

Connecting Library & University Strategic Plans

Raynor Memorial Libraries Strategic Plan 2016-2019

MARQUETTE UNIVERSITY Strategic Themes

Pursuit of academic
excellence for
human well-being

Research in action

RAYNOR MEMORIAL LIBRARIES Strategic Themes & Objectives

Teaching and learning || Support the development of students who are successful researchers, scholars and informed citizens.

Objectives

- Partner with both faculty and student services to integrate our instructional services and programs into campus curricula.
- Align the Libraries' instructional programs with university program learning outcomes and assess the Libraries' impact on student learning.
- Identify and implement innovative practices, diverse learning environments, and instruction that enable librarians to transform learning.
- Explore new ways to integrate the Libraries' services and expertise into systems and tools used for teaching, learning, and research.

Research and scholarship || Leverage library expertise to advance collaboration in research and discovery.

Objectives

- Collaborate with faculty and appropriate departments and units to increase librarian engagement in the research process.
- Advocate for sustainable alternative publishing models for faculty and student scholarship, research data, and open education resources that are freely available.
- Expand the Libraries' capacity to advance campus initiatives in digital scholarship.
- Develop and implement appropriate library support services for research data management.
- Create and refine spaces, services, and programs that support the use of digital tools and the creation and use of digital scholarly content.
- Increase the Libraries' capacity to acquire and manage new forms of digital scholarly content, including data sets and multimedia.

Collections and scholarly resources || Develop and implement agile collection building strategies, policies, and procedures to address evolving curricular and research needs in the context of the changing marketplace.

Objectives

- Align acquisitions with current and projected academic programs and initiatives.
- Optimize access and discovery to enhance teaching, learning, and research.
- Increase Libraries' capacity to acquire and access information resources in all formats.
- Ensure that the Libraries' infrastructure provides ongoing access to and preservation of library collections and archives.
- Build out an adaptable, sustainable infrastructure that supports the full life cycle of digital scholarly content, from creation to preservation and access.

A culture of inclusion

A culture of inclusion || Promote and sustain a learning and workplace environment that values and engages all students, faculty, and staff.

Objectives

- Recruit and cultivate a diverse and inclusive workforce.
- Strengthen services and support to students and faculty from diverse backgrounds.
- Ensure representation of diverse cultures, perspectives, and ideas within library collections and scholarly resources.
- Collaborate with culturally diverse communities in metropolitan Milwaukee.

Social responsibility through community engagement

Engagement & collaboration || Grow the Libraries' role in catalyzing learning, scholarship, and social justice across campus and in the community.

Objectives

- Create new opportunities for collaboration across campus, Milwaukee, and Jesuit higher education.
- Cultivate donor relations that support programming, collections, and other initiatives.
- Enhance services and outreach to alumni and other constituents.
- Promote and provide resources and services in support of international research, teaching, and study.
- Employ integrated communication strategies to promote the Libraries' resources and services.

Formation of the mind & heart

Teaching & learning || Support the development of students who are successful researchers, scholars and informed citizens.

Objective

- Identify and implement innovative practices, diverse learning environments, and instruction that enable librarians to transform learning.

Sustainability of valuable resources

Organizational sustainability & effectiveness || Sustain a vital organization that serves as a leader on campus and beyond by advancing the strategic initiatives of the University.

Objectives

- Support personal growth and development through continuous learning.
- Provide space and technologies needed by staff to accomplish current and future initiatives.
- Assess operations, organizational structures, and facilities using qualitative and quantitative data to ensure efficiency and sustainability and enrich learning and research.