

ITSO GOOD

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Do Not Miss Out on the Points of Interest

- Everything itNET
- Feature article from an MU IT Alumni
- NEW! Viewpoints Section
- NEW! Recruiting Zone
- Upcoming events and speakers for ITSO

itNET2007 A HUGE SUCCESS!

I don't know how to put into words how I feel about the amazing result of itNET 2007. Some words that come to mind include: wonderful, successful, superb, professional...This first-time IT networking event exceeded all of my expectations. I am so glad that the IT students at Marquette were given this wonderful opportunity.

I've only received wonderful feedback from students and employers. Many employers requested that we repeat itNET annually because it was a great chance for them to meet the IT students in a more relaxed, yet professional atmosphere. The companies included West Bend Mutual Insurance, Protiviti, Direct Supply, Ernst and Young, Accenture, WE Energies, Deloitte, Kohls, Quad Graphics, Assurant Health, GE, Johnson Controls and Technology Services Group.

I started the night off with a

brief introduction and thanked both the students and employers for taking time to come to itNET



Networking with Sarah from Direct Supply



The preceding events of the night included mingling and networking between hopeful students and helpful employers. There were a variety of wonderful appetizers, and no one went hungry.

(cont. page 2)

2007. I introduced Dr. Terence Ow and he spoke a few words to the employers and students hitting on topics such as the recent increase of IT majors at Marquette University, the increase in the members of the IT Student Organization and the partnership and strong relationship between Marquette and the employers.



Joel from Direct Supply with IT student.

"This first-time IT networking event exceeded all of my expectations."

-Stephanie Storck

IT Graduate News

I started work at Accenture in Chicago this June. I am in the Systems Integration and Technology workforce with a focus in delivery excellence. In SI&T, I work on projects where I help to design the architecture of a system and successfully implement it in our client's business. I went through 5 weeks of training and then began working at Walgreens on my first project. Training was a great experience. I spent the first 3 weeks in the Chicago office. The first week was orientation, and the following two weeks were basic Visual Basic training. Following that, I spent 2 weeks in St. Charles, IL at Core Analyst School. New Analysts from all over the world come to St. Charles for this training. There, I learned about the company, Accenture methodologies, and Accenture approaches to projects during my training. Not only did I learn a lot during training, but it was fun! I got to meet many great people through my

start group; they are actually some of my good friends!

All of my IT classes have helped thus far in my career at Accenture. During training, I used my VB skills. Although at times I struggled with coding in my IT classes, it really did pay off to have that knowledge. I have also done a lot of work with process flows and requirements gathering on my first and second projects at Walgreens. In my current project, I am working to implement a new system at Walgreens. I truly feel that the IT program gave me a great platform of knowledge to jumpstart my career at Accenture.

If I was given the chance to have a "do-over", I wouldn't change a thing. I love it at Accenture. I am doing the work that I like to do, the people I work with are very approachable and fun, and the company offers a wide variety of opportunities. The



Jayne Bernardini, Class of 2007

main reasons I chose to work at Accenture was because of all the opportunities the company offers. There are great travel opportunities, which I would like to take advantage of on my next project, as

well as projects in any and every aspect of the business world. I can't say enough great things about Accenture!

-Jayne Bernardini

Jayne graduated from Marquette on 5/07. She majored in IT with International Business and a Spanish minor. She interviewed with Accenture during fall of 2006 and accepted an offer with them in December.

itNET Success (cont.)

"itNET2007 was the single best event I have attended during my tenure as an information technology major at Marquette. The networking opportunities afforded to its attendees were phenomenal – the amount of one-on-one face time I was able to spend with Milwaukee's top IT employers was incredible. itNET also gave rise to numerous networking opportunities with fellow IT majors, solidifying



ITSO Executive board members coordinating and welcoming arrivals

relationships which will assuredly last well into my business career"-Brian Nedd, IT and Finance double major. Brett Smith, ITSO Finance VP, stated "It was nice going to an event where there was a mutual understanding between the employers and the students, in which both knew what the other was expecting and looking for from each".

From the members of ITSO to the employers and students who attended itNET2007, we would like to thank you again for mak-



Dr. Ow enjoying a conversation with Scott, Joe and Marc from Ernst and Young.

ing this event not only a great success, but the start of a new tradition of networking between IT students and employers for years to come!

-Stephanie Storck

Second ITSO Meeting: Wednesday, October 3rd, 6:30-7:30pm, Cudahy 001

The IT Student Organization is proud to announce not only our second meeting, but also our first guest speakers of the year, Mr. Tim Schlitz and Mr. Chad Jones both from Quad Graphics.

*** TIM SCHLITZ ***

As Corporate Director of Information Systems, Tim is responsible for overseeing all daily IT operations including technical infrastructure, software development, web services, data warehousing, and end-user support.

Tim began his career at Quad/Graphics in January 1994 as an Information Systems Business Analyst specializing in Sales and Customer Service functions. In 1996, he was promoted to Software Development Manager where he was

responsible for Sales, Estimating and Accounting systems company-wide. In 2000, he was appointed a departmental Director of Software of Development.

*** CHAD JONES***

As Leader of the Automation Software Development team, Chad is responsible for design, development, implementation and support of Quad/Graphics' shop floor automation solutions.

These include crane, conveyor, robot, and AGV controls that aid in product flow, material handling and storage in all of our manufacturing operations.



Free Pizza and Soda for ITSO members!

Don't miss our 2nd ITSO meeting. We will be handing out T-Shirt applications as well and learning more about an ITSO social event!

-Stephanie Storck

Website Procrastination

Since last month, I've come across three more websites that I'd like to share with you. I've found that the internet is a great place to procrastinate because it has information to satisfy every interest. These websites are worth checking out because they offer more than pure amusement. However, like last time, don't procrastinate for too long...

Totally Free Crap – www.totallyfreecrap.com

Well, the name doesn't lie in this case, which is a good thing for us poor college students. Totallyfreecrap.com offers just that, totally free crap from magazines to condiments and every weird item in between. Just go to the site, click on an item of interest, fill in the necessary information, and the item arrives at your door without costing you a dime. If you don't have the time to check the website everyday, simply add the gadget to your iGoogle home-

page (assuming you have one), and a new item will pop up everyday. Seems too good to be true? Try it; what do you have to lose?

Vista Print – www.vistaprint.com

Going along with the free-stuff theme, the Vista Print site offers free business cards and custom sticky notes. Just go to the website and click on free products on the left side of the screen. From there you will be able to custom design your business cards or sticky notes to your liking. Business cards, especially, are great for any young business professional to have in order to give out at career fairs and other networking events. However, unlike Totally Free Crap, Vista Print makes you pay shipping and handling which is about \$5 for 250 business cards, so keep that in mind when you submit your order.

Pandora – www.pandora.com

“Don't procrastinate for too long...”

Also going along with the free-stuff theme, the Vista Print site Pandora offers free music, but not in the traditional, downloadable sense. Instead, Pandora allows you to create your own radio stations that only play songs you like. Simply type in any artist or song that appeals to you, and Pandora will play music that is similar to what you chose. You can then pick whether or not you like the song in order to form a play list of various songs and artists that fit your particular interests. Although Pandora is no iPod, it is an interesting concept that's free for you to check out.

-Andrea Hanssen

Company in the Spotlight

Google—advancement in our day and age. Google says their mission is to “organize the world’s information and make it universally accessible and useful. It was started by two students at Stanford University, Larry Page and Sergey Brin, in fall of 1998. It quickly turned from a side project from two students to becoming one of the most recognized and innovative companies in corporate America.

Google is setting a new standard in this corporate world developing a new work culture to attract and retain young talent. Their lobby has lava lamps and a piano, their employees work in groups of three or four per office, often including multiple couches and dogs, and you can find a massage room, pool tables, or a ping pong table in their rec facilities.

Google is innovative and always thinks outside the box. While most people think Microsoft and the Apple are in the lead in their respective industries, Google has plans to challenge them head on. Google is currently planning on releasing a Google Phone that will offer unlimited FREE minutes to users. The catch—users will be receiving ads on a daily basis. The upside is these ads can be customized to your needs, such as showing hotel deals during a vacation, or a sale at your favourite store. Apple had better watch out, looks like the iPhone might have some competition. They also are looking into releasing their own version of the office software, which will



be hosted online for easy document sharing.

It is these innovative practices which now placed Page and Brin at number 4 for the worlds richest Americans. Google is looking to grow and is now expanding. If you are graduating this year, it might be a company worth looking into.

‘Google is setting a new standard..’

For more information, please visit www.google.com/corporate.

-Belton Flournoy III

Speaker Review: Penelope Trunk

As a senior looking back on my three years of undergraduate studies at Marquette, I have attended countless presentations, sat through many long lectures, and listened to a wide variety of guest speakers. None, however, can compare to Ms. Penelope Trunk who spoke on September 13th. Ms. Trunk has an astonishing- if not intimidating- array of experiences. With all her impressive credentials, I was surprised by her remarkable wit and shameless real-world, no-nonsense approach to business. Speaking to the college crowd can be a challenge, but Ms. Trunk



passed with flying colors. I am required to attend various speakers that Dr. Ow brings on campus due to my enrollment in an E-Marketing Strategies course. As a Finance student and an avid Yahoo Finance user, I was intrigued to learn more about Penelope. Ms. Trunk is the author of the book *Brazen Careerist*. Her syndicated column has run in more than 200 publications. Earlier, she was a software executive, and then she founded two companies. She has



Penelope Trunk, columnist Boston Globe and Yahoo Finance

been through an IPO, an acquisition and a bankruptcy. As the president of a business organization on campus, I know the importance of bringing in speakers and how frustrating planning an event like this can be. I must give props to the IT club along with Professor Ow for bringing such an inspiring, dynamic speaker to the campus. I am really looking forward to attending other speakers sponsored by this organization in the future.

-Leslie Vonderhaar,

Reasons to be an IT Major or at least remember what you've learned....

I am currently working for Accenture Milwaukee office as a Consulting Analyst in the Business and Systems Integration Group. My first ever IT course was MANA 120 with Professor Ow where I learned all about using Microsoft Access and Excel. Everything I learned for the Access project was invaluable. While interning at M&I Bank, I was able to implement a tracking device for the company's new and existing customer's which was used as a financial reporting mechanism for the CFO and CCO in their Brokerage Department. This is what ultimately led me to my role with Accenture. I enjoyed the IT experience so much that I proceeded to take another MANA course, this time with professor Adya. The Project Management course has helped me with my current role, as I am doing a lot of project management work for my current project out in

Minneapolis. I am in charge of managing the metrics of our program. This involves scheduling

and tracking different timelines for the team through the use of Microsoft Project, tracking their financials and managing their budget. I have also extensively utilized my *vlookup* and *pivot table* skills learned with Professor Ow. It is amazing how many companies rely on Pivot Tables to find and conform vast amounts of data.

In college, I earned a Bachelor of Science in Business Administration. I majored in Finance, International Busi-

ness and Entrepreneurship at Marquette University. I have no doubt that these majors helped me become a successful new graduate, and ultimately lead me to pursue a role with Accenture. However, if it were not for my IT background and extensive use of the MANA 120 coursework throughout other experiences, I would not be working for Accenture today. I really think that the job market for IT majors is really hot in today's job market. You would be amazed to know how many financial firms, consulting firms and the like hire graduates with a technical or engineering related background over the basic business major. They need people to have the analytical background and they can train you to do the other work. This does not mean that getting a business major will make you a poor candidate, but what I

am trying to say is that if you are not passionate about your major or are not sure what field you want to pursue

after college, you may want to consider researching the IT major a bit more.

The reason I didn't become an IT major is because I didn't listen to professor Ow, he is good at picking out those with a knack for technical capabilities. I didn't want to be

stuck programming in a DOS environment. What I didn't realize is that just because you are an IT Major, doesn't mean you need to be a programmer.

You can do business process analy-

"There are endless options with IT..."

sis, you can help improve business processes; and you can develop, implement and train end-users on various programs. There are endless options with IT that you cannot find with other more specific majors. I do not regret not being an IT major, however if you really want to be a great candidate in the business world, I believe IT is the way to go. The available opportunities for someone with a technical background are endless. The business world is so competitive and I believe that the IT program is one of the few programs at Marquette that really prepares you for what to expect in the workforce. Even if you do not like IT or do not want to be an IT major, there is no escaping the technology found in the world today.

-Rachel A. Hoover

Class of 2007.

Consulting Analyst

Accenture - Milwaukee



VIEWPOINTS

itNET2007 Reflection

As I walked into the Wisconsin Club on Tuesday night, I really had no idea what to expect from the ITSO itNET 2007. Obviously I knew there would be employers and other students there, but seeing as this was one of my first 'professional' events, I was clueless.

The Wisconsin club ended up being the perfect place for itNET2007, warm and comfortable and never intimidating as I thought it was going to be. Also both the students and employers were all very friendly toward each other and mingling and small talk came very easily.

I'll admit I was a little nervous to speak with the employers, because I'd never been to an event like this and I wasn't necessarily looking for a job or internship so I hadn't prepared much

to say. However, the first employer I talked to was GE and the representative could not have been nicer. She gave me her personal email and told me exactly what she was looking for. Not only was she pleasant that night, but she emailed me the next afternoon about an internship! After I'd spoken to one company, it became easier to introduce myself to all the others. Some companies were a little more outgoing than others. And since I had only marked "networking" on my nametag, I felt some were not even interested in speaking with me. All in all, I could not have been hap-

pier that I attended itNET2007. I thought it was a great experience to speak face to face with the employers, also some employers gave excellent advice about the fields we wanted to enter and what to look into in the future. It was so nice to just have re-

laxed conversation with the employers rather than feel the tension of speaking with them at a job interview.

I cannot express how happy I am that I attended itNET2007 and I can anticipate how helpful this event will be when I'm a senior and am actively looking for that first 'real' job.

-Stephanie Rau

"I'll admit I was a little nervous to speak with the employers"

Being an IT Major

Realizing the benefit of being an IT major...Some of you are probably thinking I LOVE computers and everything about it, for others computers are an acquaintance, assist you with assignments and what ever life throws your way. I would have to say I'm the latter, until recently. To make sure we are all on the same screen, I don't love

my computer any more than I did before, I just have a different perspective on the entire concept of what it means to be an IT major. To type code is not my cup of coffee, but something that needs to be done. I prefer the liaison idea between the business managers (aka: non computer lovers) and the IT folks (we know the definition). Until

recently I did not realize the need for this position, but it is in high demand, to have the knowledge of being able to speak 'Nerd' is very relevant.

Over the next newsletters, be prepared to discover new career paths within the IT world and beyond...

-Sasha McGinn

Ten Signs You Know You Are an IT Major

10) You can talk to your computer without being sarcastic or raising your voice.

9) You think that Visual Basic is the most powerful language ever invented.

8) If it is sunny and 70 degrees outside, and you are working on a computer.

7) If you can translate English into Binary.

6) If you enjoy stress and laugh about it.

5) If you are completely addicted to caffeine.

4) If your computer has a name, and you call it that.

```
>Select * from STUDENTS where
clueless='T'
>no record found.
```

3) If living on the wild side entails not updating your computer for a week.

2) If 'banging' is not what you think.

1) If you start to talk in IT jargon with your non-IT friends and they fully understand you.

-Sasha McGinn

Recruiting Zone



West Bend Mutual Insurance Company is currently looking for internship candidates to join our IT team during the summer of 2008. Visit us at www.wbmi.com to learn more about internship opportunities, as well as the full-time opportunities currently available within the Information Technology Division. Please e-mail us at emp@wbmi.com with any questions you may have about the great opportunities that await you at West Bend Mutual!



The challenges are real. The benefits are great. Experience all that Kohl's has to offer!

Kohl's Department Stores is one of the fastest growing retailers in the country. Our team consists of over 120,000 aggressive, energetic, and innovative players that continue to thrive in the fast-paced retail environment. With annual sales approaching \$16 billion, Kohl's has been named by Business Week as "one of the best places to launch a career for new college graduates".



A U.S. Fortune 100™ Company. The smart environments we create for customers are efficient, safe and sustainable. That makes the Occupants more productive and more comfortable. And that's good for business...and for life. It's a great time to Join Johnson Controls. APPLY ONLINE www.johnsoncontrols.com and learn more about over 1000 nationwide opportunities



Looking for a Golden Opportunity?

Office politics, exclusive ownership, unpaid internships – you've seen what other companies have to offer now it's time to check out Direct Supply.

Direct Supply is one of the fastest-growing companies in Milwaukee, a national leader in Long Term Care, and we're looking for the best candidates in the area. As an intern, you'll receive great benefits, tons of opportunity and of course, valuable experience. If you think you've got what it takes, we'd love to hear from you.

To learn more about Direct Supply and our internship opportunities, visit DirectSupplyCareers.com today.

Upcoming Events:



| Company | Position | A | B | C | D | E |
|---------------------------|---|-----------|------------|------------|------------|------------|
| Ernst and Young | Technology and Security Risk Services Staff | 9/4/2007 | 9/14/2007 | 9/19/2007 | 9/30/2007 | 10/2/2007 |
| Deloitte | Control Assurance | 9/6/2007 | 9/13/2007 | 9/20/2007 | 10/3/2007 | 10/4/2007 |
| Virchow Krause and CO | Accountant | 9/3/2007 | 9/13/2007 | 9/20/2007 | 10/3/2007 | 10/4/2007 |
| Northwestern Mutual | Programmer/Analyst | | | | 10/4/2007 | 10/5/2007 |
| General Electric | Information Management Leadership Program | 9/12/2007 | 9/19/2007 | 9/26/2007 | 10/9/2007 | 10/10/2007 |
| Kohl's | Programmer | 9/12/2007 | 10/1/2007 | 10/4/2007 | 10/8/2007 | 10/10/2007 |
| Epic Systems Corporation | Project Manager | 9/14/2007 | 9/21/2007 | 9/28/2007 | 10/11/2007 | 10/12/2007 |
| | Problem Solver | 9/14/2007 | 9/21/2007 | 9/28/2007 | 10/11/2007 | 10/12/2007 |
| National City Bank | COIS Associate Leadership Program | 9/21/2007 | 9/28/2007 | 9/28/2007 | 10/11/2007 | 10/12/2007 |
| Brady | R&D Software Engineering Development Program | 9/17/2007 | 9/24/2007 | 10/1/2007 | 10/14/2007 | 10/15/2007 |
| | Systems Firmware Engineering Development Program | 9/17/2007 | 9/24/2007 | 10/1/2007 | 10/14/2007 | 10/15/2007 |
| Sun Prarie Wisconsin | ISD Associate | | | | 10/12/2007 | 10/15/2007 |
| Protiviti | Internal Audit | 9/18/2007 | 10/2/2007 | 10/10/2007 | 10/15/2007 | 10/16/2007 |
| | Technology Risk Consultant | 9/18/2007 | 10/2/2007 | 10/10/2007 | 10/15/2007 | 10/16/2007 |
| PWC | Systems Process Assurance Associate | 9/18/2007 | 9/25/2007 | 10/2/2007 | 10/14/2007 | 10/16/2007 |
| Accenture | Systems Integration and Technology Consulting Analyst | 9/24/2007 | 10/8/2007 | 10/13/2007 | 10/21/2007 | 10/22/2007 |
| MB Financial Bank | Leadership Development Program | 9/24/2007 | 10/10/2007 | 10/16/2007 | 10/19/2007 | 10/22/2007 |
| Technology Services Group | Web Developer | 9/24/2007 | 10/1/2007 | 10/8/2007 | 10/21/2007 | 10/22/2007 |
| Quad Graphics | Software Developer | 9/21/2007 | 10/5/2007 | 10/12/2007 | 10/22/2007 | 10/23/2007 |
| Direct Supply | Account Manager | 9/26/2007 | 10/3/2007 | 10/10/2007 | 10/23/2007 | 10/24/2007 |
| Consolidated Graphics | Leadership Development Program Associate | 9/27/2007 | 10/4/2007 | 10/11/2007 | 10/24/2007 | 10/25/2007 |
| Rockwell | IT Co-op | 9/27/2007 | 10/4/2007 | 10/11/2007 | 10/24/2007 | 10/25/2007 |
| Assurant Health | Business Analyst I | 10/1/2007 | 10/17/2007 | 10/23/2007 | 10/25/2007 | 10/29/2007 |

- A: 1st day to submit interview
- B: Last day to submit interview
- C: 1st come 1st serve Sign up

Wednesday, October 3rd
ITSO meeting: Tim Schlitz & Chad Jones
 Director of Information Systems
 Quad Graphics
 6:30-7:30, Room: Cudahy 001

Thursday, October 4th
Kyle Ford
 Product Manager, Ning Inc.
 5:30-7:30, Room: Todd Weir 100

Thursday, October 11th
Mark McGuire
 President and co-founder
 Jellyfish.com
 5:30-7:30, Room: Todd Weir 100

Monday, October 15th
ITSO Meeting: Timothy Knutson
 Accenture
 6:30-7:30, Room: Todd Weir 100



Wednesday, October 24th
ITSO Meeting: David Haines
 GIS Project Manager
 R.A. Smith & Associates, Inc.
 6:30-7:30, Room: Cudahy 001

Thursday, October 25th
Rimas Buinevicius
 Chairman and CEO, Sonic Foundry
 5:30-7:30, Room: Todd Weir 100

Wednesday, November 7th
ITSO Meeting: Keith Mountin
 Systems Engineer ACSA
 Higher Education
 Apple Inc
 6:30-7:30 Room:
 Cudahy 001



Thinking about joining ITSO?
 Do it today! Fill out the online application at muaitp.fateback.com and bring it to the next ITSO meeting with a check to ITSO for \$15. This club is going places, make sure you are on board.

*We also have club T-shirts available. Sign-up for one at the next ITSO meeting or go to the website and print out a T-Shirt Order Form.



RECRUITING ZONE

This space is available for job or internship postings. Please contact sasha.mcginm@mu.edu for more information.

SUGGESTIONS

Do you have any ideas for articles you would like to see in ITSO Good?
 Email: Kimberly.Muth@mu.edu



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