

ITSO...Good

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Java and Jobs 2012



Valentine’s Day (February 14, 2012) had Marquette University’s Information Technology majors scrambling for something other than typical last minute flower and chocolate shopping. Prompted by the annual Java & Jobs Networking Event, many students began the quest to find summer internships or full time jobs and “fall in love with their career.” The event reached new heights as over 30 different companies from Southeastern Wisconsin attended to meet Marquette’s bright, young IT and Computer Science and Engineering students. The increase to over 30 companies made Java & Jobs its largest morning event. It also helped cement the Marquette IT department as one of the most successful college departments for promoting job placement and professional outreach in the Greater Milwaukee Area. In addition to the record company turn-

“... we continue to be impressed with the students at Marquette! They show up prepared and present themselves in a confident but unassuming manner.”

*Sean Donahue,
PWC Partner - Risk Assurance*

out, Java & Jobs also had record student participation as approximately 105 IT students signed up. This impressive student turnout provided an electric atmosphere in the AMU Ballroom and allowed all attending companies to experience Marquette’s passion for IT.

After personally talking to many attendees and company representatives during and following the event, both parties seemed to have a great experience and are already anticipating the event again next year. IT and Finance senior Shane Duffy optimistically stated, “we had a wonderful turnout this year. It is great that students interested in IT professions can talk to numerous companies and get exposure to the different career paths IT has to offer.” Numerous May graduates have scheduled interviews with contacts they interacted with

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“... as I went from table to table or recruiter to recruiter I gained more confidence and knew what to expect from them.”

Kevin Marty, sophomore

at Java & Jobs, and remain optimistic that they may receive job offers. For sophomore Kevin Marty, it was his first experience at this event. “I was nervous talking to the first couple of recruiters because I have never done anything like this before, but as I went from table to table or recruiter to recruiter I gained more confidence and knew what to expect from them.”

This event truly demonstrates the Marquette University College of Business’s commitment to professional development and presents a valuable

example of how student organizations such as ITSO can expand a student’s repertoire beyond the classroom. ITSO and IT majors thank our professors Dr. Terence Ow, Dr. Monica Adya, Dr. Kate Kaiser and Mr. Steve Rau, as well as our Business Career Center for preparing us for professional networking and providing us with the necessary tools and lessons to begin our careers in IT.

- James Lenahan, VP of Website

Feedback from Attendees

This was my first time attending Java & Jobs. It ended up being a very rewarding experience for me, and I couldn’t be happier that I attended this event. The first thing that I enjoyed about Java & Jobs is the fact that it is geared toward IT majors in particular. This gave me a good chance to focus solely on companies that have positions that are either IT positions or incorporate IT. This made it really easy to discuss possible IT internship/full time job opportunities with companies. It was also good just to network in general, especially considering there were a lot of well-known companies in Milwaukee. Since Java & Jobs is directed at IT majors, it is a smaller scale career fair compared to the Marquette sponsored career fair. I got the chance to talk with representatives from several different companies – more than I would have gotten the chance to talk to at the Marquette Career Fair – because it is a smaller event. This was beneficial because I got to make many new contacts, as well as get more practice marketing myself and putting my name out there.

I ended up getting an internship through the event. I received an offer

after an interview the following week for a full-time summer internship that I am extremely excited about. I owe my internship entirely to attending Java & Jobs!

- Karen Anich, Junior IT Major



I am really glad I was given the opportunity to attend Java & Jobs. So far in the summer internship job search the hardest part has been getting the foot in the door with the companies. While there are the career fairs to try and get noticed, there really is no way to connect personally with the recruiters at those large events. However, at Java & Jobs, I was able to have many personal and professional conversations with the recruiters in a laid back atmosphere. With no previous IT experience other than Intro. to IT, my applications did not stand out to the companies. Being able to talk to the recruiters in person and personally hand them my resume and explain my experience proved to be invaluable. Of all the networking and career fair events I have been to at Marquette these past 3 years, Java & Jobs was by far the most

helpful and enjoyable networking event I have attended.

- Chris Wetmore, Junior IT Major



This was Robert W Baird’s first year at the Java and Jobs event and we were thoroughly impressed with the students that attended. They had great personalities, resumes, and character. We appreciate students who take initiative and have that motivation and confidence to find what they’re looking for in a company. The informal setting made it easy for students to approach our table to discuss potential positions within our company. We are happy to have found several potential candidates for a couple of internships that we need to fill in our IT department. We are looking forward to the next event!

- Lindsey Buchanan and Stacy Richter, R.W. Baird



The Java & Jobs event was an excellent networking venue for top entry-level and internship talent at MU. Within

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Technology in Transforming Higher Education

TED
IDEAS WORTH SPREADING

In early February, I was honored to represent the Marquette University Social Innovation Initiative at the Ashoka U International Exchange themed “Disruptive Innovation in Higher Education” at Arizona State University. The two-day, invitation-only global gathering brought together 500 of today’s most innovative and influential leaders of social entrepreneurship. Cultivated by an environment of energy and enthusiasm, a breadth of ideas were shared in a variety of venues, and I came away from the conference feeling inspired and refreshed, my mind popping with ideas. One contributing venue was a TEDx event on Friday night where ten leaders articulated their disruptive dreams in 18-minute segments. The four-hour event stimulated the minds of the attentive audience to pursue global change through new ideas and



Flickr/Ashoka U

inspired me to search for ideas within my own community.

One uplifting plan to transform the entry process to higher education was proposed by Anne Dwane, CEO of technology start-up Zinch. Zinch has enrolled over 3.5 million students who build

TED or Technology, Education, and Design brings people together and “aims to provide a platform for the world’s smartest thinkers, greatest visionaries and most-inspiring teachers, so that millions of people can gain a better understanding of the biggest issues faced by the

TED “aims to provide a platform for the world’s smartest thinkers, greatest visionaries and most-inspiring teachers, so that millions of people can gain a better understanding of the biggest issues faced by the world, and a desire to help create a better future.”

world, and a desire to help create a better future. Core to this goal is a belief that there is no greater force for changing the world than a powerful idea.”

Richard Saul Wurman who recognized a future convergence

between Technology, Education, and Design launched TED in 1984. The first

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online profiles to showcase themselves as “more than test scores” to stand out in the college admissions process, and to be paired with schools and scholarships that may be a good fit. In turn, the relationship is mutually beneficial as universities utilize Zinch for cost-effective student recruiting and outreach. In her TEDx Talk, Dwane emphasized the need to humanize the college admissions process and sought the ability to enable students through technology. Another talk emphasized transformative educational online learning spaces such as Codecademy (featured in our December issue of ITS...Good).

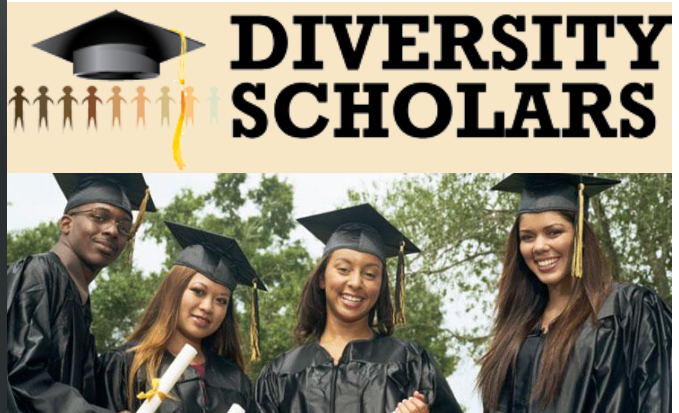


Attendees of the Disruptive Innovation in Higher Education Conference 2012.






Zinch and Diversity Scholars are just two examples of millions of powerful transformative plans that utilize technology to create sustainable change in higher education.



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TED conference included original demos of the Sony compact disc and new 3D graphics from Lucasfilm. Now owned by the private, non-profit Sapling Foundation, TED boasts over 900 TedTalks that disseminate “ideas worth spreading.” The model gives each speaker 18 minutes to pitch his or her passions in the most innovative and entertaining method possible. All TEDTalks are recorded and available for free on TED.com and TEDTalk Tuesdays are featured weekly on cnn.com.

Along with two annual conferences (TED Conference in Long Beach and Palms Springs and the TEDGlobal Conference in Edinburgh) TED includes the award-winning TEDTalks video site, the Open Translation Project, TED Conversations, TED Fellows, TEDx programs, and the annual TED Prize. TEDx events are independently organized and facilitated, but endorsed by TED.

Rejuvenated on my return to Milwaukee, I decided to research local start-ups that met the similar inno-

vative criteria that had been exemplified at the TEDx program in Arizona. I quickly discovered an organization called Diversity Scholars, co-founded by Danny Goldberg and Chris Clark. The technology start-up mimics the Zinch model, but is exclusively designed for first generation, low income, and/or minority high school students

“I have a fundamental belief in the power of ideas. Powerful ideas, shared the right way, lead to action. Period.”

Chris Anderson, TED Curator

who yearn for the opportunity to participate in higher education. The organization partners with local high schools such as Carmen High School of Science and Technology to motivate students in their pursuit of a brighter future by offering access to online profiles. Those profiles are reviewed by University’s across the country and students are matched to appropriate schools and scholarships.

With over 25 years of experience in the field of education, Danny Goldberg recognized the growing gap between academic achievement and access. Low-income students earn bachelors’ degrees at one-eighth the rate of their more advantaged peers. The founders then turned to technology as the link

and facilitator of a better future for disadvantaged students. Chris Clark worked to develop and launch the software products, online student profiles, and college information and search systems that make Diversity Scholars a reality.

The future of technology is to drive change. Change is disseminated through forums, discussions, and presentations such as TEDTalks that empower individuals to stretch beyond their limits. Technology makes society more efficient and productive, and those benefits extend to all the population: the advantaged minority and the disadvantaged majority. Zinch and Diversity Scholars are just two examples of millions of powerful transformative plans that utilize technology to create sustainable change in higher education. Another example is online courses. Yet another example is online communities for the higher education, such as Inigral. Technology facilitates collaboration, and allows access to previously closed institutions. As current TED curator Chris Anderson said, it all starts with one idea. “I have a fundamental belief in the power of ideas. Powerful ideas, shared the right way, lead to action. Period.”

-Elise Chapman, Chief Editor

"... People with passion can change the world for the better."

Steve Jobs



Alumni Corner: Pursing Big Dreams Out West

Last December, I thought I had everything figured out. I had plans to graduate in May, move back to Chicago, get my own place, and start my new job with a consulting firm. Little did I know, everything would change about three weeks later. Long story short, I decided to accept an internship with an education technology startup in San Francisco called Inigral. I had no idea what was to come of it or what I would do when my three-month position was up. Less than a week after graduation, I packed my bags and moved out West.

Well, it's been eight months since I left the Midwest and a lot has happened. But before I jump into my time here thus far, I imagine that not many of you are familiar with Inigral. At the most basic level,

"While many may find a dynamic work environment disorganized or hectic, I find it thrilling."

we're a technology startup working in higher education. We make the Schools App, which is a private Facebook application for colleges that helps students make friends, share interests, and get involved on campus. I like to think we're reinventing the way social media and higher education interact.

Over the holidays, I went back home to visit family and friends. While home, an old classmate asked me why I decided to move to San Francisco. I jokingly replied with "Manifest Destiny." Ever since I took apart my first computer at age 12, technology has always played a role in my life. As a

result, the Bay Area has been on my radar for some time now. So whether it was destiny or luck that got me here, I'm grateful for the opportunities thus far.

Soon after joining Inigral, I learned that working for a small company provides you with the opportunity to wear a lot of different hats. While many may find

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Build Community. Boost Enrollment and Retention.

Creating a private, branded community for your students allows them to meet their future classmates, ask questions, share interests, and get excited about their college experience!

What Students Want

According to Noel-Levitz, 75% of prospective college students think schools should provide a private community for incoming students. Studies show students that have a sense of belonging at school helps improve enrollment and retention.

Where Students Connect

With a majority of students practically living on Facebook, we provide a seamless experience between the world's most popular social network and your unique campus community.

Inigral - cont'd

(Continued from page 5)

a dynamic work environment disorganized or hectic, I find it thrilling. As a result, everything is changing, so no day is the same. The culture here is like nothing I've experienced at any of my previous employers. It's very laid back and our average age is below 30. Although we have a decent amount of freedom in day-to-day activities, we all work pretty hard.

At Inigral, if you want something done, you just do it. Perhaps you stay late on the weekdays or even come in on the weekends, but instead of dealing with a lot of meetings and managers, you're pushed to individually "get stuff done." So, as long as you're working towards company goals, there isn't much oversight. With that being said, we still come together as a team to help make

decisions about product direction and the company. If I were at a consulting firm, I wouldn't have the amount of freedom and clout that I've been given at Inigral.

Officially, my role falls under business development. However, like I mentioned earlier, you learn to wear several different hats at a small company. This is especially true at Inigral, where my day-to-day work can be anything from marketing to product development. Just this summer, I worked on a variety of projects from designing infographics and marketing collateral, working on our company site, writing blog content, developing our social media marketing strategy to making a presentation for Singularity University on the future of education.

So what's my advice for those about to graduate? Well, I certainly don't mean to sound cliché, but if I've learned anything from my transition, it's to take risks and do what you love. You may realize that many students will take jobs at large established companies (there's nothing wrong with that). While those jobs can provide security and a nice salary, often times they aren't very flexible and don't allow your full range of creativity and skills to flourish. In my opinion, it's best to find a place that will challenge you daily and provide you the opportunity to learn and grow.

-Gabe Sanchez



It's Clean-Up Time!

The snow has melted, spring has arrived, it's time for us to support our surrounding community.

Mark your calendars for April 21 for Hunger Clean-Up! Every year, ITSO puts together a team for Hunger Clean-Up and we would like ITSO to have significant participation.

So, what is Hunger Clean-Up? Hunger Clean-Up is a one day service project that has been customized to meet the unique needs of the Milwaukee community. Teams of students (i.e., ITSO members) are sent to various

worksites to provide a day of service and embrace our core Jesuit values. Such worksites include homeless shelters, food pantries, elementary schools, neighborhood clean-ups, etc. Over the past 20 years, Hunger Clean-Up has raised \$400,000 in donations and over 30,000 students have participated. ITSO worth it to be the difference!



For more information, please contact Shane.Duffy@mu.edu

Feedback - cont'd

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the first 15 minutes of the event, I had met with two impressive upcoming graduates and a professional intern candidate. Networking at a college that is minutes from our headquarters, makes sense for numerous reasons. I was impressed with the level of professionalism that was exemplified with this student population and I will certainly recommend Johnson Controls'

presence at future Marquette IT events.
- Bill Hughes, Johnson Control



Bringing together the students and the business community in this informal setting was a tremendous help to the hiring/"match making" process. We were able to discuss student interests, experiences, core competencies, desired work locations and potential career op-

tions at PwC with numerous Marquette students in a very short period of time. On behalf of PwC, we continue to be impressed with the students at Marquette! They show up prepared and present themselves in a confident but unassuming manner. They ask smart questions that demonstrate the research they have performed regarding career paths and prospective employers.

- Sean Donahue, PWC



Thank you your participation and continual support of our program and networking events.



Grow your own way



No two career paths are alike. That's why we help you design your own. We'll provide the training, coaching, and experiences to help you build relationships and take advantage of opportunities that will help shape your career—at PwC and beyond. Find out how you can grow your own way at www.pwc.tv



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Tuesday, March 27, 2012

12:30 p.m. – 1:20 p.m.
AMU 227

FREE LUNCH!
RSVP Required

Register on MU Career Manager

ANNOUNCEMENTS

Upcoming Events:

March 8, 2012

105 Straz, 6:30-7:30pm

Guest Speaker:
Bizlab Speakers



March 27, 2012

227 AMU, 12:30-1:20pm

Dress for Success,
Register on Mu Career Manager



April 21, 2012

Hunger Clean Up

Contact Shan.Duffy@marquette.edu for more information



April 2012

E-Board Applications

Check for information
in April Issue



May 2012

E-Board Announced



Suggestions:

Do you have any ideas for articles you would like to see in ITSO Good? Write to elise.chapman@mu.edu



Thinking of joining ITSO?

Sign up today! Just fill out the online application (see muitso.org) and bring it to the next ITSO meeting along with a \$15 check made out to ITSO.



Recruiting Zone:

This space is available for job or internship postings. Please contact joseph.zaksheske@marquette.edu for more information.



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