

MARQUETTE UNIVERSITY

ITSO GOOD

Be Sure to Check Out

- The impact of community service on victims of Hurricane Ike
- Romke de Haan's evolution with Homeboyz Interactive
- Details about Hunger Clean-Up 2009
- 2009-2010 Executive Board Elections coming up soon!

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We are on the Web:
www.muitso.org

Explore Your Potential

With a mix of good people and good food, Explore Your Potential was a very successful event. Hosting this sort of event for the first time, I was very nervous as to whether there would be enough interest but there was and that helps to exemplify the well-rounded students in the IT program. The purpose of this event was to help and guide students to transfer the Marquette Ideals of excellence, faith, leadership, and service into their professional careers.

The evening began with dinner, graciously provided by the Manresa Project, and an opening prayer encompassing the mood and purpose of the event, by Father Ronald Bieganowski. There were two young professionals who were the special guests for the evening: Lisa Hensch, a Marquette graduate, and Romke de Haan, a Milwaukee resi-

dent and graduate of the Homeboyz Interactive (a Jesuit founded group focused on bringing sophisticated technology training to inner city youth) in Milwaukee. These two individuals exemplify how service towards other can be

“Lisa and Romke highlighted not only their very interesting experiences, but how we can give back to the community once graduated; their advice was constructive for any student.”

- Melanie Fraenkel

balanced with work in their professional careers. After dinner, each guest spoke about their service experience and current goals and aspirations. It was truly inspiring being in the presence of these two individuals.



Captivated students listen in awe as Lisa and Romke share their motivational experiences of being helped and helping others.

Lisa began the evening with her interesting and moving stories of service while at Marquette. From being in India to Kenya to Jamaica, Lisa has worked in HIV/AIDS clinics, spoke to a women's group, and much more.



Romke de Haan and Lisa Hensch

Throughout her life, Lisa has been open to her faith and to where God is guiding her in order to be where she is today. She is now in the corporate world making a huge impact. With the support of GE, she helps with clinics, provides medical support to those in need, and holds premature babies in the NICU. Lisa has been able to successfully balance her work life with her passion for service and is an amazing mentor for students transitioning into the “real world”.

Romke's story is completely different but just as inspirational. Romke was a high school drop-out who became successful with the help and guidance of Homeboyz Interactive, a program to help children with troubled lives find a skill in which they can use to lead successful lives.

(cont. on p. 2)

Romke de Haan: A Closer Look

After concluding his presentation alongside Lisa Hensch on April 1, 2009, I was privileged enough to conduct a one-on-one interview with Romke de Haan. I gained tremendous insight as to where he came from, and where he is looking to go.

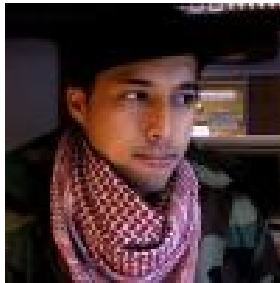
Romke, what about computers kept your interest as opposed to the traditional schooling that you did not enjoy?

“When I was six, my dad got me a computer. I programmed the keyboard to work like a piano. I was a natural computer nerd. Also, my dad was an artist, which is how I got into graphic design.”

Have your own personal experiences, particularly with Homeboyz Interactive, influenced your potential to make a difference in the lives of others?

“Yes. It’s hard for someone to understand when they haven’t had these experiences. There are things that some people are not sensitive to in the beginning, but there are styles and emotions you pick up from experiencing it.”

Has your business experience affected your ability to help these young men and women in



Homeboyz?

“Yes. In high school I was told ‘You aren’t going to college. You’ll get a blue collar job and we’ll prepare you for that.’ In low-income areas, you’re conditioned

“The whole reason I’m doing [Homeboyz Interactive] is because of my faith. I have to give back.”

to believe that. I met Judge Mathis one time. He shared with me a story about baby elephants. When elephants are babies, they’re chained to a post that they can’t pull out of the ground. They get older, and they keep on thinking that they can’t pull the post out and just go on their merry way.”

He continues:

“In low-income areas, people are convinced they won’t get out of that neighborhood.”

Fortunately for Romke, his involvement with Homeboyz Interactive allowed him to break the traditional mold. He uses his own experience in the business world to help others pursue self-development and a spiritual evolution.

He talks to young men and women and digs deep to determine what realistic route they would like to pursue in life. “I ask them ‘What do you really want to do?’ and I show them the path to these things.”

How will your faith help you to reestablish Homeboyz?

Romke responds with few words that have immense power: “The whole reason I’m doing this is because of my faith. I have to give back.”

What advice can you offer students who are struggling to find their passion?

“That’s one of the hardest things. For me, my passion fell into my lap. I was hungry for it and I kept on learning and learning. I relate it to love: when you find love, you don’t let it go. It gets hard but you still love it. Those bad things are miniscule compared to your overall goals.”

~ Allison Cooney

Explore Your Passion (cont.)

(from p. 1)

Now, Romke works at Razorfish in Chicago and is using his spare time to re-

“It was encouraging to hear the stories of two people who have been able to bring their passion for helping others together with their corporate career.”

- Nicole Steinmetz

start the Homboyz Interactive program in Milwaukee. This program is for youth with parents of any income level who are troubled and headed for lives in jail. Romke said he had “no future, no direction” without this program and he wants to give others in his situation the same opportunity.

After listening to these motivating stories and experiences, the evening ended with a Q&A session. Students were really engaged and focused on how their faith can help to guide them towards paths of service. Lisa gave some insightful guid-

ance to students instructing them to find an organization that will support who you are and what you want to do. Romke added on by saying “find your passion installed within yourself. The 2.0 version of yourself.”

In these “techy” words is a good message in which students can fulfill their aspirations. I personally was very inspired by the event and hope I can do half of what these two have done in their lives.

~ Erica Gelvan

Global Technology Experience: India

Learn how companies develop software virtually across national and cultural boundaries. Visit leading software developers, educational institutions, and policymakers. Understand a global business environment.

Locale and Corporate Visits: New Delhi and one from Hyderabad or Pune; Sightseeing in Jaipur and Agra. **Potential Corporate Visits:** HCL, Microsoft, Pacific BPO, Qualcomm, SpiderLogic (if Pune), Indian School of Business.

Academic Credit: Qualifies for **MBA e-business/IT core elective requirement** as well as **IT elective for the IT specialization** and **undergraduate IT elective**. Credit toward other majors requires approval by the individual departments. Undergrad INBU 181. Grad BUAD 280.

Class size: Minimum 10, maximum 15. Approval subject to application and interview.

Estimated costs: \$3500 includes travel, 3-star double lodging, 3 meals, and cultural site visits NOT including tuition. This is a three-credit course. Full-time undergraduate tuition is part of fall semester (max of 19 credits) tuition. Graduate students' tuition for three credits is \$2520.



Tentative Calendar

April 15-June 15, '09	Submit application and fee
June 15-July 15, '09	Interviews held
August 15, '09	Notice of acceptance. Enroll for course
Fall, 09	Four introductory sessions with required assignments
January 4, '09	Travel from O'Hare to New Delhi
Jan 4-15, '09	Intense corporate visits, class sessions, cultural immersion
January 15, '09	Return to O'Hare; classes start January 19 th
February -March	Two post-trip closing sessions at Marquette; paper/project
May	Grades submitted
Payments Due	April 15 Nonrefundable application fee \$50 due September Accepted enrollees deposit round trip air fare* October 1 Balance due

*not refunded if you withdraw after airfare is purchased. March 09 estimate \$1375.

For more information, please contact:

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Company Spotlight:



Northwestern Mutual (NM) has helped clients achieve financial security for more than 150 years. As a mutual company with over \$1 trillion of life insurance protection in force, [Northwestern Mutual](#) seeks to share its gains with policyowners and deliver consistent and dependable value to clients over time.

Northwestern Mutual's mission is to foster life-long relationships with clients founded on sound guidance and expert solutions, backed by the company's exceptional financial strength and the promise to be there for a client when their financial security is put

“My internship experience helped me bring my classroom knowledge to life and apply it in a real setting. It also allowed me to make contacts that I still leverage today.”

- Northwestern Mutual Intern

to the test. The company offers a holistic approach to financial security solutions, including insurance, investment products and advisory services to help people in the areas of financial protection, wealth accumulation, and estate preservation and distribution. Whether clients seek personal financial security or security for their business or estate, Northwestern Mutual offers an array of solutions: including permanent and term life insurance, disability insurance, long-term care insurance, annuities, trust services, mutual funds and advisory services.

Admired Worldwide

- Named “America’s Most Admired” company in its category for an unprecedented 25 years - FORTUNE magazine (2008)

- Top 50 “Global All-Stars” in Fortune International (2007)
 - Computerworld’s “Best Places to Work in IT” (2006, 2007, 2008)
 - “American’s 50 Best Companies to Sell For” (2007) Selling Power Magazine
- Northwestern Mutual’s President and Chief Executive Officer Edward J. Zore is being honored as one of the “100 Most Influential People in Business Ethics” in 2008 by the Ethisphere Institute, an international think tank dedicated to business ethics and corporate social responsibility.

Community Contribution

The Northwestern Mutual Foundation has honored its mission – inspiring human potential through lifelong learning and community commitment – by granting support in three focus areas:

1. Education
2. Health & Human Services
3. Arts & Culture

The Northwestern Mutual Foundation is proud of the impact of its work. Northwestern Mutual gives more money than any other corporation in Wisconsin to support and develop the community.

View the latest [Corporate Citizenship Report](#) to read more about the ways in which the Foundation has lent a helping hand to its nonprofit partners.

Northwestern Mutual Careers

Northwestern Mutual is known for its dynamic atmosphere that encourages excellence, creativity and [career](#) advancement. The company recognizes that great ideas come from everyone, and all employees are encouraged to

think creatively and share their ideas. The company focuses on individual growth potential, total compensation including excellent benefits, company success, and workplace culture – integrated factors that contribute to the company’s ranking in the top 100 best companies to work for, as cited by Fortune magazine. Benefits include 401K savings plan match, customized health care options, retirement/pension plan, education & tuition reimbursement, home purchase program, employee clubs & organizations, on-site fitness center, onsite ATMs and credit union, along with other valuable employee programs.



IT Internships

In its commitment to innovation and advanced technological solutions, Northwestern Mutual recognizes that students can bring a great deal of insight and intelligence to the Information Systems department. The company offers an established, reputable [internship program](#) that challenges students and provides them with real-life work experiences.

(cont. on p.5)



Ubiquity



Mozilla Labs, the people behind the world's most popular open-source web browser (Firefox), recently released a new experimental Firefox extension called Ubiquity. Ubiquity expands Firefox into much more than just a web-browser through the addition of a context-sensitive command system. As the name implies, Ubiquity brings the ability to perform website contextual functions such as searching, translating, mapping and e-mailing from any page that you may be on.

To get started, head over to <http://labs.mozilla.com/projects/ubiquity/> and install the extension in Firefox. Next, bring up the command panel by hitting Ctrl+Space (Windows) or Option+Space (Mac), and start typing a command. As you type, an alphabetical list of available commands comes up. For example, you can search WikiPedia by typing "WI " and then the term you are looking

for, ex: "WI Marquette University". You have direct access to search Google, Wikipedia, Flickr, Google Image search, eBay and a few others without leaving the site you are currently on.

Searching is fine, but what really makes Ubiquity unique is it's ability to perform tasks based on the information you are currently looking at in Firefox, and it's ability to integrate with your personal data from Gmail, Google Calendar and Twitter. Imagine researching a spring break trip to Italy for you and some of your friends. You come across a page with some really interesting looking pictures, but the text is in Italian. Simply select the text, hit Ctrl+Space and type "TR this". Ubiquity automatically know that by "this" you mean the text you selected, and translates it for you, all with a few keystrokes, and without leaving the page.

Want a map of the cool new location you just found? Highlight the address and type "Map this". Ubiquity brings up the address in Google Maps, right inside the command box. Why not e-mail the



map to your friends? Just type "Send to" and start typing your friend's name. If you have Gmail, Ubiquity will automatically pull in your contact information and let you select your friend, and then embeds the map and site information into the e-mail for you. Need to check your Google Calendar to make sure you have nothing going on when you want to leave? Just type in "check march 9" and Ubiquity will bring up all the events you have scheduled that day on your calendar.

These are just a few simple examples of what Ubiquity is capable of. The real power of the extension is that like Firefox, Ubiquity is an open-source application, and is constantly evolving. With the right skills and knowledge, you can create your own Ubiquity commands, allowing for the creation of a virtually limitless amount of functions.

~ Lukas Sparks

Company Spotlight (cont.)

(from p. 4)

Northwestern Mutual seeks interns that are enrolled in computer engineering programs at accredited colleges. Interns work full time beginning in summer and part time during the school year. IS Internships typically provide the participant experience in areas such as application development, systems analysis, business analysis, project management, technical support, and systems administration.

Contact ellenburgermeister@northwesternmutual.com if you are interested in exploring employment or an internship with Northwestern Mutual.

"I was working with clients and solving problems ranging from remedial to thought-provoking. I was treated like a real team member, not like a student, with a realistic expectation of my work."

- Northwestern Mutual Intern

Information Technology

There is a long tradition of investing in IT to help provide the kind of business solutions that have contributed to Northwestern Mutual's undeniable success. Because Northwestern Mutual is

an information-based business, it takes a thoughtful, deliberate approach to information technology. IT employees never lose sight of the fact that they are in the "people" business, not the technology business.



Spring Break, An Alternative Way

Deloitte.



When you think of current events within the past six months many of you probably think of the historical presidential election that happened in November or our current economic turmoil. Although these are important issues in our nation's history are you aware that the third largest natural disaster in US History hit the Houston area in that time as well?



Abigail traveled to Houston, Texas to participate in community service projects to help victims of Hurricane Ike

Hurricane Ike damaged 34 zip codes in the Houston area and left 2.8 million people without power. Over spring break week I had the privilege of participating in an Alternative Spring Break sponsored by Deloitte and United Way in which eighty college students along with Deloitte and United Way professionals from around the country came together to participate in community service projects to help with Hurricane Ike repairs. Along with meeting other business students like me, the week was also filled with networking with Deloitte professionals from around the country.

The week long expense paid trip began

with a bus tour around the Houston area to see the devastation from Hurricane Ike. We were also taken through the 5th Ward, a town started by freed slaves after the Civil War around 1866. Today, the 5th Ward is a poverty stricken area. round 58% have not received a high school diploma and 53% of the population makes less than \$20,000 annually. On our tour we stopped to hear of two different not-for-profit programs that are working to change and improve the community of the 5th Ward.

The rest of the week was devoted to working on our community service projects. All of the students, Deloitte, and United Way professionals were divided into teams to work on various projects around the area such as housing, community gardens, wheel chair ramps, playgrounds, and tax preparation. I was on the playground group which got the chance to work with a local group called Neighborhood Community Inc. We spent a week on many projects including construction of bleachers, a baseball diamond, a garden, and a quarter mile gravel track for the seniors to walk on for daily exercise.

I spent my first two days of work on the three sets of bleachers which were filled with rotten wood and in no way functional. The bleachers will be used to watch football and soccer games at the community center. In that time I gained a new appreciation for carpentry as I learned how to use a power drill and found that much of carpentry is about measuring. The rest of the week was filled with many trips with the wheel barrel filled with gravel for our quarter mile track. Our group also had a couple other smaller projects as well. We filled a baseball diamond with dirt and also cleaned up the small garden that is used to grow produce. In Houston it was common to

see not-for-profit organizations planting gardens to give residents fresh produce along with non perishable food items. On the last day of our work the community center had a ribbon cutting ceremony for the track that our teams had built. The young students and seniors of the center thanked us and gave us each a handmade card in appreciation of the work we had done.

Of course the week would not have been complete without some great food to fill our hungry stomachs. From Texas style barbeques to seafood at Joe's Crab Shack, to delicious desserts, Deloitte was well prepared to feed an army. It goes to say that no one left

"Even if you don't have a large service project to go on, I think volunteering is about improving lives, even if it's just one."

Houston hungry. The week also had many fun activities including a kickball tournament, karaoke, ice cream social, and a game room. Each night the game room was open and had Nintendo Wii's, Guitar Hero, and various board games. Also, throughout the week, each team was given a video recorder to create a video of our experience. Each team entered a video of their projects into a contest in which the team who has the most views wins.

On a personal level the experience got me to thinking how important every volunteer opportunity is, no matter how big or small. Even if you don't have a large service project to go on, I think volunteering is about improving lives, even if it's just one. When you take a look at the world we live in it's so easy to get caught up in life; just think about how many hours a week you are on your cell phone or checking email.

(cont. on p. 7)



Tips for Landing the Job: Be Well Suited for Your Interview

According to Kim Zoller at Image Dynamics, 55% of another person's perception of you is based on how you look. If that person is a recruiter or a potential employer, that's a lot riding on your fashion choices. So, if you read this article and are still in doubt about how to dress for an interview, overdress. It is always better to err on the side of conservative and class. You know to wear a suit, but what kind of suit should you wear?

Ladies, here are some basic recommendations:

- A suit in a solid color, preferably navy, that fits you and does not hug your curves. Also, a skirt suit is still recommended as more professional dress than a pantsuit.
- A blouse in a solid light color



- Moderate shoes—just like tight clothes, leave the 4-inch heels for the weekend. Also, they should be closed-toe.
- Limited jewelry—stud earrings, a watch, maybe a ring
- Neat, professional hairstyle – if it's long enough to put back in a ponytail, I highly recommend it. Also, if you are going to fidget with bangs or shorter pieces around your face, fasten them back.
- Tan or light hosiery—do not walk into your interview or any day of work without tights on. Bare legs are extremely unprofessional.
- Sparse make-up & perfume
- Manicured nails—Most people talk with their hands, so your interviewer will probably see your nails. Remember you want to put your best foot forward in every aspect, or in this case, your best hand forward!



- Portfolio or briefcase — You want to look professional and organized.

As for the men, many of the recommendations are similar:

- Solid color, conservative suit, preferably navy
- White long sleeve shirt
- Conservative tie
- Dark socks, professional shoes
- Very limited jewelry—take out your earrings, please.
- Neat, professional hairstyle
- Go easy on the aftershave
- Neatly trimmed nails
- Portfolio or briefcase

So in the words of Dr. Ow, look at yourself in the mirror and consider, "What would Stacey and Clinton say?"

~ Emily McGough

Spring Break (cont.)

(from p. 6)

I think the week was a good disconnection from reality and made me realize how much we can do in a short period of time. When we started the week our site coordinator made a power point of all the work that had to be done and right away I thought we would never finish it all. To my surprise we finished beyond expectations. It was wonderful



to see so many people who didn't know each other come to-

gether to make an impact. Service brings people together in a way that nothing else can as it is rewarding, meaningful, and a vital part to changing our world. We spent a week helping to improve a community center, but in that time I think everyone can say they grew a lot more as a person. Volunteering has a way of bringing out the best in people and I am so thankful for the opportunity to see the impact it had on the Houston community and to every individual that was involved.

At the beginning of the week we were reminded that when volunteering you always get more than you give. By the end of the week, seeing the impact we had made was overwhelming and humbling. What greater way to spend spring break than by helping a community in need and making great professional ties.

There is no other way to express the week I got to experience with Deloitte and United Way. I cannot begin to count the many times we as college students were thanked for giving up our spring breaks, although I should be the one saying thank you for the amazing experience. Thank you to Deloitte, United Way, and the Neighborhood Community I got to work with, this was a week that I will always remember.

~ Abigail Weninger

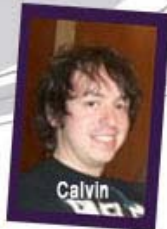


Abigail Weninger is a sophomore majoring in Accounting and Information Technology.

Are you looking to change the face of Information Technology?



Steph



Calvin



Evan



Sara



Emily

The IT Student Organization is conducting Executive Board elections in pursuit of passionate, inspired students looking to lead the way for IT student in 2009-2010 academic year.

Any questions, please contact any member of the current Executive Board.
(Names and positions are listed on the bottom of the page)

***** KEEP YOUR EYES OPEN FOR APPLICATION DEADLINES!! *****



Josh



Erica



Lukas



John



Allie

Upcoming Events:



ITSO has organized its community service event for this semester: Marquette's very own Hunger Clean-Up!

Hunger Clean-Up began in 1989 with students from Marquette wanting to make a difference in regards to Milwaukee's hunger and homelessness problems. It has been around for 20 years, and has grown to be Marquette's largest one day service project. Hunger Clean-Up has partnered with over 150 agencies to not only serve on that one day, but also to advocate and teach about homeless-

ness and hunger.

If you're interested in joining the ITSO team, the event will take place on Saturday, April 18th. We'd like to gather a team of 15 people, so sign up early! The more people who are involved, the greater the impact will be. You can join by contacting Stephanie Rau at Stephanie.rau@marquette.edu or register online at: <http://muitso.org/hcu> and find the ITSO team under Stephanie's name.

~ Stephanie Rau

Suggestions

Do you have any ideas for articles you would like to see in ITSO Good? Email: Allison.cooney@mu.edu

Executive Board (2008-2009)

- Erica Gelvan: *President*
- Calvin Tessmann: *Vice President*
- Allison Cooney: *VP of Communications & Chief Editor of ITSO...Good*
- Stephanie Rau: *VP of Community Service*
- Evan Montague: *VP of Finance*
- Emily McGough: *VP of Publicity*
- John Mazurek: *Editor of Publications*
- Sara Abdul Rahman: *VP of Website*
- Lukas Sparks: *VP of Website*
- Josh Connor: *VP of Programs*
- Prof. Terence Ow: *Faculty Advisor*