D.P.T.)	2%	0%	11%	6%
Doctor of Nursing Practice	0%	8%	0%	0%
Other professional doctorate	5%	3%	2%	1%
Other degree or certificate	3%	3%	2%	4%

Alumni pursuing either Master's or Ph.D. degrees were asked to indicate their field of study. Results for alumni who were pursuing Ph.D. degrees and alumni who were five and ten years out enrolled full-time are not shown due to a small number of respondents. *The "Other" category indicates Master's Degree fields that do not fall under any other category listed, such as Occupational Therapy, Public Health, Urban Planning, and Library Information Science.

	Enrolled full-time	Cor	npleted
Master's Degree field of study	One year $(n = 52)$	Five years $(n = 104)$	Ten years $(n = 138)$
Arts & Humanities	6%	20%	20%
Business	13%	15%	23%
Communication	4%	2%	4%
Education	15%	14%	16%
Engineering	12%	6%	6%
Nursing	8%	8%	9%
Physician Assistant Studies	10%	14%	4%
Sciences	13%	8%	10%
Speech Pathology	12%	7%	7%
Other	8%	6%	1%

Alumni who were attending or who had completed a graduate/professional school program were also asked about the extent to which Marquette prepared them for the program.



Satisfaction

Alumni indicated their satisfaction with Marquette in their responses to four different questions.

Overall, how satisfied are you with your Marquette undergraduate education?	One year (n = 605) Five years (n= 458) Ten years (n = 434)	Very satisfied 66% 69% 69%	Somewhat satisfied 31% 29% 28%	Somewhat dissatisfied 3% 2% 3%	Very dissatisfied 0% 0% 1%
Would you recommend Marquette to a prospective student?	One year (n = 605) Five years (n= 458) Ten years (n = 434)	Definitely yes 67% 67% 60%	Probably yes 26% 27% 32%	Probably no 6% 6% 7%	Definitely no 1% 1% 1%
How would you rate your Marquette undergraduate education in terms of providing value for the money you and your family spent?	One year (n = 605) Five years (n= 458) Ten years (n = 434)	Excellent 35%	Good 59% 57% 62%	Poor 6% 7% 5%	Very Poor 0% 1% 1%
If you could start over, would you choose to attend Marquette for your undergraduate education?	One year (n = 605) Five years (n= 458) Ten years (n = 434)	Definitely yes 58% 56% 46%	Probably yes 33% 34% 41%	Probably no 8% 9% 11%	Definitely no 1% 1% 3%

Alumni that indicated they would not choose to attend Marquette again were asked to indicate as to why they would not choose Marquette again. In total, 143 alumni responded. Out of those who said they would not attend Marquette again and who provided a response to the reason why, the themes for the most commonly cited responses (in order of greatest frequency) were:

Please tell us why you would not choose to attend Marquette.

Comment Theme	One Year	Five Years	Ten Years
Financial (cost of tuition, perceived value of education)	58%	71%	74%
Campus activities/social aspect (did not create lasting friendships, did not "fit in")	52%	48%	43%
Academic quality (quality of education, academic rigor, quality of educators)	35%	21%	17%
Diversity (encourage diversity/increase involvement with Milwaukee)	27%	10%	6%
Administration (administrational efforts, political prominence)	23%	10%	17%
Advising (faculty/instructor guidance in registration/building schedules)	17%	10%	13%
College experience (size of the University, lack of the "college experience")	17%	10%	6%
Location & safety (closeness to home, midwest attributes, weather, on-campus safety)	17%	24%	13%
Offer more real world experiences (career prep, interview, resume help)	13%	24%	17%
Marquette's national reputation (recognition, prestige, national rank)	13%	5%	9%
Facilities (dorm quality, recreation center, parking, university resources)	6%	17%	6%
Class requirements/availability (alter common core requirements, class availability)	6%	10%	4%
Faith (Jesuit mission, faith involvement in & outside of classroom setting)	6%	5%	8%

Development of Abilities

Alumni were asked to indicate how much their Marquette undergraduate education contributed to their abilities in several domains.

		A great deal	Somewhat	A little	Not at all
Write clearly and logically	One year	57%	37%	5%	1%
	Five years	53%	40%	5%	2%
	Ten years	55%	34%	9%	1%
Analyze quantitative information	One year	58%	34%	7%	2%
	Five years	50%	41%	8%	2%
	Ten years	47%	42%	9%	2%
Give effective oral presentations	One year	53%	37%	9%	1%
	Five years	45%	41%	11%	2%
	Ten years	43%	40%	13%	4%
Locate, evaluate and effectively use research and	One year	57%	34%	7%	2%
information resources	Five years	52%	38%	9%	1%
	Ten years	48%	39%	11%	3%
Use scientific inquiry to understand problems and	One year	49%	36%	10%	4%
evaluate information	Five years	45%	39%	12%	3%
	Ten years	41%	36%	17%	5%
Use knowledge from the social sciences to understand	One year	49%	36%	11%	4%
individual and social behavior	Five years	48%	39%	10%	3%
	Ten years	43%	40%	14%	2%
Identify your career goals	One year	53%	33%	10%	5%
	Five years	41%	39%	15%	4%
	Ten years	34%	45%	14%	7%
Appreciate the value of history in understanding the past	One year	34%	36%	24%	6%
and present	Five years	38%	39%	19%	5%
	Ten years	39%	38%	18%	5%
Interpret works of literature	One year	28%	40%	23%	9%
	Five years	30%	36%	24%	10%
	Ten years	29%	42%	20%	9%
Appreciate great works of art, music and drama	One year	27%	36%	21%	16%
	Five years	24%	35%	25%	17%
	Ten years	25%	33%	25%	17%

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Growth of Abilities

Alumni were asked how much they have grown in their abilities in several areas compared to when they entered Marquette as undergraduates.

		A great deal	Somewhat	A little	Not at all
Contribute effectively to a group or team	One year	67%	30%	3%	1%
1	Five years	63%	32%	5%	0%
	Ten years	60%	34%	5%	0%
Assume leadership responsibilities in your professional and	One year	64%	30%	4%	2%
community life	Five years	63%	30%	5%	2%
	Ten years	56%	36%	7%	1%
Take responsibility for your own behavior	One year	70%	24%	5%	1%
]	Five years	68%	26%	5%	1%
	Ten years	60%	31%	8%	1%
Build relationships with individuals across different cultures	One year	57%	29%	10%	3%
1	Five years	57%	30%	10%	2%
	Ten years	44%	36%	16%	4%
Articulate your personal values and beliefs	One year	59%	31%	8%	2%
1	Five years	56%	33%	8%	2%
	Ten years	51%	38%	8%	2%
Exhibit compassion toward others in your actions	One year	63%	30%	5%	2%
1	Five years	60%	32%	6%	2%
	Ten years	55%	34%	10%	2%
Understand the value of community involvement and	One year	61%	29%	8%	2%
	Five years	61%	31%	7%	1%
	Ten years	56%	33%	9%	2%
Recognize injustice in society	One year	57%	30%	9%	4%
	Five years	50%	33%	14%	3%
	Ten years		33%	13%	7%
Serve the communities of which you are a part	One year	53%	32%	11%	4%
	-	49%	38%	11%	2%
	=	47%	37%	14%	2%

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Growth of Abilities (cont.)

		A great deal	Somewhat	A little	Not at all
Use reflective thinking to expand self-knowledge, growth and	One year	61%	31%	6%	3%
maturity	Five years	57%	35%	7%	1%
	Ten years	49%	39%	10%	3%
Recognize the advantages and challenges of a diverse society	One year	58%	31%	8%	3%
	Five years		31%	13%	2%
	Ten years	46%	34%	14%	5%
Engage in behaviors that promote health and wellness	One year	51%	34%	11%	3%
	Five years		37%	15%	6%
	Ten years	36%	38%	18%	9%
Advocate effectively on behalf of yourself and others	One year	56%	35%	7%	2%
Advocate effectively on behalf of yourself and others	Five years		41%	9%	2%
	Ten years	44%	40%	12%	3%

Community Service

Alumni were asked whether they had engaged in any community service or volunteer work in the past twelve months. Overall, most alumni had participated in community service at least once in the past year.

	One year $(n = 569)$	Five years (n=435)	Ten years (n= 426)
More than once a week	3%	2%	2%
About once a week	5%	6%	4%
About once a month	8%	10%	11%
Every few months	17%	22%	17%
Once or twice in the past year	38%	38%	41%
Not at all	28%	21%	24%

Those that participated in service in the last year were asked the extent Marquette contributed to their interest in their community service or volunteer work participation. Overall, 71% of alumni felt that their experiences at Marquette contributed to their interest.

	One year $(n = 407)$	Five years (n=344)	Ten years (n=324)
A great deal	33%	32%	29%
Somewhat	38%	40%	39%
A little	19%	18%	18%
Not at all	10%	10%	13%

Life Satisfaction

Alumni who were asked to indicate their satisfaction with various aspects of their life to understand better their well-being.

			Strongly	Somewhat	Somewhat	Strongly
			agree	agree	disagree	disagree
Overall, do you agree or disagree that you lead a	One	year	57%	37%	5%	1%
purposeful and meaningful life?	Five	years	59%	37%	4%	0%
	Ten	years	65%	32%	3%	0%
		,	0570	3270	370	0,0
Overall, how satisfied would you say you are with:						
		Very	Somew	hat Neither s	atisfied Somewhat	Very
		satisfied	l satisfi	ed nor dissa	atisfied dissatisfied	dissatisfied
Your standard of living?	One year	50%	39%	6%	4%	1%
	Five years	57%	35%	4%	3%	0%
	Ten years	60%	34%	4%	3%	0%
The locality/area in which you live?	One year	54%	31%	8%	5%	2%
	Five years	60%	30%	6%	3%	1%
	Ten years	61%	30%	5%	3%	0%
Your life achievements (e.g. goals you have	One year	44%	39%	10%	6%	2%
accomplished)?	Five years	45%	42%	6%	6%	0%
	Ten years	44%	47%	5%	4%	0%
Your financial situation?	One year	27%	40%	13%	15%	5%
	Five years	36%	42%	7%	12%	4%
	Ten years	39%	42%	6%	10%	2%
Your contributions to the communities to which you	One year	29%	40%	23%	7%	1%
belong?	Five years	33%	44%	16%	7%	0%
	Ten years	32%	41%	20%	6%	1%

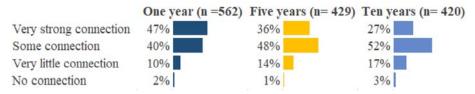
Academic Experience

Alumni were asked about their experience as an undergraduate at Marquette. Overall, over 95% of alumni agree they had at least one professor that inspired them and that the professors at Marquette cared about their success. Most alumni also indicated that they had at least one mentor that motivated them.

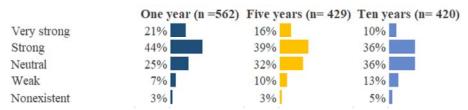
		Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree
While at Marquette, I had at least one	One year $(n = 597)$	83%	15%	2%	1%
professor who inspired me to learn.	Five years $(n=454)$	78%	20%	2%	0%
	Ten years $(n = 434)$	70%	25%	4%	1%
My professors at Marquette cared about my academic success.	One year (n = 597) Five years (n= 454) Ten years (n = 434)	63% 59% 52%	33% 38% 40%	3% 3% 6%	1% 0% 2%
While at Marquette, I had at least one mentor who motivated me to achieve my goals.	One year (n = 597) Five years (n = 454) Ten years (n = 434)		31% 30% 32%	9% 16% 22%	4% 5% 9%

Connection to Marquette

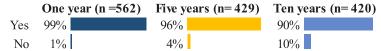
Alumni were asked how connected they felt to Marquette. Overall, 87% of alumni one year out, 84% of alumni five years out, and 79% of alumni ten years out reported either "some connection" or a "very strong connection" to Marquette.



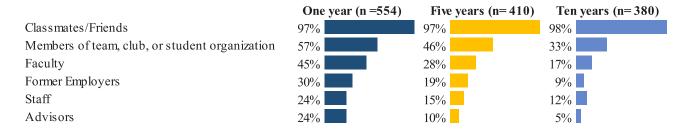
Alumni were also asked to describe their current relationship with Marquette. Overall, 65% of alumni one year out, 55% of alumni five years out and 46% of alumni ten years out reported either a "very strong" or "strong" relationship with Marquette.



Alumni were asked whether they had stayed connected with anyone that they had met while an undergraduate student at Marquette. Overall, over 95% of respondents reported that they have stayed connected with someone they met while they were an undergraduate student at Marquette.



Those who reported that they stayed connected with someone they met while they were an undergraduate student at Marquette were asked to indicate with whom they kept in contact. These categories are not mutually exclusive.



Open Response Items

Two questions on the survey invited alumni to summarize their feedback for the university as they reflected on their experiences at Marquette as an undergraduate. Some comments made covered multiple themes; as a result, percentages for themes do not add up to a full one hundred percent.

The first open-response item asked alumni to identify one way in which the undergraduate experience could be improved for future students. In total, 745 alumni responded; themes for the most commonly cited responses (in order of the greatest frequency) were:

What is at least one way that the overall Marquette undergraduate experience could be improved for future students?

Comment Theme	One Year	Five Years	Ten Years
Class requirements/availability (alter common core requirements, class availability)	28%	26%	21%
Offer more real world experiences (career prep, interview, resume help)	25%	26%	33%
Campus activities/social aspect (did not create lasting friendships, did not "fit in")	20%	18%	17%
Improve/increase diversity (encourage diversity/increase involvement with Milwaukee)	20%	17%	15%
Improve financial burden (cost of tuition, perceived value of education)	16%	21%	29%
Improve professor/faculty/instructor quality	12%	11%	8%
Improve facilities including dorm quality, food options on and off campus, recreation center	12%	12%	8%
Advising (faculty/instructor guidance in registration/building schedules)	11%	7%	6%
Wellness (increase student wellness, offer more mental health assistance)	9%	5%	10%
Improve alumni network & involvement (engage alumni/encourage informal mentorship)	7%	8%	11%
Other*	18%	14%	13%

^{*}The "Other" comment theme includes additional themes analyzed in which returned small percentages of the respondent population that commented on those topics. These themes include Encouragement, Non-traditional student concerns, Rules, Safety, Campus technology, and Administration.

The second open-response item asked alumni to identify the most valuable learning experience at Marquette. In total, 760 alumni responded; themes for the most commonly cited responses (in order of greatest frequency) were:

What was your most valuable learning experience?

Comment Theme	One Year	Five Years	Ten Years
Real world experiences (internships, teaching assistance, research opportunities)	36%	35%	34%
Campus activities/social aspect (athletic events, orientation, friendships made)	32%	32%	34%
Personal development/life lessons (learned the value of hard work, make the best of difficult situations)	28%	28%	31%
In-class/academic experiences (specific class content, skills such as public speaking, management, etc.)	28%	30%	27%
Service experience/volunteering (Volunteer Corps, Mardi Gras trips, Global Brigades, etc.)	21%	23%	22%
Student organizations (Greek life, clubs, leadership opportunities)	20%	18%	19%
Improve professor/faculty/instructor quality	15%	16%	15%
Out-of-classroom academic experiences (student programs, tutoring)	14%	16%	17%
Improve alumni network & involvement (engage alumni/encourage informal mentorship)	14%	11%	8%
Study abroad (academic experiences/opportunities in other countries)	8%	11%	12%
Experiences with diversity (cultural involvement, interactions with Milwaukee/outside community)	8%	6%	6%

DISCUSSION

Results from this biennial survey are distributed to many campus constituency groups and are used to inform current and future students of post-graduation outcomes. Additional information, such as employers, job titles, graduate/professional school names, and comments from the respondents are available upon request.

For additional information about the report, contact:

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